



SUMMER/EARLY FALL 2018

# TIDES Magazine



**DON'T FORGET TO SAY HI  
BE SURE TO VISIT OUR FINE FEATHERED  
FRIENDS WHILE VISITING SOUTH BEACH**

LEARN MORE // PAGE 36

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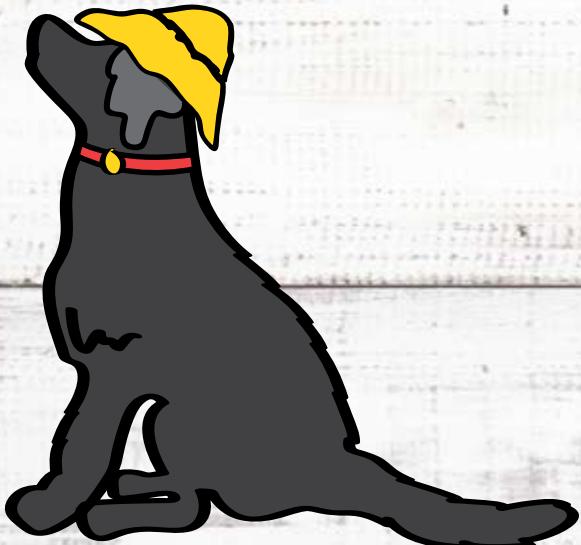
# SHARE YOUR MEMORIES AT THE SALTY DOG & STAY CONNECTED



#SALTYDOGCAFE



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# JAKE, THE SALTY DOG



**Jake**  
1984 - 1998



**Jake Jr.**  
1995 - 2004



**Jake III**  
2004 - 2011

## Jake IV: 2012 - Present

Meet Jake IV, the latest Jake in a long line of Salty Dogs. Jake is a natural fisherman, just like all of the Salty Dogs that came before him. He loves living by the sea and the bounty which the sea can produce. Jake is thrilled with each new fishing adventure and he craves every new treat from a rod and reel or cast net. If the fish are not biting, he's still happy because he knows he can always eat the bait!

Just like his forefathers, Jake loves a crowd. He displays the same Salty Dog charm and charisma and we are certain that he will represent his family well. He has a calm demeanor and loves to mingle with the folks visiting South Beach Marina Village. Like his predecessors, he plays in the surf of the Atlantic Ocean and can often be found in the early mornings and late afternoons roaming the docks or awaiting the fresh catch from the local fishermen.

With luck, you may run into Jake IV on your next trip to The Salty Dog. Jake IV is following a long line of great Salty Dogs and has some tough paws to fill. So far he is proving to be more than up to the task!



**SAVE THE DATE & WE'LL SEE YOU AT SOUTH BEACH  
2018 SPECIAL EVENTS**



**CRAB BOIL****SEPTEMBER 8TH // 4PM**

You haven't truly experienced fall in the south until you've been to our Crab Boil. From snow, dungeness and king crab legs to burgers paired with a beer, nothing beats a warm, early fall afternoon filled with great food, live music and fantastic marina views.

**WING & CHILI COOKOFF****SEPTEMBER 29TH // 4PM**

Think you have what it takes to tackle the heat? Enjoy an unforgettable cook off battle royale for the best wings and chili in South Beach. You be the judge while enjoying live music on the deck, family friendly activities and a visit from Jake, the Salty Dog!

**HUSHPUFFIE FEST****OCTOBER 20TH // 4PM**

New this year! At Salty Dog we love our hushpuppies (and apparently you do too - we serve up over a zillion a year!) and we figured they deserved a day of celebration all their own! So grab some honey butter and get ready to indulge in all the golden brown fried bites you can handle!

**LOWCOUNTRY BOIL****SEPTEMBER 15TH // 4PM**

A southern classic - bring your appetite! Tasty boil favorites like shrimp and sausage paired with corn and potatoes. Plus, live music and fun family activities make a perfect early fall afternoon in South Beach.

**OYSTER ROAST****OCTOBER 6TH // 4PM**

The fall isn't complete without an Oyster Roast on the deck of The Salty Dog. Enjoy fresh oysters steamed to perfection over an open fire, along with other cookout favorites served with a side of live music.

**CRAFT BEER & BURGER FEST****SEPTEMBER 22ND // 4PM**

There's not much that beats the near perfect and mouth-watering combination of a fall craft beer, a loaded Salty Dog burger and delicious barbecue. Bring your appetite and the whole family!

**LOBSTER BOIL****OCTOBER 13TH // 4PM**

The perfect way to enjoy a fall afternoon in the south. Sit outside on the deck and treat yourself to lobster, live music and happy hour specials.

**HAUNTED BBQ****OCTOBER 27TH // 4PM**

The air is crisp and cool. A thick mist crawls over South Beach Marina, hidden beneath it a fright-filled Haunted BBQ! Grab a costume and enjoy an evening of food, live music, sweet treats and frightful fun!

**SALTY DOG****HOMECOMING****NOVEMBER 21ST // 4PM**

With so much to be thankful for, our Thanksgiving Homecoming is a celebration of friends, family and gratitude. Let's gather as a community and enjoy homecoming specials all day, from free Lowcountry Boil from 6-8pm to Happy Hour from 4-6pm and of course, live music all evening!

**SOUTH BEACH CHRISTMAS VILLAGE****NOVEMBER 23RD - DECEMBER 23RD**

SAVE THE DATE as South Beach Marina turns into a magical Christmas Wonderland!





# WE WANT TO HEAR FROM YOU

**Our goal is to exceed your expectations - every time.**

THAT'S WHY WE CREATED THIS FAST & EASY MOBILE SURVEY.

**SALTYDOG.COM/SURVEY**

We want to know how we are doing. Whether you had the best dining experience or you think we could use a few suggestions, tell us!

We care deeply about our customers' experience and we hope to make every visit to The Salty Dog a memorable one.

*jake* 

# WE ❤ OUR SALTY DOG VISITORS

To show our appreciation, The Salty Dog loves contests with loads of awesome prizes.

## LUCKY RECEIPT CONTEST [SALTYDOG.COM/LUCKY](http://SALTYDOG.COM/LUCKY)

IF YOU SHOPPED OR DINED AT:

- > The Salty Dog T-Shirt Shop
- > Jake's Cargo
- > Blue Water Tackleshop
- > Salty Dog T-Shirt at Tanger 2
- > Salty Dog T-Shirt Factory at Arrow Road
- > Salty Dog Online Store
- > The Salty Dog Cafe
- > The Wreck of the Salty Dog
- > Land's End Tavern
- > Salty Dog Bluffton at Tanger 2



## SAVE YOUR RECEIPT!!

Every week at least one receipt per retail location is randomly selected to win their money back! (up to \$150) If your receipt number, amount and date match the information posted online at [saltydog.com/lucky](http://saltydog.com/lucky) you win a full refund for the cash value of your receipt.

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## LUCKY 8 CONTEST [SALTYDOG.COM/LUCKY8](http://SALTYDOG.COM/LUCKY8)

Every month we offer you the chance to win EIGHT SALTY DOG T-SHIRTS (one size and various colors!). That way you have one for every single day of the week, plus two for Sunday! Visit [saltydog.com/lucky8](http://saltydog.com/lucky8) and sign up with a valid e-mail address.



