#### **IBM Cloud Gallery**

Estimated Time (45 min)

IBM Cloud Resource hub is a growing collection of data sets, notebooks, and project templates. In this lab, you will use *IBM Cloud Resource hub* to explore different datasets. As you learned in the course, data can be more than just numbers. Data can be numeric, text, images, videos, audios and more. You will look at three samples.

Sample 1 contains data with only numeric attributes.

Sample 2 contains data with numeric & text attributes.

**Sample 3** cantains a Jupyter Notebook, a tool which data scientists use to create models.

Let's take a look at how data scientists use different datasets.

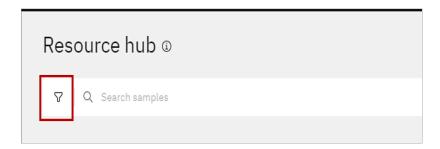
#### **Objectives:**

You will learn to:

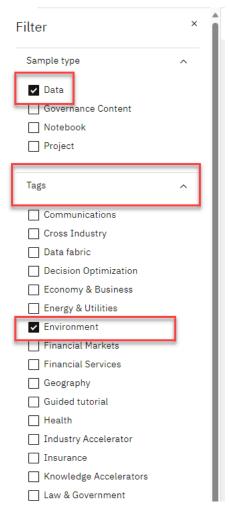
- Explore the IBM Cloud Resource hub
- Examine a numeric dataset
- Examine a dataset with non-numeric attributes
- Examine a Jupyter Notebook

#### Exercise 1: Examine a numeric dataset

- 1. Click on the link: <a href="https://dataplatform.cloud.ibm.com/gallery">https://dataplatform.cloud.ibm.com/gallery</a>
- 2. Click the filter button in the top right of the window:



3. In the dropdown menu that appears, select the Data checkbox under Sample type. Then click on the Tags dropdown, and select the Environment checkbox.



4. In the search results, click on UCI: Forest Fires.

Search results (35)			1
01	01	01 00	01 00
Beijing PM 2.5	Scoring for Beijing PM 2.5	UCI: Forest fires	UCI: Iris
A data set on air pollutant level and other weather conditions in Beijing, Cleaned data based on Beijing PM 2.5 from UCI.	No description available	This is a difficult regression task, where the aim is to predict the burned area of forest fires, in the northeast region of Portugal, by using	The data set contains 3 classes of 50 instances each, where each class refers to a type of iris plant. One class is linearly separable from the
Data by IBM	Data by IBM	Data by IBM	Data by IBM
01	01	01	01
Dry Bulb Temperature, by country, station and	Worldwide Electricity Demand and Production	Renewable internal freshwater resources per	Greenhouse Gas Emissions worldwide
Part of World Meteorological Organization Standard Normals.	Measured in Millions of Kilowatt-Hours	The World Development Indicators (WDI) is the statistical benchmark that helps measure the progress of development. The WDI provides a	The Greenhouse Gas (GHG) Inventory Data contains the most recently submitted information, covering the period from 1990 to
Data by IBM	Data by IBM	Data by IBM	Data by IBM
01	01 00	01	01
Environment Statistics Database - Water	Environment Statistics Database - Waste	Energy use (kg of oil equivalent per capita) by	Electric power consumption (kWh per capita) by

<sup>5.</sup> Preview the data using the *Preview* option.

## Resource hub /

# **UCI:** Forest fires

Data

Environment

D	Description		Preview				
X	Υ	mon	th	day	FFMC	DMC	DC
7	5	mar		fri	86.2	26.2	94.3

7	4	oct	tue	90.6	35.4	669.:
7	4	oct	sat	90.6	43.7	686.9
8	6	mar	fri	91.7	33.3	77.5
8	6	mar	sun	89.3	51.3	102.2
8	6	aug	sun	92.3	85.3	488

Explore the data

The data is related to forest fires where the aim is to predict the burned area of forest fires, in the northeast region of Portugal, by using meterological and other data.

