



PROTECT AMERICATM

Home Security Equipment Sales Handbook

Yard Sign & Window Decals

The **most effective piece of equipment** we provide.

One yard sign & 3 window decals are **included with every solution.**

FBI Statistics show that homes with a monitored home security provider's yard sign **reduce their chances of being a victim of a burglary from 1 in 4 to 1 in 60.**

Every yard sign includes a **solar light** to keep the sign illuminated at night.



Simon XT

Master Control Panel

Up to **40 devices** can be programmed in.

Programmable **voice chimes** in English:

“Front Door Open”

“Child’s Bedroom Window Open”

One-button Arming for “at home” (no motions) or “away” (all sensors).

8 additional User codes for temporary use or tracking when someone enters or leaves.

Hostage code – Disarms system, but still sends a silent emergency signal to monitoring facility.



Simon XT

Master Control Panel

3 Emergency Panic Buttons – Medical, Police, Fire

Double press or Press and hold

Loud interior siren to notify the intruder that they've been detected or everyone in the home when there's an emergency.

Rechargeable **Back-Up Battery** lasts up to 24 hours in power failure.

“Turn off” sensors with **Sensor Bypass** button to leave a window open while the system is armed.

Designed to be **placed on a countertop** in a centrally located part of the home.



Micro Sensors For Doors & Windows

Can be placed on **anything that opens.**

Lithium watch battery lasts 3-5 years (CR2032).

The sensor trips when magnets in each piece are **more than 3/8 inches apart.**

Recommended on **all doors** that lead in and out of home.

Over **60% of break-ins** involve a burglar using a door.

A burglar will usually only break glass to **reach in and unlatch/open the window.**

Can be placed on non-alarmed doors to **alert the homeowner, but not the police:**

For example: safes, gun safes, liquor cabinets, medicine cabinets, etc.



Motion Detector

“The Second Line of Defense”

Effective range of **up to 35 feet & at a 90° angle.**

Infrared technology detects both **body heat and movement.**

Pet friendly up to one 60 lb. dog or two 85 lb. dogs.

Lithium “camera” battery lasts up to 6-8 years (CR123A).

Place over 6 ½ feet high in a **corner of a high-traffic, wide-open space.**

Don't forget about **full perimeter detection for while you're at home** because the motion will be turned off.



Keychain Remote

a.k.a. Keyfob

One button arming & disarming.

Hold arm & disarm button for a **Police Panic**.

Works as you're **pulling into the driveway** or while you're in the yard. **Up to 100 foot range.**

Tactile button click and LED blink for feedback.

Recessed buttons prevent accidental false alarms.

Battery lasts 4-6 years (A27 alkaline).



Simon XT Touch Screen

The best secondary keypad!

3.5 inch color touch LCD interface.

One button arming & multi-code secure disarming.

Voice Chime feature mirrors the panel when a door or window opens.

Panic button for emergencies.

Voice Status button and **Visual Display alerts** tell you the status of your security system.

Plugs into wall for power with AAA alkaline backup batteries.

Can be **placed on tabletop** or **mounted onto wall** (cable will need to be hidden).

Great for the master bedroom!



The Mini Pinpad

Simple Security

Can be **mounted virtually anywhere** due to small size and no power cord.

Weather resistant makes it great for garages or car visors.

One button arming in both away or stay modes.

Hold arm & disarm buttons for **Panic emergency alarm**.

4 digit PIN required for **secure disarming** (no multi-user codes or Hostage code).

Lithium “watch” battery lasts 4-6 years (CR2032).

Create a panic room by placing in a closet or other secure location!



Talking Wireless Keypad

The Traditional Keypad

Easy wall mounting near most common entry point (e.g. garage door).

Completely wireless operates off 3 AAA alkaline batteries that last up to 3-5 years.

One button arming in both away or stay modes.

Hold Emergency Panic buttons for **panic alarm**.

Multi-user secure disarming and Hostage code features.

Status button verbally tells you which door or window is open when pressed (no verbal chime).



Glass Break Detector

Listens for breaking glass.

Pattern Recognition Technology™ prevents false alarms by listening for the sound of hitting glass followed by breaking glass.

Effective range of **20 feet from the detector**. Can mount on wall opposite windows or ceiling using tape or screws.

Reduced effectiveness by curtains, blinds and shutters.

Great for rooms with **three or more windows** or **fixed windows that do not open**.

Lithium “camera” batteries (CR123A) last 5-7 years.



Garage Door Sensor

For Overhead Garage doors

Mechanical “tilt” switch detects when a garage opens.

Triggers at a 45° angle.

Lithium “camera” battery lasts up to 10-15 years (CR123A).

Entry delay can be increased up to 4 minutes.

Recommended to have **alternative method of disarming** such as Keychain Remote, SmartConnect, or Mini Pinpad.



Interior Siren

Additional Notification

Provides an **additional point of origin** for the siren in an emergency.

Place in areas **farthest from** the master control panel such as **other floors or near bedrooms**.

Louder than main panel siren at approximately 105 decibels (dB).

Plugs directly into any **standard 110 volt socket**.



Panic Bracelet

“I’ve fallen & I can’t get up! Help!”

Panic button for emergency situations for around the home.

Multiple ways to wear or mount include:

Velcro wrist strap

Nylon neck lanyard

Belt clip

Wall mounting bracket

Can be set to **police, fire or medical** emergency panic.

Water resistant allows to be worn in shower.

Effective range **up to 100 feet** from master panel.



Smoke Detector

A fire will steal everything.

