

RFQ for evplug website

1. Intro / Project Overview — We would like to create a website with an appealing visual design that help in different ways to our customer, show the contact information, about us, search and links to social media

2. Company Overview — Our History

EVPLUG CHARGERS is an European based company located in the technologic park Alcala (Madrid). The evplug product line consists of both AC and DC charging equipment, connectors and sockets. Evplug has an extensive line of DC Fast Charging Connectors (CCS Combo 1, CCS Combo 2) to service the chargers for metro, commercial, workplace and highway locations for re-charging passenger electric vehicles and heavy duty electric vehicles, such as school, shuttle and transit buses. In addition, evplug has a large array of AC charging connector products for the chargers of residential, workplace, multi-dwelling and commercial segments.

In Evplug, it is our mission to enable the growth of the electric vehicle market by offering rapid product innovation coupled with reliable and cost-effective charging solutions supported by a responsive nationwide service network.

3. Your Website's Audience — The audience of the website, that will determine everything from functionality to UX and aesthetics are:

- a. Private customers a with high standard who seek for quality
- b. Automotive manufactures that are looking for high quality standards and professionalism
- c. Councils and companies that are looking for turn-key projects that include the project, installation and legalization of it.

4. New Website Objectives — The first target is to show high quality and professionalism secondary is to have an easy online shop that show all our catalog to increase sales-ready leads will look.

5. Current Website — the front image cannot be bigger as the <http://www.workersbee.net/> for instance, the 2 forms are not working well, the woocommerce is not working either, the payment widget is not setup yet, the categories should appear under products and on the right side menu.

6. New Website Functionality Requirements —

- a. Design: The current state of the website is poor and is missing a good design, It has to be professional, similar as the following link <http://www.workersbee.net/>
- b. Show categories on the right menu
- c. I can create new products and modify all text and pictures easily with no programming
- d. New news/post will be created in the website (wordpress) and should come up in all Social media links facebook, twitter, youtube, instagram, and pinteres. All accounts already created and links should be showed on the website in one color
- e. Finish the shop with the woocommerce, allow to create an account, purchase from the website and pay via paypal and bank card.
- f. I have an excel, and on the website the customer should select 3 options to get a final feedback. (Easy to be updated). I already got the WordPress Form Builder Basic and tried to create with it but is really complicated to be set it up (please check the front page of the current website evplug.es)

EVplug para Particulares:

EVplug a través de su avanzada tecnología quiere hacer tu día a día mucho más sencillo. Si ya has dado el paso para comprar un vehículo eléctrico o estás pensando en hacerlo, en EVplug realizamos un estudio para ofrecerte la opción que mejor se adapte a tus necesidades

¿Cual elegir? te ayudamos

AUDI


A3 SPORTBACK e-tron

Conector TIPO 2. Capacidad de la batería 84 kWh Potencia máxima 11 kW. Si elije el cargador de 3.5 kW tardará 24h Si elije el cargador de 7.4 kW tardará 11h Si elije el cargador de 11 kW, tardará 8h


- g.
- h. Delete all plugins not used
- i. Secure the web
- j. Customers can give feedback of the different items, and always have to be approved by us before are publicized as it is now
- k. Create a form that the customer can chose from 3 variable and get the list of items that are agree with these conditions

Si quieres conocer nuestros equipos, cuéntanos que necesitas


¿Dónde lo vas a instalar? *



Vivienda privada




Parking comunitario o calle




Parking publico

El tipo de conector del vehiculo



Tipo 1 (SAE J1772/YAZAKI)



Tipo 2 (IEC 62196/Mennekes)


La potencia máxima de tu cargador *

☐ 3.5 kW (Cargador portátil)


☐ 11 kW (Cargador Rápido)

☒ 7.2 kW (Cargador standard)


☐ 22 kW (Cargador extra rápido)




Cargador 3.5 kW (16A - 1 fase)



Cargador 7.2 kW (32A - 1 fase)



Cargador 11 kW (16A - 3 fases)



Cargador 22 kW (32A - 3 fases)

- l. Multilanguage: I installed a multi lingual plugin that is not working badly. The 2 issues are that I cannot come back to the original language what is Spanish and the language should come up automatically depending of the computer language or IP.
- m. Make the website secure, I currently have this message on the top that show an unsecure website for online payments

 No es seguro | evplug.es/wp-admin/plugins.php

- n. The website will be finished using the current text, the website will be tested if all is working well, and the payment will be make. All future extra modifications will be paid by working hour.
- o. Customize the website keywords and a friendly SEO
- p. Wordpress can be set it up in Spanish or English, and the original website language will be Spanish
- q. Need an advice: our main customer will be in north Europe and we currently have 2 domains evplug.es and evplugchargers.com. for the Spanish market what is really small, we would like to use the .es, but for the rest of Europe we should use the .com. Nevertheless, we would like to have only one website to maintain. This update should be included on the website update quote.

7. New Website Wish List — Here, is optional functionality that is dependent on budget and timeline impact.

- a. The stock will be at FBA (Amazon) so it should be great if the stock is linked with my Amazon account
- b. Render all product pictures

8. Ecommerce Details — Because this website have an ecommerce component, the list of products never will go over 50 ud, all will contain 3-5 pictures, description, price, offer price, inventory, etc

9. Website Budget Details — 200€

10. Proposal Requirements — Please use the following table

Description	Cost	lead time (Days)
Website update	\$	
The stock is linked with my Amazon account	\$	
Render all product pictures	\$	
Future upgreat (USD/H)	\$	

11. Website RFP & Project Timeline Details — We would like to get the website finished in 14 days (2 weeks)