\*Drawings are held on the first of every month. Entries are valid for the month in which you register only. You must re-register monthly to be eligible to win. And don't fret, we'll never sell your address or send you unsolicited emails.

*\*These contests are subject to change. Some restrictions apply.*



# A WATERFRONT LEGEND

For 31 years the Salty Dog Café has been serving up fresh and tasty fare for seafarers and landlubbers alike. At lunch time you can choose from a hearty selection of seafood, salads, sandwiches, burgers and dogs while our dinner menu offers fresh fish, pasta dishes, sumptuous steaks, award winning crab legs, peel & eat shrimp and more. Be sure to sample a basket of our legendary hushpuppies slathered with a dollop of homemade honey butter.

You can choose to sit inside our iconic restaurant and explore Jake's Gallery and other Salty Dog memorabilia or dine on the docks along scenic Braddock Cove and enjoy the picture perfect views.

Our outdoor tropical bar is a popular spot for folks who want to enjoy a casual bite from Kiwi's Island Grill or Jake's Salty Dog Pizza and, of course, you don't want to miss out on our famous cocktails, local craft beers and delightful wine selection.

Or take happy hour to the next level aboard our 63' powered catamaran. Cruise the Calibogue while enjoying all your favorite Salty Dog food and beverages.

From May through October we dish up our food and drinks along with a side of nightly live music. Top local musicians such as Dave Kemmerly, Trevor Harden and Cory Cunningham entertain all ages with their island inspired music and vocals.

To check out the menu, current entertainment schedule, daily specials and operating hours please visit [saltydog.com](http://saltydog.com).



*"I think of cooking as an art. Much like the blending of colors on canvas, cooking is the blending of flavors on the palette. I have always strived to create dishes that are a unique blend of uncharacteristic ingredients that will excite the taste buds."*

### Executive Chef Herb Britton



Chef Herb Britton, the Executive Chef for The Salty Dog, grew up in Maryland and cut his teeth on the fresh seafood from that area. One of his favorite dishes, and the first thing he actually remembers learning to cook, is crab cakes.

Since then, Chef Herb has become a master of much more than seafood. He loves creating fresh flavors for our different venues and collaborating with his crew of talented cooks.

## DID YOU KNOW...

Can't make it to South Beach, but need a taste of the Salty Dog?  
Tune in and listen to our nightly live entertainment.

**TV.SALTYDOG.COM**



It'll feel like you're sitting on the docks - salt in the air, warm breeze blowing and refreshing drink in hand.



**MUSIC.SALTYDOG.COM/REQUEST**

You can even submit a request for your favorite tune.



## A RESTAURANT FILLED WITH UNIQUE HISTORY

LAND'S END TAVERN AT SOUTH BEACH MARINA

Land's End Tavern has a unique history. Originally a boat storage building, it was converted into a restaurant in 1974 and is one of the oldest restaurants on the island.

Land's End Tavern boasts an eclectic menu that is every "foodie's" dream.

Serving a breakfast menu from 8am to 11am daily, such hearty fare as Crab Cake Benedict and our Big Easy Omelette will fuel you for a busy day at South Beach.

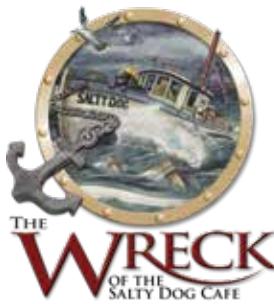
The lunch menu features craft burgers and sliders, creative sandwiches and the freshest seafood and salads on the island.

For a look at the complete menu, daily specials and current operating hours please visit [saltydog.com](http://saltydog.com).



LAND'S END TAVERN





## EXCLUSIVE NIGHTLY SPECIALS PAIRED WITH PERFECT VIEWS

THE WRECK OF THE SALTY DOG AT SOUTH BEACH MARINA

The Wreck of the Salty Dog offers a great alternative to The Salty Dog Cafe. While offering the same delicious menu as The Cafe, The Wreck also features exclusive nightly specials that are unique to this venue.

Frequently featuring live music, its indoor and outdoor bars, spacious decks and climate controlled enclosed porch offer yet another way to enjoy the magic of South Beach!

For a look at the complete menu, daily specials and current operating hours please visit [saltydog.com](http://saltydog.com).



THE WRECK OF  
THE SALTY DOG



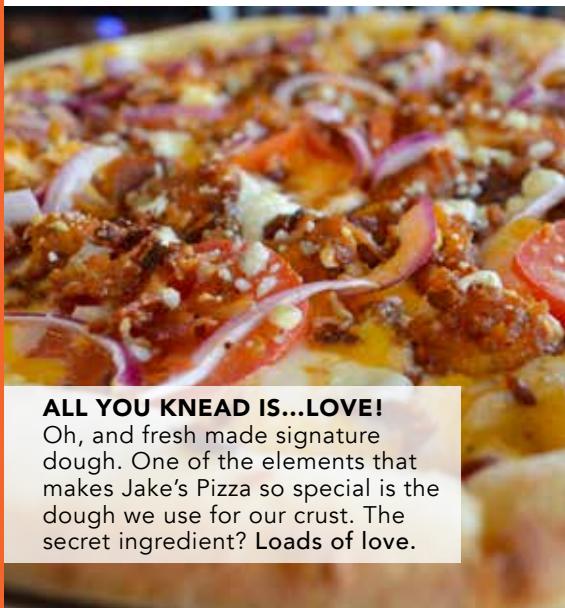


### JAKE'S SALTY DOG PIZZA AT SOUTH BEACH MARINA

Pizza and salads are always a family favorite and Jake's Salty Dog Pizza offers the best of both.

With traditional style thin crust, red or white sauce, the best cheeses and a host of the freshest toppings, this pizza is truly a little slice of pizza paradise.

Build your own masterpiece or choose one of Jake's Signature Creations. Our House and Caesar salads are the perfect accompaniment or, with the addition of fresh grilled chicken, a tasty lighter meal. Available for takeout, for eating on our outdoor deck or for dining at our courtyard tables. Check out the menu and operating hours at [saltydog.com](http://saltydog.com).



#### **ALL YOU KNEAD IS...LOVE!**

Oh, and fresh made signature dough. One of the elements that makes Jake's Pizza so special is the dough we use for our crust. The secret ingredient? Loads of love.



### KIWI'S ISLAND COOKOUT AT SOUTH BEACH MARINA

If you're in the mood to relax on the outdoor deck and take in the tunes and picture perfect Braddock Cove views, Kiwi's Island Cookout is your go-to casual dining solution.

From burgers and fresh fish sandwiches to slow roasted pulled pork and roasted corn on the cob, our grill masters know how to cook it up right.

Kiwi's Island Cookout's hours vary throughout the year so be sure and visit [saltydog.com](http://saltydog.com) to explore the menu and current operating hours.





