

	Period					
	2018					
					Quarter 2	
Customer Country	Sum of Incremental Sales	Sum of Leads	Sum of Marketing investment	Sum of New Customers	Sum of Incremental Sales	Sum of Leads
Australia	1 960	450	3 000	100	1 960	450
Iraq	980	225	1 000	50	980	225
Grand Total	2 940	675	4 000	150	2 940	675



			June			
Customer Country	Sum of Marketing investment	Sum of New Customers	Sum of Incremental Sales	Sum of Leads	Sum of Marketing investment	Sum of New Customers
Australia	3 000	100	1 960	450	3 000	100
Iraq	1 000	50	980	225	1 000	50
Grand Total	4 000	150	2 940	675	4 000	150

	Totals			
Customer Country	Total Sum of Incremental Sales	Total Sum of Leads	Total Sum of Marketing investment	Total Sum of New Customers
Australia	1 960	450	3 000	100
Iraq	980	225	1 000	50
Grand Total	2 940	675	4 000	150