Company Customer Insight

gender: Female | Male

age: Multiple selec...

user_state: All

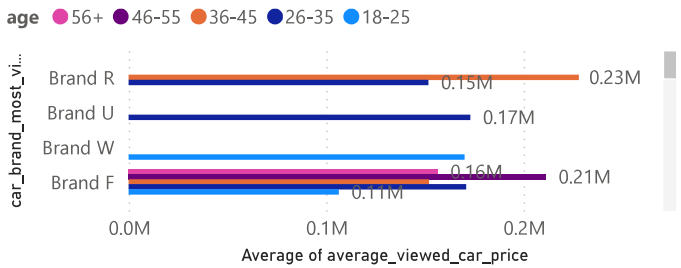
user_city: All

transacted: True

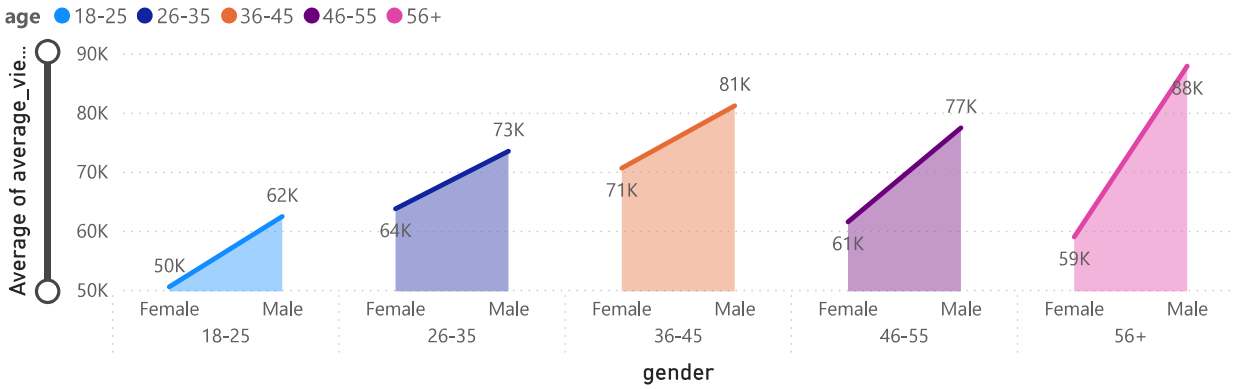
699
Count of transacted

70.27K
Average of average_viewe...

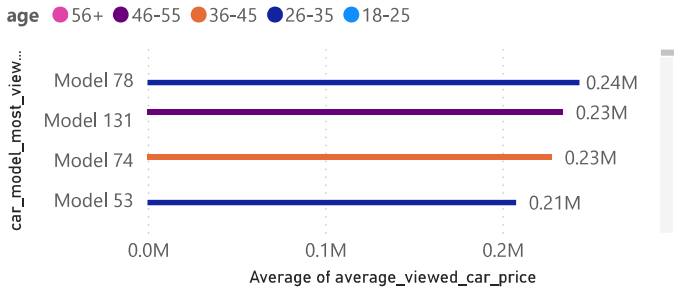
Average of average_viewed_car_price by car_brand_most_viewed and age



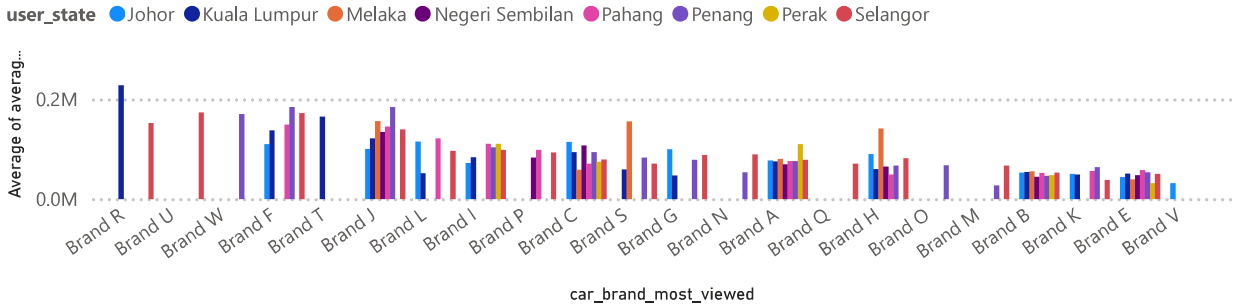
Average of average_viewed_car_price by age, gender and age



Average of average_viewed_car_price by car_model_most_viewed and age



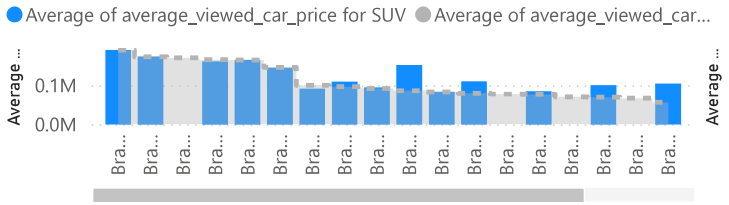
Average of average_viewed_car_price by car_brand_most_viewed and user_state



