



Noodle Concierge

AI-Powered Software that Contacts, Negotiates, and Retains Tenants For You

\$0 Upfront Cost – Pay Only for Saved Renewals

THE PROBLEM

Half of All US Apartment Renters Leave Every Year

54%
National Renewal Rate

\$5,500+
CA Turnover Cost

The Main Reason: Management unresponsiveness or dissatisfaction

Total turnover costs include: Broker fees \$3,000 + Vacancy loss \$1,500 + Unit prep \$1,000 + Advertising

THE SOLUTION

AI-Powered Digital Concierge

Proactive Multi-Channel: EMAIL • SMS • PHONE • APP

Pre-Move-In → Living → Renewal: Complete AI lifecycle management

Zero Tenant Adoption Required

- Complete lifecycle management
- No app downloads needed

AI-Powered Renewal Focus

- Automated renewal negotiation
- Sentiment analysis & risk scoring

THE VALUE

Success-Based Value Creation

\$5,500+
Turnover Cost

\$720
Our Fee (2% of full lease)

Fee Only for Successful Renewals • No Upfront Investment

Property Management Companies

- Zero investment required
- Success-based fees only

Property Owners

- Massive savings vs turnover costs
- Performance-based pricing

NEXT STEPS

Ready to reduce turnover costs? Schedule your portfolio analysis today

Fahd Rafi, Founder, TheNoodleSeed Corporation • noodleseed.com • fahd@noodleseed.com

California market: typical turnover costs 8-12%+ of annual rent due to landlord-paid broker fees. Our fee: 2% of full lease contract value, charged only for successful renewals (no charge for management interventions).