#### **Attribute Information:**

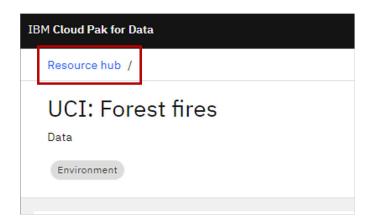
- 1. X x-axis spatial coordinate within the Montesinho park map: 1 to 9
- 2. Y y-axis spatial coordinate within the Montesinho park map: 2 to 9
- 3. month month of the year: 'jan' to 'dec'
- 4. day day of the week: 'mon' to 'sun'
- 5. FFMC FFMC index from the FWI system: 18.7 to 96.20
- 6. DMC DMC index from the FWI system: 1.1 to 291.3
- 7. DC DC index from the FWI system: 7.9 to 860.6
- 8. ISI ISI index from the FWI system: 0.0 to 56.10
- 9. temp temperature in Celsius degrees: 2.2 to 33.30
- 10. RH relative humidity in %: 15.0 to 100
- 11. wind wind speed in km/h: 0.40 to 9.40
- 12. rain outside rain in mm/m2 : 0.0 to 6.4

13. area - the burned area of the forest (in ha): 0.00 to 1090.84 (this output variable is very skewed towards 0.0, thus it may make sense to model with the logarithm transform).

#### Exercise 2: Evaluate a non-numeric dataset

The data doesn't have to be only based on numbers. Data can be text, images and other types as well. Let's look at a dataset which has text values.

1. At the top of the page, select the *Resource hub* option.



2. Type Airbnb into the search bar.



3. Select the Airbnb Data for Analytics: Trentino Reviews option. You may need to scroll to find it.

#### Search results (25)

01

Airbnb Data for Analytics: Washington D.C....

Airbnb reviews for Washington, D.C., District of Columbia, United States. This dataset is sourced from Inside Airbnb which aggregates and...

Data by IBM

01

Airbnb Data for Analytics: Washington D.C....

Airbnb listings for Washington, D.C., District of Columbia, United States. This dataset is sourced from Inside Airbnb which aggregates and...

Data by IBM

01

Airbnb Data for Analytics: Vienna Reviews

Airbnb reviews for Vienna, Vienna, Austria. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

01

Airbnb Data for Analytics: Vienna Listings

Airbnb listings for Vienna, Vienna, Austria. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

01

Airbnb Data for Vienna Calenda

Airbnb calendar for Vienr dataset is sourced from I aggregates and cleanses

Data by IBM

01

Airbnb Data for Analytics: Venice Reviews

Airbnb reviews for Venice, Veneto, Italy. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

01

Airbnb Data for Analytics: Venice Listings

Airbnb listings for Venice, Veneto, Italy. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

01

Airbnb Data for Analytics: Trentino Listings

Airbnb listings for Trentino, Trentino-Alto
Adige/Südtirol, Italy. This dataset is sourced from
Inside Airbnb which aggregates and cleanses...

Data by IBM

01

Airbnb Data for Analytics: Venice Calendar

Airbnb calendar for Venice, Veneto, Italy. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly available data...

Data by IBM

01

Airbnb Data for Vancouver Revi

Airbnb reviews for Vanco Canada. This dataset is s Airbnb which aggregates

Data by IBM

01

Airbnb Data for Analytics: Vancouver Listings

Airbnb listings for Vancouver, British Columbia, Canada. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly...

Data by IBM

01

Airbnb Data for Analytics: Vancouver Calendar

Airbnb calendar for Vancouver, British Columbia, Canada. This dataset is sourced from Inside Airbnb which aggregates and cleanses publicly...

Data by IBM

01

Airbnb Data for Analytics: Trentino Reviews

Airbnb reviews for Trentino, Trentino-Alto
Adige/Südtirol, Italy. This dataset is sourced from
Inside Airbnb which aggregates and cleanses...

Data by IBM

01

Airbnb Data for Analytics: Trentino Calendar

Airbnb calendar for Trentino, Trentino-Alto
Adige/Südtirol, Italy. This dataset is sourced from
Inside Airbnb which aggregates and cleanses...

Data by IBM

01

Airbnb Data for

Airbnb reviews for Toront dataset is sourced from I aggregates and cleanses

Data by IBM

4. Preview the data using the *Preview* option.

	Description Preview									
	listing_id	id	date	reviewer_id	reviewer_name	comments	listing_name	host_id	listing_latitude	list
	listing_id	id	date	reviewer_id	reviewer_name	comments	listing_name	host_id	listing_latitude	list
	5064970	29436648	2015- 04-07	11582326	Stephan	Marina is very kind and friendly. We enjoyed her apartment, that was very modern and clean with two rooms, a bathroom and the kitchen inside the livingroom with a balcony that goes to the north. All in all a good flat to stay. Thanks!	apartment + Wi-FI + parking!	2845951	45.88512254895795	10.
-	5064970	33481368	2015- 05-28	20223641	Annika	Marinas flat was a dream! Spotlessly clean, very cute decorated and the balcony was the biggest plus! Marina welcomed us in her flat and gave us many tips for hiking, mountainbiking and restaurants. You have to ask her for the best Gelateria in Riva. The best ice cream I 've ever eaten! We will definitly come back! Thank you Marina for the awesome time we could spend in your flat. Annika & Joachim	apartment + Wi-FI + parking!	2845951	45.88512254895795	10.