Uses **Photoelectric Technology** which is more effective at detecting most residential home fires than the more common *ionization* technology.

Search for the “**Rossen Reports Smoke Detector**” video at youtube.com.

Built-in **heat sensor** detects rapidly rising temperatures or sustained high temperatures.

Many **Homeowner's Insurance** policies or carriers may qualify for extra discounts with monitored smoke detectors.

Special Limitations:

- One smoke detector is required per livable floor.
- No businesses
- Not available in Pompano Beach, FL or Eagle County, CO



Carbon Monoxide Detector

A deadly gas.

Detects **unsafe levels of Carbon Monoxide (CO)** and notifies monitoring facility.

CO is an **odorless, colorless, tasteless gas** that inflicts flu-like symptoms on its victims.

CO is the **#1 cause of poison deaths** in the U.S. at an average of **170 deaths per year**.

Advanced technology provides **7 year sensor life and 5 year battery life** (3x AA alkaline batteries).

Battery power **keeps device working** even in power outage.

Install **low to ground near bedrooms**.



Flood Detector

A 1 inch flood may cost \$20,000.

Notifies homeowner when a severe flood occurs, even when they are away.

Best to install in a basement, utility room or near a water heater.

A one-inch flood could result in over \$20,000 in damages.

2x AAA alkaline batteries last up to 2-3 years.

Supervisory sensor notifies the homeowner, but not the police.

Ideal for vacation or seasonal homes that may be vacant for long periods of time.



Freeze Detector

Prevent burst water pipes.

Detects when **temperatures fall below a specified point (42° F).**

Supervisory sensor notifies the homeowner, but not the police.

Make arrangements to get the furnace back up and running **before water pipes freeze and burst.**

Install in **locations that will get cold quickly** (e.g. entryway or laundry room).

Avoid installing in areas with excessive heat (e.g. near a furnace or heating vent).

3-5 year battery life on **1x AA alkaline battery.**



Video Camera Service

Keep an eye on it.

Interactive surveillance software on **SMART Connect**.

Video accessible from **any internet-enabled device**.

Built-in “**night vision**” allows for visibility in total darkness.

WiFi-enabled allows camera to be installed near any power outlet (12 foot power cord provided).

Watch what’s happening live with **online video streaming**.

Records 30 seconds of video when an alarm is tripped or the system is armed or disarmed.

Video at **30 frames per second (fps) & 720i resolution**.

Effective visibility up to **20 feet & at a 60° angle**.



GPS Tracking Service

Keep an eye on loved ones.

Pull up an **interactive Google Map** to see where a vehicle has been.

Sends a **text or email notification** when:

Vehicle is **turned on or off**.

Exceeds a specified speed.

Enters or exits a specified area.

The car **battery is low**.

Plugs into the **Onboard Diagnostics (OBD) Port** on the vehicle and **operates off the car battery**.

Most vehicles after 1996 have this port (except BMW & some other European vehicles).



SMART Connect

There's an app for that.

Included **FREE** with **Cellular or Broadband** monitoring.

Not available on Takeovers or Standard monitoring.

Access the security system from **any internet connection anywhere in the world.**

Interactive app for Android or iOS devices.

View **last 100 system events** (e.g. which door opened, which code was used).

Arm (away or stay) or disarm the system.

Watch live video (PA camera service required).

Access Z-Wave devices (e.g. locks, lights., etc.) as they become available.

Manage codes and alerts (email, text, or mobile device notifications).



Monitoring Options Standard

- **Most inexpensive** monitoring service.

- **Remote Access** from any Touch Tone phone.

Master Control Panel **connects to phone outlet** to communicate.

- ✗ Not compatible with **Voice Over Internet Phone (VOIP) service** (Vonage, MagicJack, Skype, Google Talk, etc.).

- ✗ Not compatible with **Digital Phone** (phone does not plug into modem).

- ✗ Not compatible with **cellular or satellite phone** services (Verizon Home Phone Connect).

- ✗ **Most insecure** (burglar can cut the line).

- ✗ Most homes **do not have compatible service**

- ✗ **No SMART Connect.**



Monitoring Options

Two-Way Voice

- & ✕ - Same as Standard Monitoring.
- Like “On Star” for the home.
- Turns Simon XT Panel into a “speaker phone” to the monitoring facility.
- Hands-free communication in an emergency.
- No “Easter Egg” hunt for the telephone handset.

Ideal for homes with **teens, elderly or anyone with medical conditions.**



Monitoring Options

Broadband

Panel is **plugged into internet connection** through ethernet port on router.

Always recommend an extra keypad.

✗ Not compatible with Westel routers.

✗ Not compatible with dial-up internet; cellular based internet (Clear Wireless, hot spot, etc.); or **satellite internet** (WildBlue, Hughes, Dish, etc.).

○ Fastest connection – Instant message or email to monitoring facility!

○ Most inexpensive solution if there is no phone line.

○ FREE SMART Connect!

✗ Internet may drop – no communication.

✗ Cannot communicate without power.



Monitoring Options

Cellular

Connects wirelessly to nearest GSM cell towers.

- **Not relevant to homeowner's cellular service.**
- Available service in **most areas!**

AT&T must be *mostly covered* or *full coverage* or
T-Mobile must have *full coverage*.

- **Better than a cell phone.**

Longer antenna.

Doesn't move around the house.

More power than a cell phone battery.

- **FREE SMART Connect!**

- **Most secure** service – no line to cut, not likely to go out.

- ✗ **Most expensive** monitoring service.