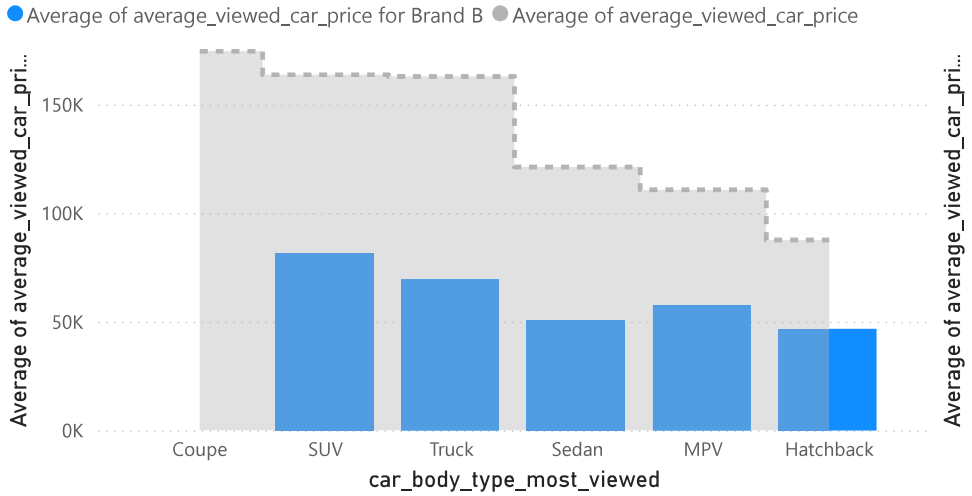
Company Target Market

Metrics Target

Average of average_viewed_car_price for SUV and Average of average_viewed_car_price by car_brand_most_viewed

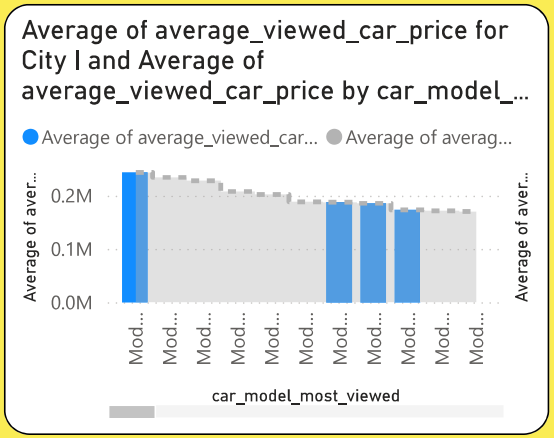


Average of average_viewed_car_price for Brand B and Average of average_viewed_car_price by car_body_type_most_viewed

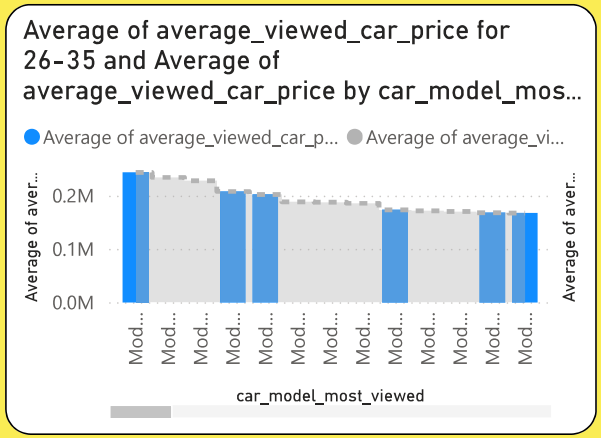
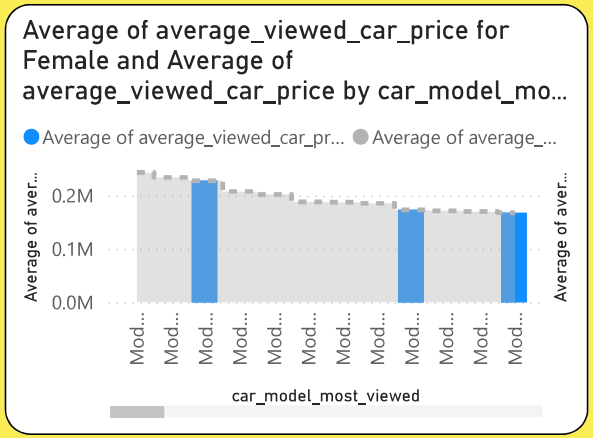


Demographics Target

Average of average_viewed_car_price for City I and Average of average_viewed_car_price by car_model_...



Average of average_viewed_car_price for 26-35 and Average of average_viewed_car_price by car_model_mos...



Average of average_viewed_car_price for Female and Average of average_viewed_car_price by car_model_mo...