#### Explore the data

Airbnb, Inc. is an American company that operates an online marketplace for lodging, primarily homestays for vacation rentals, and tourism activities. Airbnb guests may leave a review after their stay, and these can be used as an indicator of airbnb activity. The minimum stay, price and number of reviews have been used to estimate the occupancy rate, the number of nights per year and the income per month for each listing.

You could use this data in multitude of ways - to analyze the star ratings of places, to analyze the location preferences of the customers, to analyze the tone and sentiment of customer reviews and many more. Airbnb uses location data to improve guest satisfaction.

What else might you use this data for?

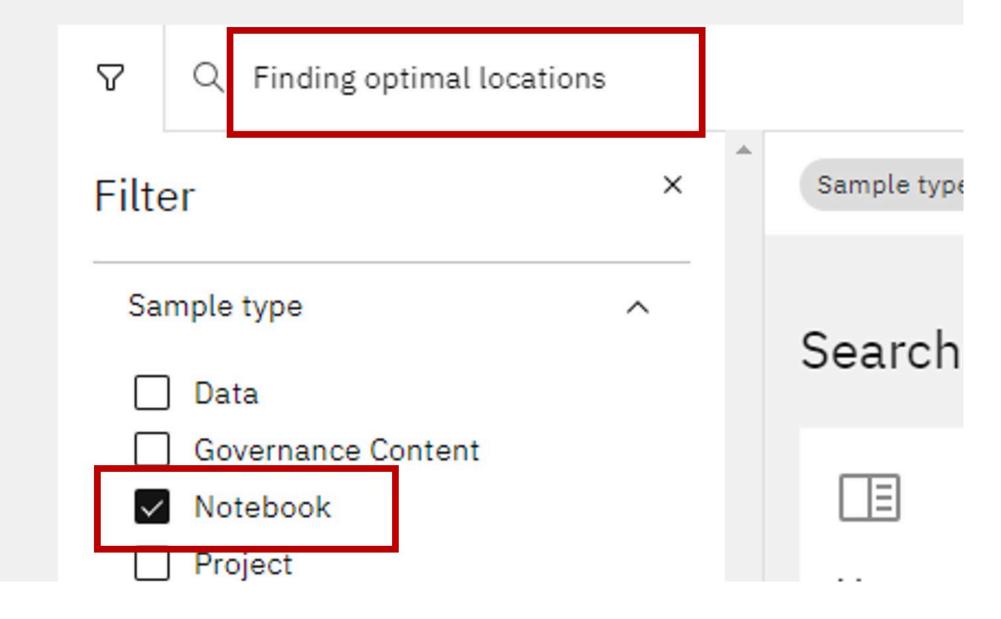
The dataset comprises of three main tables:

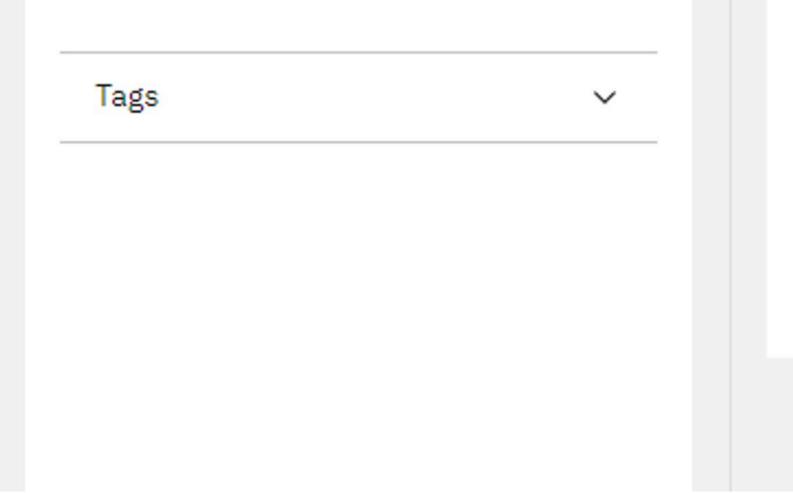
- listings Detailed listings data showing 96 attributes for each of the listings. Some of the attributes used in the analysis are price(continuous), longitude (continuous), latitude (continuous), listing\_type (categorical), is superhost (categorical), neighbourhood (categorical), ratings (continuous) among others.
- reviews Detailed reviews given by the guests with 6 attributes. Key attributes include date (datetime), listing id (discrete), reviewer id (discrete) and comment (textual).
- calendar Provides details about booking for the next year by listing. Four attributes in total including listing id (discrete), date(datetime), available (categorical) and price (continuous).