## A SOUTH BEACH LEGEND WITH A HOMETOWN TWIST

### SALTY DOG BLUFFTON AT TANGER 2

Located at Tanger 2 on Fording Island Road, the Salty Dog Bluffton offers a true island experience on the mainland. Enjoy casual fare like salads, sandwiches, burgers, pizza and the freshest seafood. After you fuel up, you can stroll across the street and pick up iconic Salty Dog gear.

[bluffton.saltydog.com](http://bluffton.saltydog.com).



# CRAFTED LOCALLY AT SOUTH BEACH

## THE SALTY DOG ICE CREAM FACTORY

At South Beach, every day is the perfect day for ice cream! And at the Salty Dog Ice Cream Factory our ice cream creator, Jackie, is always busy cooking up fun new flavors unique to The Salty Dog.

In fact, making a choice may be the toughest decision you have to face all day. The ice cream shop is centrally located in South Beach and serves up fruit smoothies and slushies too! Hours are seasonal so be sure to check [saltydog.com](http://saltydog.com).



### MEET JACKIE

The mastermind behind all of our amazing ice cream flavors at the Salty Dog Ice Cream Factory.

#### What's your favorite flavor?

My favorite flavors change throughout the season but Sugar Cookie is my go-to.

#### What's the weirdest flavor you have ever created?

Sweet Potato Turkey - it wasn't a winner, but it was a great conversation piece!





## SELECT MENU OPTIONS

Prices subject to change.  
To see the full menu, go to:  
[saltydog.com/menus](http://saltydog.com/menus)

### SETTING SAIL

**JAKE'S HUSHPUPIES** - Fresh, handmade sweet cornbread bites fried to a golden brown and served with honey butter. We cooked up over a zillion last year.

**GATOR BITES** - When in gator country...we fry up hearty chunks of gator and serve it with a sweet chili dipping sauce.

**FRESH FISH BITES** - Bite sized fresh catch of the day, fried and served with our homemade remoulade sauce. They're off the hook!

**JAKE'S FAMOUS SHRIMP TOAST** - Wild American shrimp tossed with a shredded jack and cheddar cheese blend, garlic and spices. Served melted over a toasted hoagie roll.

**RINGS OF FIRE** - Crispy calamari tossed in our original Calypso Sauce and Island Spices. Topped with fresh pineapple salsa and served with ranch.

**PIMENTO CHEESE DIP** - A southern treat. Blended cheeses folded with chopped pimento and robust spices. Served with pita chips. It's ok to cheese, if you please.

**BUFFALO SHRIMP** - Wild American shrimp tossed in Jake's homegrown Salty Dog Buffalo Sauce. Served with celery and blue cheese dressing.

**LOWCOUNTRY CRAB DIP** - A creamy blend of blue crab, herbs and spices. Served chilled with pita chips.

### FRESH SOUPS & SALADS

**SHE CRAB SOUP** - Lump crab in a creamy broth that is enjoyed no matter what time of year.

**SHRIMP FEST GUMBO** - Shrimp & sausage simmered with Cajun spices and served with rice.



**THE CAFE GARDEN SALAD** - Fresh mixed greens and romaine lettuce topped w/ cucumbers, carrots, tomatoes, onions, peppers and croutons.

**THE CLASSIC CAESAR SALAD** - Crisp romaine lettuce tossed with croutons and Caesar dressing, topped with Parmesan cheese.

**THE JAKE SHAKE SALAD** - Grilled shrimp seasoned with Jake Shake seasoning and served over mixed greens, sweet cranberries, candied pecans, tangy feta cheese and heirloom tomatoes tossed in balsamic vinaigrette.

**SEARED AHI TUNA SALAD \*** - Fresh ahi tuna, seared rare chilled, served over a crisp bed of romaine with wakame seaweed salad, cucumber & tomatoes topped with teriyaki glaze and wasabi cucumber dressing on the side.

**GRILLED SHRIMP CAPRESE** - Wild American shrimp seasoned with our Jake Shake spice blend and served over grilled baby romaine and topped with mozzarella, heirloom tomatoes and a balsamic-basil reduction.

### SALTY DOG LUNCH ORIGINALS

**SALTY DOG PO' BOY** - Choice of fresh fish or shrimp, fried golden brown and served with lettuce and tomato on a toasted hoagie roll with remoulade sauce.

**THE BIG BOSS SANDWICH** - Slow and low pulled pork, coleslaw and Chef Herb's BBQ sauce served on a toasted pretzel roll.

**CHEESY CHICKEN OR SHRIMP** - Choose chicken or shrimp, sautéed with garlic, green peppers and onions. Served on a roll with pimento cheese.

**GROUPER DOG** - Grouper fried to a golden brown and smothered with Swiss cheese. Served on a toasted hoagie roll with a side of Captain John's tartar sauce.

**JAKE'S FISH TACOS** - Lightly fried catch of the day served in two flour tortillas topped with shredded lettuce, pico de gallo and finished with a chipotle aioli drizzle.

**SOUTH BEACH ROLL** - A creamy blend of wild American shrimp and Maine lobster served on a brioche roll.

**SALMON BLT** - Lightly blackened salmon on toasted wheat topped with hickory smoked bacon, spring mix, tomato and lemon-lime aioli.

### SALTY DOG LUNCH BASKETS

Served with Thick Cut Fries

**JAKE DOG BASKET** - A 1/4 pound Hebrew National jumbo hot dog grilled & served with a dill pickle spear. Add onions or sauerkraut.

**CHICKEN STRIP BASKET** - Fresh, hand-breaded chicken tenders served with choice of honey mustard or Herbie's BBQ Sauce.

**FRIED SHRIMP BASKET** - A generous portion of big ol' American shrimp, fried golden brown and served with cocktail sauce.

**FISH AND CHIPS** - Southern style fried flounder, served with fries, malt vinegar, a lemon wedge and a side of Captain John's tartar sauce.

### LUNCH SALAD OR SANDWICH

**CALIBOGUE SHRIMP SALAD** - Fresh shrimp, spices and mayo blended into a creamy masterpiece. Served on a bed of lettuce topped with tomato, onion and cucumber or as a sandwich with choice of bread.

**JAKE'S CHICKEN SALAD** - A fresh, creamy blend of diced chicken breast, celery, onion and spices. Served on a bed of lettuce topped with tomato, onion and cucumber or as a sandwich with choice of bread.

**SALTY DOG COMBO** - Choose half a chicken or shrimp salad sandwich and a cup of she crab soup or gumbo. Choice of chips, coleslaw, potato salad or fruit.

### GARDEN LUNCHES

**BLACK BEAN BURGER** - Homemade black bean patty grilled to perfection and served on a toasted bun with lettuce, tomato and onion. Choice of kettle chips, potato salad, coleslaw or seasonal fresh fruit.

**VEGGIE NOODLE BOWL** - Penne pasta topped with sautéed seasonal veggies and served with your choice of creamy Alfredo or marinara. Fresh from the garden out back!

### CAPTAIN JOHN'S RAW BAR (DINNER)

**OYSTERS ON THE HALF SHELL \*** - Served by the ½ dozen or full dozen.



THE JAKE SHAKE SALAD

**ATLANTIC RED CRAB CLAWS** - Sweet and mild served up in a shallot-garlic butter sauce.

**PEEL & EAT SHRIMP** - Wild American peel and eat shrimp, steamed or chilled and covered in Captain John's secret spices.

