



Muhammad Fahim

Software Engineer - Frontend Developer
Karachi, Pakistan — Willing to relocate

Summary

Highly skilled **Front-End Software Engineer** with 6+ years of experience in developing responsive, pixel-perfect, and high-performance web applications. Strong expertise in React.js, Next.js, JavaScript, UI/UX implementation, and performance optimization. Exceptional ability to convert UI/UX designs and wireframes into seamless, visually appealing interfaces.

Experienced in collaborating with cross-functional teams, integrating REST APIs, and delivering scalable front-end architectures that follow best engineering practices.

Detail-oriented, analytical, and committed to building high-quality user experiences.

Core Skills:

Front-End Development: React.js, Next.js, JavaScript (ES6+), TypeScript, jQuery, HTML5, CSS3, Responsive Design, UI/UX Implementation, TailwindCSS, Bootstrap, Material UI, Ant Design

Tools & Platforms: Git, GitHub, Bitbucket, GitLab, Jira, CI/CD

Performance & Testing: Web Performance Optimization, Cross-browser Compatibility, Jest, React Testing Library

Backend & Database: PHP, MySQL, AJAX, JSON\

AI & Automation: VoiceFlow, ElevenLabs, ChatGPT API, n8n, OpenAI, Firebase , Cursor

Integrations: Shopify, Magento, TikTok, Facebook, Instagram, Google Auth.

Realtime Systems: Amazon IVS, Socket.IO, Amazon Chat

Other: API Integration, WordPress Custom Theme Development, Amazon IVS, Agora, Socket.IO, Third-party SDK Integrations

Details

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Karachi, Pakistan,
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Links

[AI Customer Support Agent](#)
[Voice AI platform](#)
[ORME - Social Commerce Platform](#)

Skills

Frontend: Reactjs, Next.js, Redux, TypeScript, TailwindCSS HTML, CSS, JavaScript

AI & Automation: VoiceFlow, ElevenLabs, ChatGPT API, n8n, OpenAI, Firebase, Cursor

GitHub, JIRA, Bitbucket

WordPress, Shopify

Languages

English

Urdu

Employment History

Front-End Developer at Fascom Limited, Karachi

October 2021 — Present

At Fascom Limited, I lead front-end development and AI-integrated features for a large-scale social commerce platform, delivering solutions at the intersection of eCommerce, live

streaming, and automation.

Key Contributions:

- Develop responsive, pixel-perfect, production-ready UI using React.js, TypeScript, TailwindCSS.
- Convert designer wireframes and prototypes into functional interfaces with accuracy and consistency.
- Work closely with UI/UX designers to deliver intuitive and user-friendly web experiences.
- Integrate REST APIs and collaborate with backend teams to ensure smooth end-to-end flows.
- Optimize front-end performance to ensure maximum speed and responsiveness.
- Build reusable component libraries and maintain scalable codebases.
- Lead all SDLC phases: planning, development, testing, release, and maintenance.
- Implement advanced real-time features including live streaming using Amazon IVS and live chat using Amazon Chat Service.
- Integrate Facebook, Instagram, TikTok, Salesforce, and Magento SDKs.
- Developed Agora-based audio/video calling application.

Tech Stack & Tools:

Frontend: ReactJS, Next.js, TypeScript, TailwindCSS, HTML, CSS, JavaScript, Redux , Zustand/Redux Toolkit, Radix UI

AI & Automation: VoiceFlow, ElevenLabs, ChatGPT API, n8n, OpenAI, Firebase , Cursor

Realtime Systems: Amazon IVS, Socket.IO, Amazon Chat

eCommerce Integrations: Shopify, Magento, TikTok, Squarespace APIs

Backend & Data: Webhooks, JSON APIs, Firebase , GraphQL

Collaboration: GitHub, JIRA, Bitbucket, CI/CD pipelines

Platform Engineer at BionicWP, Karachi

May 2020 — September 2021

- Develop, maintain, and optimize WordPress themes, plugins, and core platform features
- Implement and customize REST APIs, webhooks, and

integrations between AI systems and WordPress.

- Troubleshoot and resolve issues related to permissions, user access, and builder compatibility
- Mobile responsiveness, multilingual capabilities, and template flexibility

Full Stack Developer at Grids Hub,

July 2019 — May 2020

Executive Web Developer at Webxity Technologies, Karachi

May 2019 — June 2019

PHP Wordpress Developer at netOn,

December 2014 — March 2019

PSD to Wordpress

Theme Development

Education

Bachelor of Science (BS), Computer Software Engineering, Karachi University,

January 2009 — January 2012

Internships

Web Developer at Apex Solution, Karachi

August 2012 — November 2012

Courses

- Frontend Developer (React)
- React.js Certificate
- JavaScript Certificate
- WordPress Certificate
- CSS Certificate
- Verified International Academic Qualifications

Project

<https://agentzena.ai/>

AI Customer Support Agent

<https://www.ormelive.com/>

Social Commerce Platform

<https://hams.ai/>

Voice AI platform - convert speech into text, text into voice, and understand Arabic conversations

<https://uniqsta.com/>

Travel Agency Greece – Find Next Travel Destination