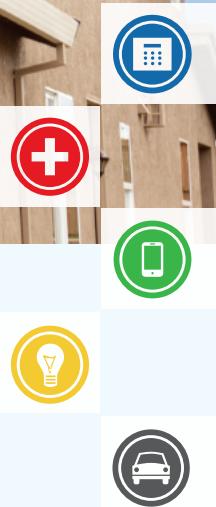


PROTECTION FOR EVERY



2013
PROTECT AMERICA™
PRESS KIT



Protect America Inc., one of the nation's top home security companies. We have protected almost half a million homes since 1992 and have continued to grow. Currently an average of 15% of the population in the U.S. has a working alarm system. Our goal is to provide home security for the whole nation and educate consumers on the importance of home security.

Furthermore, Protect America provides more than just home security products. We also offer convenience and safety through our [home automation](#), [GPS](#), and [surveillance products](#).

Our wireless home security systems and products allow consumers to protect their home and loved ones at an affordable price.

Please take a moment to review the valuable information included in this press kit. I'm sure you'll agree that Protect America is your best resource for home security products and more.

Thank you for your time and your interest.

"Protect America is committed to creating an exceptional experience by providing every family and home with an innovative, dependable, and affordable security solution."





ABOUT US

For over 20 years Protect America has been a leader and innovator in the home security industry. Since 1992, Protect America has secured over half a million homes and continues to grow into one of the top home security companies in the United States.

COMPANY OVERVIEW

Protect America started as a small home security company and has become one of the fastest growing home security companies in America with customers coast to coast!

Why is Protect America, Inc. experiencing unprecedented growth? Our philosophy has always been that if we can provide our customers with the best home alarm systems in the industry and focus on excellent customer service, that we will earn your business every day and keep it forever. When you combine our dedication to provide great service with the advanced technology of the GE home alarm systems, you can rest assured that your home is protected with peace of mind.

FOUNDED

1992

FOUNDER

Thad Paschall

HEADQUARTERS

3800 Quickhill Road
Austin, TX 78729

TEAM MEMBERS

Approximately 400 as of 2013

WEBSITE

www.protectamerica.com

AWARDS



WHAT WE OFFER

As a pioneer of the self-install wireless home security system, Protect America provides protection against intrusion, fire, carbon monoxide, flooding, and more. Along with basic home security Protect America also offers interactive home video surveillance, GPS vehicle tracking, and home automation. Protect America is dedicated to providing reliable and affordable home security that's within the reach of any household budget.



WIRELESS HOME SECURITY SYSTEMS



LIFE SAFETY



ENERGY MANAGEMENT



SMART CONNECT APP



GPS TRACKING

MONITORING



LANDLINE

Using a standard telephone line, your panel directly contacts our monitoring station in time of trouble or alarm and dispatches emergency.



BROADBAND

No phone, no problem! Using your broadband modem or router, your alarm panel contacts our monitoring station and dispatches emergency in case of trouble or alarm.



CELLULAR

The alarm panel is built with a GSM cellular device that directly contacts our monitoring station in case of trouble or alarm.

DOWNLOAD BROCHURE



NON-PROFIT/CHARITIES SOCIAL GOOD

In 2012, Protect America created the **Pay It Forward Challenge** at Michigan State University. The challenge consists of working with college advertising students and charities or nonprofits. The students are given a video camera, a five hundred dollar stipend, and challenged to develop strategies to help charities or the nonprofits of their choice. The students create various campaigns from marketing, social media, web design, and fundraising to help charities or not profits they choose. The challenge launched for the second time in the fall semester and proved to be another great success. Protect America looks forward to spreading the challenge to universities and colleges nation-wide for years to come.



*Screen capture of website

[Click To View Site >](#)



SOCIAL GOOD

Protect America's aim was always to be more than just a home security company. To give back to the community and those with needs, Protect America created Protect America Cares, the charitable side of the company. Dedicated to helping others, Protect America has been involved with various charities and non-profits throughout the years. home security that's within the reach of any household budget.

OUR CHARITIES:





PRESS COVERAGE

SOURCE *Yahoo! News*

Austin, TX (PRWEB) April 23, 2013

Protect America's green initiative was launched in January with an emphasis on reducing physical waste from packaging, recycled electronics, and paper. As part of the initiative, Protect America introduced a new box design that reduced the amount of paper used. The company also began an electronic recycling program that has responsibility disposed of over two dozen obsolete computers. Protect America is highlighting the success of its green initiative to raise awareness for Earth Day and conservation practices.

[Click To Read More >](#)

SOURCE *Digital Journal*

Austin, TX (PRWEB) April 26, 2013

Each April, the U.S. Department of Justice sponsors NCVRW in order to highlight the struggles and issues faced by those who have suffered at the hands of criminals. Across the country, various law enforcement professionals will hold lectures, appear on local media, and talk to schools about the victims' rights. The week culminates in the National Crime Victims' Service Awards ceremony in Washington D.C. on April 24th.

[Click To Read More >](#)

SOURCE *Chron.com*

Austin, TX (PRWEB) May 21, 2012

Protect America announces it is ranked as the 8th largest residential home security company in the nation, by the 2012 SDM Magazine, a publication specializing in the home security industry. Founded in 1992, Protect America is a leader in the industry and the first to create the monitored self-installed wireless home security system business model. To date, Protect America is responsible for 130,000 monitored self-installed systems and dominates that niche in the home security industry. Protect America has defined the DIY customer's home security needs with the most advanced technologies and logistical processes.

[Click To Read More >](#)



CONTACT US



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