### GALLEY DINNER SPECIALTIES

**SHRIMP AND GRITS** - Stone ground grits topped with sautéed shrimp and finished with creamy Andouille sausage and bacon gravy.

**SEAFOOD POT PIE** - Shrimp, scallops, fresh fish and vegetables smothered in delicious cream sauce, topped with puff pastry & baked golden brown.

**FISHERMAN'S PASTA** - Wild American shrimp, lobster & lump crabmeat sautéed in a lobster cream sauce and served over penne pasta. Topped with shredded Parmesan cheese.

**B-MORE SALMON \*** - Grilled salmon topped with Old Bay butter, jumbo lump crab and served with island rice and vegetables.

**CRAB CAKE DINNER** - Two of our chef's freshly prepared Maryland-style lump crab cakes with remoulade sauce. Served with Captain's au gratin potatoes and fresh vegetables.

**JAMBALAYA PASTA** - Chicken, shrimp and Andouille sausage tossed in a Cajun cream sauce with penne pasta, Parmesan cheese and green onions.

### DINNER SEAFOOD STANDARDS

**FRESH CATCH\*** - Choose from grilled, blackened, broiled or island style with Myers's Rum butter and pineapple salsa.

## SEAFOOD POT PIE



sa. Served with Captain's au gratin potatoes and fresh vegetables.

**SOUTHERN FISH CAMP COMBO** - Southern fried flounder, French fries, coleslaw and hush puppies. Served with malt vinegar, lemon wedge and Captain John's tartar sauce. Includes a garden salad with French dressing.

**SNOW CRAB LEG DINNER** - Full pound of Alaskan crab legs steamed to perfection. Served with Captain's au gratin potatoes and fresh vegetables.

**JAKE'S LOWCOUNTRY BOIL** - Peel and eat shrimp, snow crab, Andouille sausage, red potatoes and corn on the cob steamed up with Old Bay butter.

**SALTY DOG SHRIMP PLATTER** - Choose either grilled, blackened or island style with Myers's Rum butter and pineapple salsa or Calypso style featuring Matouk's Hot Sauce. Includes Captain's au gratin potatoes and fresh vegetables.

**THE CAST NET** - Fried wild American shrimp, scallops and flounder served with fries and coleslaw.

**DINNER LAND & SEA**

**NEW YORK STRIP\*** - A 12 oz. Black Angus strip steak seasoned and grilled to your liking. Served with Captain's mashed potatoes and vegetables.

**FILET MIGNON\*** - An 7 oz. center cut Black Angus filet mignon seasoned and grilled to your liking. Served with Captain's mashed potatoes and fresh vegetables.

**PESTO GRILLED CHICKEN & SHRIMP** - Grilled chicken and shrimp brushed with housemade basil pesto and topped with sliced fresh mozzarella. Served with island rice and vegetables.

**SEASIDE VEGGIE NOODLE BOWL** - Sautéed kohlrabi, brussel sprouts, broccoli, kale, red cabbage and carrots simmered in Chef Herb's signature Old Bay broth and served with udon style noodles.

**ON THE BUN (SERVED LUNCH AND DINNER)**

**THE JAKE-ZILLA BURGER** - A half-pound prime beef burger grilled over an open flame, topped with bacon, pimento cheese, slow-cooked, hand-pulled pork, fried onions and drizzled with BBQ sauce. Served with lettuce and tomato on a toasted pretzel roll.

**BUILD YOUR BUN** - Select your patty: Half-Pound Prime Burger\*, Maryland Style Lump Crab Cake, Fried Flounder, Grilled Chicken Breast, Homemade Black Bean Burger, Turkey Burger or Fresh Catch\*. Next load it up with sandwich toppings. Step three - Enjoy!

All Salty Dog sandwiches are served on a toasted artisanal roll with lettuce, tomato, onion and pickle spear with your choice of stone ground grits, Captain's mashed potatoes, coleslaw, vegetables or fries.

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**TO SEE THE FULL MENU, GO TO:  
SALTYDOG.COM/MENUS**

\* Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.



## SELECT MENU OPTIONS

Prices subject to change.  
To see the full menu, go to:  
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## BREAKFAST

**CHICKEN & WAFFLE** - Crispy boneless fried chicken atop a Belgian waffle served with maple syrup.

**BREAKFAST SANDWICH** - Scrambled eggs and American cheese on choice of bread. Served with homefries or fruit. Add bacon or sausage.

**YOUR WAY OMELETTE** - Loaded with Jack cheese and your choice of 3: sausage, bacon, Canadian bacon, spinach, bell pepper, onion, tomato, jalapeños, broccoli or mushrooms. Served with home fries, grits or fruit.

**THE SALTY DOG BOWL** - Souvenir dog bowl filled with home fries, bacon, scrambled eggs, cheese and hollandaise sauce.

**SHRIMP & GRITS** - Southern Andouille sausage gravy, shredded cheese, sautéed shrimp and creamy grits.

**BREAKFAST BURRITO** - Scrambled eggs, tomato, peppers, onions, shredded cheese and pico de gallo served with homefries or fruit.

**MULTIGRAIN PANCAKES** - Served with whipped butter, powdered sugar and maple syrup. Top with chocolate chips or blueberries.

**LOW & SLOW BENEDICT\*** - Toasted English muffin with slow cooked , hand-pulled pork, poached eggs and hollandaise. Served with homefries or fruit.

**CRAB CAKE BENEDICT\*** - Toasted English muffin with Maryland style crab cakes, poached eggs, hollandaise and Old Bay seasoning. Served with homefries or fruit.

**CLASSIC EGGS BENEDICT\*** - Toasted English muffin with Canadian bacon, poached eggs and hollandaise. Served with homefries or fruit.

**BELGIAN WAFFLES** - Two waffles served with whipped butter, powdered sugar and maple syrup.

**HEART HEALTHY** - Scrambled egg whites, fresh fruit and wheat toast.

**HEALTH BOWL** - Crunchy granola topped with fresh fruit and served with yogurt.

**YOUR WAY BREAKFAST\*** - Two eggs any style, home fries and toast with bacon, sausage or fruit.

## KIDS BREAKFAST OPTIONS AVAILABLE



# LUNCH / DINNER

## STARTERS

**CRAB GUACAMOLE** - Lump crab, guacamole, pineapple salsa, lime, cilantro, tortilla chips.

**OYSERS ON THE HALF SHELL** - Served by the half dozen or dozen

**KEY LIME COCONUT CALAMARI** - Shredded coconut, key lime & coconut aioli, pineapple salsa.

**THE ONION NET** - Thin sliced fried onions, horseradish aioli.

**PEEL & EAT SHRIMP** - Old Bay spiced and chilled. Served with cocktail & lemon.

**SESAME SEARED TUNA NACHOS \*** - Rare seared tuna, sesame seaweed salad, sushi ginger, teriyaki, cucumber-wasabi cream.

