

Recommending Areas for Gymnasium in Toronto

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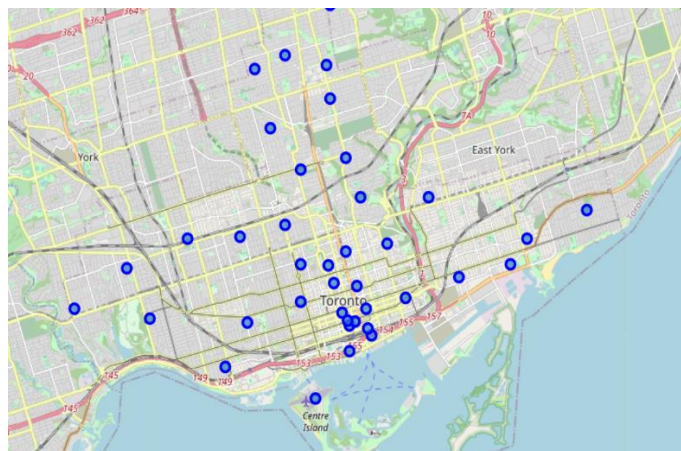
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1. Introduction

1.1 Background

Toronto is a global city filled with vast opportunity and is home to an array of distinctive and dynamic neighbourhoods that reflect the diversity of its population. Toronto's growing population coincides with increased development and investment in the city and surrounding region. That is why the Toronto area is an excellent place to grow your business.

The project aims at finding best places in Toronto to start up a Gymnasium. Gym, a shortened form of gymnasium, refers to facilities intended for indoor sports and exercise. Joining a gym might be one of the best investments someone can make for your health and nowadays one of the popular fitness centres around the world.



Map of Toronto and its neighbourhoods

1.2 Problem

Finding a best place to start a new venture is really challenging for the management. Sometimes it may be because of the existence vast number of similar ventures or because of the lack of information about the population or about the nature of people living in that area. In this project, our problem is to build a recommendation system for suggesting optimal locations for a new gymnasium in the neighbourhoods of Toronto, Canada.

1.3 Interest

People who are planning to start a new gymnasium would be extremely interested in getting an idea about optimal locations for competitive advantages and business values. If one of their start up venture become successful, then they can extend their business to similar areas in future.