#### **Exercise 3: Evaluate Jupyter Notebook**

Return to the Resource hub. Select Notebook from the Sample type menu that appears after clicking on the filter button. In the search bar type Finding optimal locations Select the card that says Finding optimal locations of new stores using ...

## Resource hub @





Use sp spatial

Learn how using spati will help yo

Notebook b

This Jupyter notebook uses *Decision Optimization* with Python to help determine the optimal location of a new store.

This Notebook aims to identify where to place a coffee shop that minimizes the total distance from libraries in the area to the shop so that a book reader can get to the shop easily.



## Finding optimal locations of new stores using Decision Optimization

Decision Optimization

Mar 04, 2021

This notebook shows you how Decision Optimization can help to prescribe decisions for a complex constrained problem using CPLEX Modeling for Python to help determine the optimal location for a new store. This notebook requires the Commercial Edition of CPLEX engines, which is included in the latest Python XS + DO environment in Watson Studio.

## **Finding Optimal Locations for New Stores**

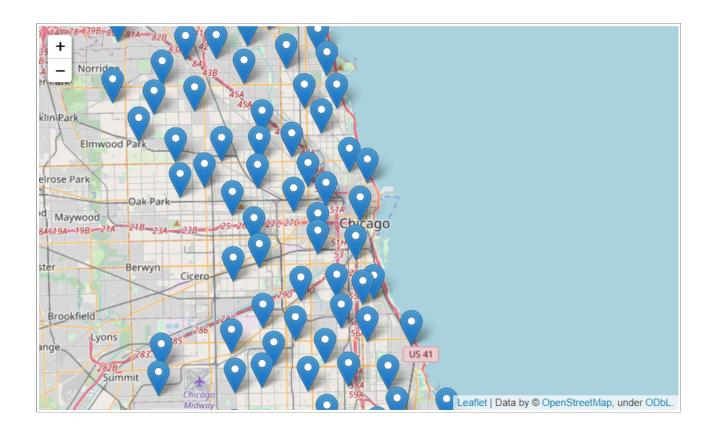
This notebook is an example of how **Decision Optimization** can help to prescribe decisions for a complex constrained problem.

When you finish this notebook, you'll have a foundational knowledge of Prescriptive Analytics.

This notebook requires the Commercial Edition of CPLEX engines, which is included in the Default Python 3.7 XS + DO in Watson Studio.

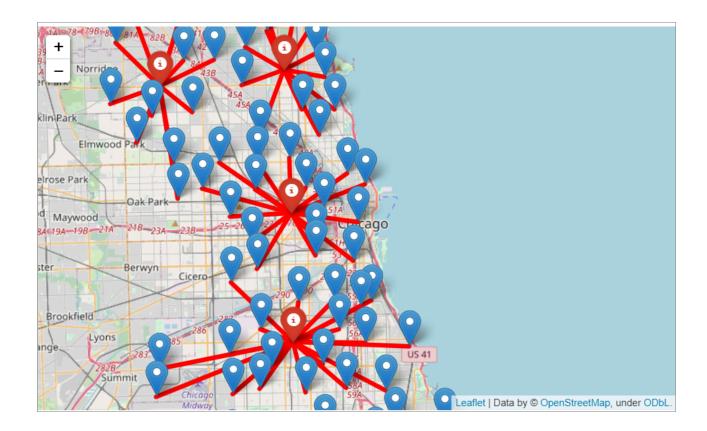
#### Table of contents:

- Describe the business problem
- How decision optimization (prescriptive analytics) can help
- Use decision optimization



But with this data, you cannot determine the ideal location of the coffee shops by just looking at the map.

The code then solves this with an optimization model that will help determine possible locations for the coffee shops with the stipulation of minimizing the distance between the libraries and the shop.



#### Summary

In this lab, you have learnt about to explore datasets and notebooks in IBM cloud Resource hub.

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### **Other Contributor(s)**

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