**CHICKEN BITES** - Lightly battered and deep fried, served with lemon and Tavern tartar.

**FRESH FISH BITES** - Lightly battered, deep fried and served with lemon and Tavern tartar sauce.

**FIRECRACKER CHICKEN FLATBREAD** - Crispy flatbread topped with fried chicken, firecracker sauce, Jack cheese, green onion, mixed greens and cilantro ranch.

## SOUP & SALADS

**SHE CRAB SOUP** - Cream based with fresh crabmeat, vegetables and sherry wine.

**TAVERN SALAD** - Tomato, onion, cucumber, shredded carrots, Jack cheese, and garlic croutons.

**CLASSIC CAESAR** - Fresh greens, shredded parmesan, and garlic croutons.

**SOUTHWEST GRILLED CHICKEN SALAD** - Fresh greens, cilantro ranch, corn salsa, jack cheese, tortilla strips, and guacamole.

**BUTTERMILK FRIED CHICKEN CLUB SALAD** - Fresh greens, smoked bacon, tomato, onion, cucumber, shredded carrots and jack cheese.

**SEARED ASIAN TUNA SALAD \*** - Fresh greens, seared rare tuna, crisp oriental noodles, mandarin oranges, shredded carrots, green onion, bell peppers and sesame-ginger vinaigrette.

## SANDWICHES

*Includes choice of kettle chips, coleslaw, french fries or potato salad.*

**FRIED GROUPER CLUB** - Smoked bacon, lettuce, tomato, onion, dill cream on a toasted brioche roll.

**TAVERN PO' BOY** - Shredded lettuce, tomato, onion, Creole aioli on a French roll. Select crispy, fried shrimp or flounder.

**FRESH CATCH SANDWICH \*** - Grilled or blackened with Tavern tartar, lettuce, tomato & onion on a toasted brioche roll.

**JUMBO LUMP CRAB CAKE** - Jumbo lump crab, lettuce, tomato, onion, Creole aioli on a toasted brioche roll.

**TUNA MELT** - Chunk white tuna salad, melted cheddar, tomato on toasted rye.

**BUTTERMILK FRIED FLOUNDER** - Lightly breaded with lettuce, tomato, onion, Tavern tartar on a brioche roll.

**BBQ PULLED PORK** - Sweet and smoky BBQ topped with coleslaw, pickle chips and red onion.

**SWEET POTATO AND BLACK BEAN BURGER** - Sweet potato, black beans, brown rice, fresh guacamole, Sriracha mayo, lettuce, tomato and onion.

## CHICKEN & BEEF (DINNER)

**WOOD FIRED CHICKEN BREAST** - House seasoned, BBQ or jerk with garlic mashed potatoes and fresh vegetables.

**CARIBBEAN CHICKEN** - Jerk seasoned with curried coconut cream and pineapple salsa. Served with herbed wild rice and seasonal vegetable.

**BABY BACK RIBS** - Full rack of baby back pork ribs, cooked low and slow, slathered in sweet and tangy house made barbeque sauce.

**DAILY CUT \*** - House seasoned cut of the day with garlic mashed potatoes and seasonal vegetables.

## CRAFT BURGERS & SLIDERS

Burgers and sliders are served with a choice of kettle chips, coleslaw, french fries or potato salad.

**WOOD FIRED BURGER** - Lettuce, tomato and onion

**THE CASTAWAY BURGER** - Topped with crisp onion strings, horseradish aioli, lettuce and tomato.

**SOUTH BEACH BURGER\*** - Melted pepper jack, fresh guacamole, jalapeños, lettuce, tomato and onion.

**LOADED PATTY MELT** - American & Swiss cheese, smoked bacon, pickle chips, lettuce, tomato and onion on Texas toast.

**PARMESAN PEPPERCORN CHICKEN CLUB** - Parmesan peppercorn basted chicken breast, smoked bacon, lettuce, tomato and onion.

**THE FARMHOUSE BURGER \*** - Fried egg, American cheese, bacon, tomato, onion, mixed greens and basil hollandaise.

## CRAB GUACAMOLE



**THAI PEANUT BUTTER & BACON BURGER\*** - Sriracha Chili sauce, peanut butter, grilled pineapple, smoked bacon, fresh cilantro.

**BLACK & BLUE BUFFALO SWISS BURGER** - Blackened seasoning, melted Swiss, buffalo-blue cheese dressing, lettuce, tomato and onion.

#### SIGNATURE SEAFOOD

**BEER BATTERED FISH & CHIPS** - Salty Dog Amber batter, french fries, coleslaw and Tavern tartar.

**BAJA FISH TACOS** - Deep fried mahi mahi with Jack cheese, shredded cabbage, pineapple salsa and Baja cream.

#### DINNER ONLY

**SHRIMP & GRITS** - Southern Andouille sausage gravy, shredded cheese, sautéed shrimp and creamy grits.

**MAPLE MUSTARD GRILLED SALMON** - Wood grilled salmon filet basted with our maple mustard sauce. Served with herbed wild rice and seasonal vegetables.

**BUTTERMILK FRIED SHRIMP & FLOUNDER** - Lightly breaded, served with cocktail sauce, Tavern tartar, fries and coleslaw.

**JUMBO LUMP CRAB CAKES** - Maryland style, lump crab cakes served with Creole aioli, herbed wild rice and seasonal vegetables.

**DIABLO SEAFOOD PASTA** - Pan seared mahi mahi and shrimp, Cajun cream sauce, mixed vegetables, penne pasta and shredded Parmesan.

**ALFREDO SHRIMP PASTA** - Pan seared, wild American shrimp, tomato and spinach with penne pasta, tossed in creamy Alfredo sauce and topped with parmesan cheese.

**PIRATE'S SHRIMP PLATTER** - Wild caught American shrimp served grilled, blackened or fried with a choice of two sides.

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TO SEE THE FULL MENU, GO TO:  
[SALTYDOG.COM/MENUS](http://SALTYDOG.COM/MENUS)

\* Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.



## SELECT MENU OPTIONS

Prices subject to change.  
Visit [bluffton.saltydog.com](http://bluffton.saltydog.com)  
for expanded dinner menu  
and daily specials

### SHRIMP AND MORE SHRIMP

**PEEL & EAT SHRIMP** - Wild American peel and eat shrimp, chilled and covered in Captain John's secret spices.

**BLUFFALO SHRIMP** - Wild American shrimp lightly breaded, buttermilk fried then tossed in our signature Red Buffalo sauce. Served with ranch dressing.

**SHRIMP TOAST** - Wild American shrimp tossed with a shredded Jack and cheddar cheese blend, garlic and spices. Served melted over a toasted hoagie roll.

### CASTING OFF

**HUSHPUPIES** - Sweet cornbread bites fried to a golden brown and served with honey butter. We cooked up over a zillion last year.

**PARMESAN DUSTED CALAMARI** - Crispy calamari dusted with parmesan cheese and served with warm marinara and a lemon wedge.

**MAHI MAHI BITES** - A generous portion of bite-sized Mahi Mahi, deep fried and served with our homemade remoulade sauce.

**CRISPY WINGS** - Slow smoked jumbo wings, deep fried and tossed in your choice of signature Buffalo, Spicy Calypso or Sweet and Smoky BBQ. Served with ranch and celery sticks.

