

## Introduction

"I would like to offer you another great product"



Protect America, Inc, is a top rated home security company and has been named a Consumers Digest 'Best Buy' for the past 6 years.



Protect America, Inc, offers the lowest price available out of any home security system company.



Offering free equipment with every package



Lowest price guaranteed



Control your system from your phone



Cellular and Broadband monitoring available

## Product selling points

- ✓ Wireless system
- Interactive services
- Camera and GPS tracking available
- ✓ Life safety equipment
- Home automation

## Ask qualifying questions

"Are you a homeowner?"

"On a scale of 1 to 10, how would you rate your credit?"

"Would you be interested in learning more about today's home security offer?"