



# Fahira

Social Media & Data Enthusiast

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📌 <https://fahiraaa06.github.io/Fahira/>

📍 Bandung, Indonesia

## EXPERIENCE

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### Content Strategist

Data Science Indonesia

04/2023 - Present

Become a Content Strategist as a Volunteer

Research for content brief creation.

Responsible for the entire content creation process until publishing.

Responsible for the assigned work group.

### Self/Freelance Data Science Projects

- Sentiment Analysis of Batik Keywords on Twitter
- Ddos attack detection Classification using SVM and Reduction method PCA, LDA
- Classification NSL- KDD Dataset using KNN

### Academic Student Data Science Projects

- Prediction of Pregnancy Diagnosis Using C4.5 and

Random Forest Algorithm

- Clustering Analysis of Tokopedia Sales Data using K-Means and Spectral Methods
- Stock Forecasting Saham BCA using Neural Network
- Participants make a proposal with the Research Lecturer
- Journaling related to Anomaly Detection and Low Rate DDOS Attacks on Network Traffic Using Naive Bayes

### Lead of Social Media Specialist

Intelligo ID

10/2021 - 10/2022

Become a position as Head of Division in the Social Media Team

- Responsible for handling all social media platforms
- Managing the related team
- Created impactful content planners for social media
- Developed engaging campaigns

### Chairman of the Belawan Bahari Region Youth Forum

Forum Anak Belawan Bahari

12/2018 - 01/2020

- Directed a team to participate in multiple community projects.
- Participate in participating in teaching children and other programs

## SUMMARY

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Hi, I'm Fahira, a passionate professional in Social Media, Data Analytics and Data Science. Currently, I am an active student at International Logistics and Business University, I built a small edutech startup ID Intelligo as a Social Media Specialist. With a strong background in Information Engineering and experience managing social media platforms, I capable in content planning and effective strategy. Driven by a curiosity in Data Science, I apply analytical skills to solve complex problems, extract valuable insights, and leverage data analysis and machine learning techniques. Seeking new challenges to contribute expertise in social media, data analytics and data science for positive impact.

## SKILLS

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Social Media Management

Content Creation

Social Media Data Analysis

Machine Learning

Looker Studio

Python

HTML, CSS

Github

Figma

Notion

Leadership

Teamwork

Public Speaking

Creativity

Communication

Critical

Decision Making

EDUCATION

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**Informatics Engineering**  
International Logistics and Business University  
2024  
Applied Bachelor Degree  
Project :

- Project I - Analysis of Midwife Clinic Information System Based on Website
- Project II - Design and Development of Web-Based Clinic Information System Using Vue JS
- Project III - Prediction of Pregnancy Diagnosis Using C4.5 and Random Forest Algorithm

Achievements and Awards :

- Medan City Scholarship | 2022
- PT Pos Indonesia Scholarship | 2021
- Winner of Design Thinking in Character Building Event | 2020

**Natural Sciences Major**  
SMA Negeri 19 Medan  
2020  
Senior Highschool

LANGUAGES

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Indonesia	Native
English	Basic

CERTIFICATES

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**Scrum Foundation Professional Certificate - SFPC**  
03/2022 - 03/2024