**BLUE CRAB DIP** - A creamy blend of blue crab, herbs and spices.

**ORIGINAL PIMENTO DIP** - A southern treat. Blended cheeses folded with chopped pimento and robust spices. It's OK to cheese, if you please.

**SPICY RED BUFFALO CHICKEN DIP** - A fiery blend of creamy cheeses, diced chicken, our signature Red Buffalo sauce and crumbled bleu cheese.

### SOUP, SALADS AND SANDWICHES

Sandwiches include a choice of kettle chips, super slaw or seasonal fresh fruit.

**SHE CRAB SOUP** - Lump crab in a creamy broth that is enjoyed no matter what time of year.

**TOMATO BASIL SOUP** - A rich and creamy mix of Roma tomatoes blended with savory chicken stock, cream, olive oil and fresh basil.

**SHRIMP SALAD** - Fresh shrimp, spices and mayo blended into a creamy masterpiece. Served on a bed of lettuce topped with tomato, onion and cucumber.

**CHICKEN SALAD** - A fresh creamy blend of diced chicken breast, celery, onion and spices. Served on a bed of lettuce topped with tomatoes, onions and cucumbers.

**SALTY DOG COMBO** - Choose half a chicken or shrimp salad sandwich and a cup of she crab soup or soup of the day.

### SIGNATURE SALADS

**CAPRESE SALAD** - Fresh mozzarella cheese, Roma tomatoes, onions and cucumbers, served on a bed of mixed greens. Served with balsamic vinaigrette.

**JAKE SHAKE SALAD** - Grilled shrimp seasoned with Jake Shake and served over mixed greens, sweet cranberries, candied pecans, feta cheese and Roma tomatoes served with balsamic vinaigrette.

**THE CLASSIC CAESAR** - Crisp Romaine lettuce tossed with homemade croutons and our Caesar dressing. Topped with Parmesan cheese.

**THE CAFÉ GARDEN** - Fresh mixed greens and Romaine lettuce topped with cucumbers, carrots, tomatoes, onions, peppers and croutons.

**SIGNATURE BLUFFALO CHICKEN SALAD** - Crisp Romaine topped with tomatoes, sliced onions, cheddar and breaded chicken tenders tossed in fiery Red Buffalo sauce and served with blue cheese.

### FLATBREADS

**PESTO MOZZARELLA FLATBREAD** - Pesto, fresh mozzarella cheese, plum tomato, fresh basil, olive oil and Parmesan cheese on homemade crispy flatbread.

**MEATY BRUSCHETTA FLATBREAD** - Red sauce with mozzarella, Roma tomatoes, onion, parmesan, basil, pepperoni & sausage on a crispy flatbread and drizzled with a balsamic reduction.

**SHRIMP SCAMPI FLATBREAD** - Garlic butter base topped with mozzarella cheese, grilled shrimp and finished with a squeeze of lemon.

### SANDWICH BOARD

Served with your choice of super slaw, french fries, fresh fruit or kettle chips

**MESQUITE GRILLED BURGER** - A mesquite grilled Prime burger on a toasted brioche roll with lettuce, tomato and onion.

**THE CHICKEN SANDWICH** - A seasoned chicken breast served mesquite grilled, blackened or buttermilk fried on a toasted brioche roll with lettuce, tomato and onion.



## PESTO MOZZARELLA FLATBREAD

**SALTY DOG PO' BOY** - Your choice of lightly breaded, buttermilk fried or wild American shrimp. Served on a toasted hoagie roll with shredded lettuce, tomato and a side of remoulade sauce.

**SMOKED PORK & PIMENTO HOAGIE** - A toasted hoagie roll filled with smoked pork and melted pimento cheese.

**KEY WEST GROPER SANDWICH** - A lightly breaded, buttermilk fried grouper filet on a toasted brioche roll with mixed greens, sautéed onions, swiss cheese and key lime aioli.

**THE ORIGINAL CHEESESTEAK** - Shaved ribeye served on a toasted hoagie roll with sautéed peppers and onions, melted provolone cheese and horseradish aioli.

**CRAB CAKE SANDWICH** - Maryland style, jumbo lump crab cake served on a toasted brioche bun with lettuce, tomato, onion and remoulade.

**THE JAKEZILLA** - A mesquite grilled Prime burger topped with bacon, pimento cheese, slow-cooked hand-pulled pork, fried onions and drizzled with BBQ sauce. Served with lettuce and tomato on a toasted pretzel roll.

**THE BIG BUFFALO CHICKEN SANDWICH** - Hand breaded, fresh fried chicken breast tossed in our signature Red Buffalo sauce. This GIANT sandwich is served on Texas toast with smoked bacon, lettuce, tomato, onion, pickle and ranch dressing.

**BIG JAKE DOG** - A jumbo, mesquite grilled, Hebrew National dog served with french fries, a pickle spear and your choice of relish, onions or sauerkraut.

**MESQUITE GRILLED CAPRESE BURGER** - A mesquite grilled prime burger with fresh mozzarella, Roma tomato, fresh basil and a drizzle of balsamic reduction.

**FRIED FLOUNDER SANDWICH** - A lightly breaded, buttermilk fried flounder filet on a toasted brioche roll with lettuce, tomato, onion and a side of remoulade sauce.

## SALTY DOG PIZZA

### JAKE'S GOURMET HALF MOONS

Calzones stuffed with fresh goodness and baked, cut in half and eaten like a sandwich. Served with kettle chips.

**THE VEGGIE** - Mozzarella and Ricotta cheese, spinach, mushrooms, artichokes and roasted red peppers.

**FIESTA CHICKEN** - Loaded with mozzarella and cheddar cheese, grilled chicken, jalapeños and pineapple.

**CHICKEN CLUB** - Mozzarella and cheddar cheese, buttermilk fried chicken tenders, smoked bacon, and Roma tomatoes

**BIG ITALIANO** - Mozzarella and Ricotta cheese, pepperoni, Italian sausage and roasted red peppers.

**JAKE'S SIGNATURE PIES**

**PEPPERONI JONES** - Double the pepperoni, sliced red onions and roasted garlic.

**JAKE'S SUPREME** - Red sauce and mozzarella topped with pepperoni, sausage, mushrooms, red onions, green peppers and black olives.

**MEAT LOVERS** - Red sauce and mozzarella cheese topped with pepperoni, sausage, ground beef, bacon and Canadian bacon.

**BACON, SPINACH, TOMATO** - Garlic butter base topped with mozzarella cheese, smoked bacon, fresh spinach and Roma tomatoes.

**BBQ CHICKEN** - Sweet and smoky BBQ sauce topped with mozzarella and cheddar cheese, grilled chicken, red onion and smoked bacon

**BLUFFALO CHICKEN** - Our signature Red Buffalo sauce topped with mozzarella and cheddar cheese, buttermilk fried chicken tenders, Roma tomatoes, red onion and smoked bacon.

**ISLAND CHICKEN** - Garlic butter, mozzarella, grilled chicken, pineapple salsa and banana peppers.

**SUPER VEG** - Pesto base topped with mozzarella cheese, Roma tomatoes, spinach, mushrooms, bell peppers, red onion and artichokes.

**FRESH MOZZARELLA, PLUM TOMATO AND BASIL** - Red sauce topped with fresh mozzarella cheese, plum tomatoes and finished with fresh basil, olive oil and Parmesan cheese.

**BUILD A PIE**

- >> Pick your size:
- >> Start with plain cheese
- >> Add Toppings

**12"**      **16"**

**TOPPINGS**

**GARDEN GOODIES:** Tomatoes, Spinach, Jalapenos, Roasted Garlic, Mushrooms, Bell Peppers, Red Onion, Pineapple, Black Olives, Broccoli, Artichokes, Roasted Red Pepper, Banana Pepper

**LAND & SEA:** Pepperoni, Sausage, Ground Beef, Smoked Pork, Canadian Bacon, Anchovies, Grilled Shrimp, Grilled Chicken

**DESSERTS**

**KEY LIME PIE** - Our classic recipe, not too sweet and not too tart.

**THE BIG BROWNIE SUNDAE** - A warm chocolate brownie topped with vanilla ice cream, caramel sauce, chocolate sauce, whipped cream and cherries.

\* Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.

TO SEE THE FULL MENU, GO TO:  
[BLUFFTON.SALTYDOG.COM](http://BLUFFTON.SALTYDOG.COM)

**THE BIG BROWNIE SUNDAE**





SUBMIT YOUR  
PET PHOTOS:  
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[SALTYDOG.COM](http://SALTYDOG.COM)  
EMAIL  
[PHOTOS@SALTYDOG.COM](mailto:PHOTOS@SALTYDOG.COM)

CUTENESS  
OVERLOAD!



CELEBRATING  
31 YEARS OF  
SALTY DOG LOVE

# JAKE SAYS KEEP 'EM COMIN'



# NO DOGS?

## WHY DOGS ARE NOT ALLOWED AT THE SALTY DOG CAFE

We love dogs at The Salty Dog Cafe and welcomed them when we first opened in 1987. Lots of people came to see us and many of them brought their dogs. Life was good - or so it seemed.

Dogs of all shapes and sizes accompanied their owners to lunch, dinner and happy hour. Along with the Poodles came German Shepherds, Dobermans, Labradors, Rottweilers, and Golden Retrievers. On any given day there were a dozen (or more) dogs at The Salty Dog Cafe. If you allow several dogs of any variety in close proximity to each other, add children with cheeseburgers and ice cream cones, throw in a margarita for the dog owners, the problems can and will begin. Owners would allow their dogs to lie in the walkways. Dogs ate off of forks and out of our plates. Some dogs barked almost continually. Others begged for food and stole hot dogs from little kids. It would be no exaggeration to say that many of the dog owners failed to control their pets.

So, ultimately the good dog owners suffered from the actions of the bad dog owners and



we posted the "No Dogs Allowed" signs in 1989.

Why? Because we feel that we have a responsibility to provide our customers with a clean, peaceful and safe place to dine. We do not feel that it is our responsibility to police the dog situation - or to clean up after dogs or to referee dog fights. I'm uncertain if you have ever witnessed the utter chaos that occurs when 2 dogs suddenly decide to attack each other in a crowded environment such as The Salty Dog Cafe, but it can get really ugly. So, being fully aware of the consequences, we no longer wish to subject ourselves to the disruption to the business or the liability.

And in all fairness, our policy is not just limited to dogs, but extends to all animals, including pythons, cockatoos, and monkeys, all of which have accompanied their owners to The Salty Dog Cafe. And, without exception, these owners questioned our reasoning for not welcoming their companions to our restaurant. Which brings us to the heart of the matter. The Salty Dog Cafe is - first and foremost - a restaurant. And as our advertise-

ments state: a restaurant for humans.

Our policy also extends to our outside tables because, in essence, our outside seating is part of our dining room. This outside dining area also includes the picnic tables. We tried the concept of allowing dogs at the picnic tables as recently as a few years ago. We felt that it was time to relax our policy a bit, so we decided to give it another go. However, it didn't take long to realize that it was not going to work for the same old reasons; dogs on the tables, dog fights, & dogs relieving themselves.

Other than this brief period, the decision not to allow dogs at The Salty Dog Cafe is long standing; dating back to 1989. Our reasoning comes, in part, from the old adage "there are no bad dogs, just bad dog owners." And generically speaking "everyone loves dogs, but not everyone loves your dog." And while we sincerely apologize to the good dog owners, it's the bad dog owners who have backed us into this corner.

Over the past 20 years we have received many letters, phone calls and personal contacts from dog owners who have questioned

our position on dogs at The Salty Dog Cafe. Some have the opinion that since we are The Salty Dog Cafe, then we are somehow obligated to allow dogs.

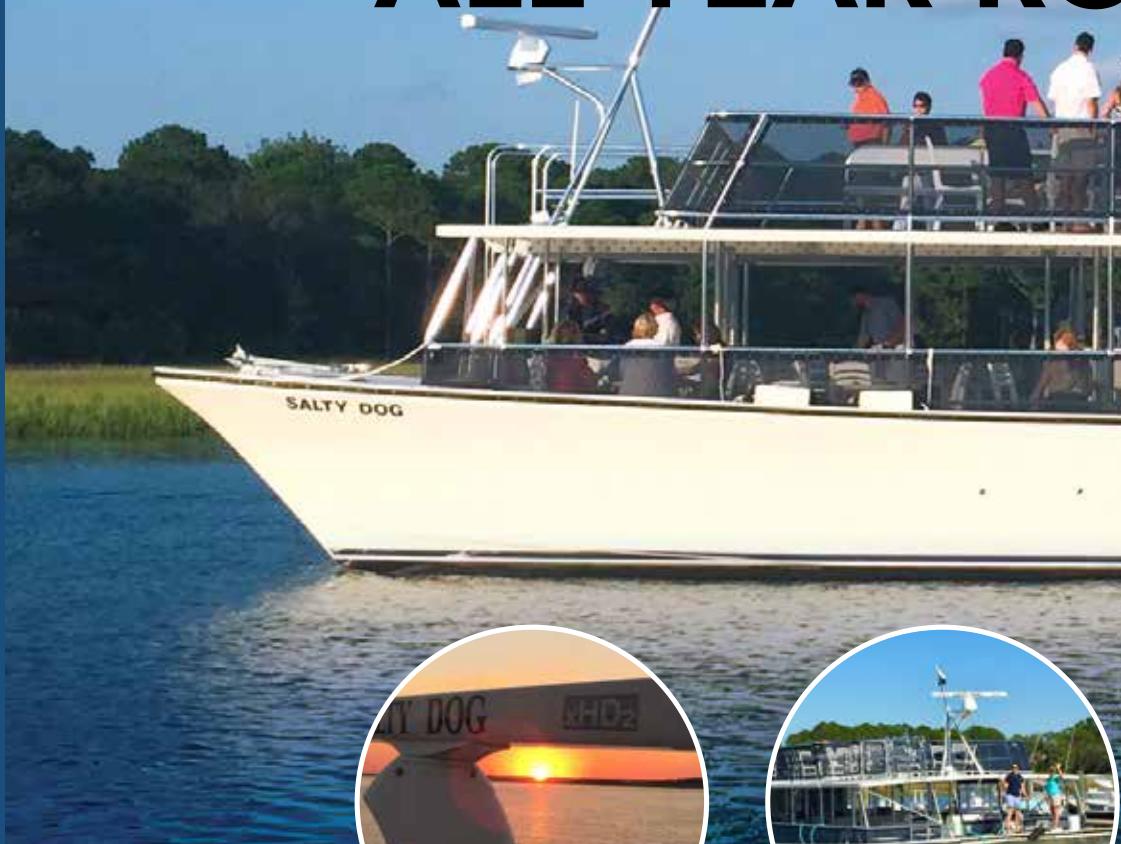
On the other hand, many of our customers are dog owners and they understand and support our policy. Just as the majority of restaurant customers prefer to dine in a smoke free environment, it appears that the majority of customers do not want to dine with a dog sitting beside them.

In closing, we doubt that we will change our policy anytime soon. We're sorry; we tried to make it work on two different occasions, but to no avail. So, we will continue to try and do the best job that we can in operating a restaurant for humans.

As a side note - Jake, the original Salty Dog, was adopted from our local shelter in the early 80's. In appreciation, we have continuously shown our support to Hilton Head Humane for the past 30 years and Salty Dog is proud to have contributed well over \$100,000 to their organization since 1999.



# CRUISE WITH US ALL YEAR ROUND



## ADULTS ONLY

All passengers must be 21 & over, please.

ALSO AVAILABLE FOR  
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## SPECIALTY CRUISES

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HAPPY HOUR CRUISE

FULL MOON CRUISE

DESTINATION DAUFUSKIE

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# UND



Our 63' powered catamaran with upper and lower decks, full bar and incredible expansive Calibogue views is the perfect way to spend an afternoon or evening.

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# OUTDOOR ACTIVITIES

## PARASAILING / RENT A PWC, KAYAK, OR PADDLE BOARD

Island Water Sports is passionate about providing their guests with a special and memorable experience while visiting Hilton Head Island. Their water activities and rentals in South Beach Marina provide a fun and convenient way to enjoy the coastal waters. You and your family and friends will have a blast riding the waves on a PWC, soaring above the water in a parasail, or exploring the calmer waters on a kayak or paddleboard.

Whether you are looking for a relaxing activity or an exhilarating adventure, you can find all of the fun you're looking for at Island Water Sports.



>> **ISLAND WATER SPORTS, 843-671-7007, [islandwatersportshhi.com](http://islandwatersportshhi.com)**

## OFF SHORE FISHING

The 60 ft. Drifter departs from South Beach Marina and offers saltwater bottom fishing on an artificial reef 8 miles offshore. First time anglers as well as the experienced fisherman can catch Sea Bass, Triggerfish, Porgies, and occasionally Shark and Barracuda. It is a great time for the whole family. The Drifter operates March through November and is also available for private charter.

>> **DRIFTER, 843-363-2900, [hiltonheadboattours.com](http://hiltonheadboattours.com)**

## SPORT FISHING

Enjoy sport fishing aboard the Boomerang, Shadow, Hobo, Miss Carolina, or Reel Justice departing from South Beach Marina, the closest marina to the ocean. The South Beach fleet will put you on the bite in record time. Up to six passengers can catch Spanish and king mackerel, redfish, sea trout, flounder, cobia, barracuda, amberjack, shark, and more!

>> **BLUE WATER TACKLESHOP, 843-671-3060, [bluewaterhhi.com](http://bluewaterhhi.com)**

## DOLPHIN WATCH

Tour the waters of the Calibogue Sound in search of Atlantic bottlenose dolphins. Receive a narrated tour in the comfort and stability of a larger vessel while still being close to the action aboard the Gypsy. For smaller parties of up to six, you can combine the thrill of rafting with the adventure and pleasure of being close to nature with Commander Zodiac. See Atlantic Bottlenose Dolphins as they swim and surface in their year-round home. Learn about these friendly creatures and the behavior patterns that are unique to this area. Call for departure times.

>> **GYPSY, 843-363-2900 • COMMANDER ZODIAC, 843-671-3344, [commanderzodiac.com](http://commanderzodiac.com)**

## BIKE RENTALS

Bicycle rentals from South Beach Cycles offer the opportunity to explore over 50 miles of bike trails in Sea Pines. You can start your bike ride at South Beach and ride the trails and beaches for hours. After a day of cycling, it's great to return to South Beach Marina Village where you can enjoy dinner or drinks at one of The Salty Dog Restaurants. Bikes are available for daily or weekly rentals with delivery available.

>> **SOUTH BEACH BICYCLE RENTALS, 843-671-2453, [south-beach-cycles.com](http://south-beach-cycles.com)**

# GO WITH THE FLOW

## HOW DO THE TIDES WORK?

The tides are fascinating to study and observe. On any given day on Hilton Head Island, the tide can rise or fall more than 8 vertical feet in only 6 hours. That's a lot of water to move! But how do the tides work? Basically, the tides are controlled by our moon. The average rise and fall of our tide is about 6.5 feet every 6 hours and 13 minutes. For example, if the tide is low at noon, then there will be a high tide at 6:13 pm and low tide again at 12:26 am. This allows the tides to go full cycle about every 28 days, just like our moon. Full and new moons can cause the tide to rise higher due to the moon's (and sun's) increased gravitational pull on the earth. These extreme tides are about 20% higher and they are called spring tides, though they can occur any time of the year. One interesting fact is that on the night of a full moon, our high tide will always occur at around 7 pm EST. So, if you see a full moon rising in the evening sky you can be sure that it will be very close to high tide.

### PLUFF MUD

The high tide rises to fill South Beach Marina full of water every 12 hours. An 8 foot high tide will bring the water within a couple of feet of the boardwalk. As the tide begins to fall, the water will recede to the outermost edges of the marina, exposing the surrounding marsh and mud flats. This occurs around low tide, and the mud flat created by low tide gives off a brackish odor known as "marsh gas." Some people think the marsh gas smells like rotten eggs. However, many

people find the smell of this "pluff mud" to be organic - which it truly is. To quote Pat Conroy: "I love the marsh. I love the smell of Carolina Lowcountry pluff mud! I don't know of any place that smells like this. It's a magnificent smell. It's the smell of where all life comes from. I love that all shrimp, all crab, all oysters are born in the marsh."



### DREDGING THE BASINS

Both South Beach and Harbour Town are man-made basins, created over 40 years ago with the development of Sea Pines. These basins must be dredged every few years to remove the natural accumulation of pluff mud. Both basins were dredged in early 2014 resulting in about 8 feet of water at low tide. The basins were dredged again in early 2018 as part of this ongoing process.

So, enjoy the rise and fall of the tides. It is a natural, ongoing event as old as the Earth itself. And, if you visit at low tide, then sit back and take in the smell of the pluff mud, for it is truly the smell of life in the Lowcountry.



## BLUE WATER TACKLE SHOP

Discover one of the best adventures Hilton Head Island has to offer! Blue Water Tackle Shop in South Beach Marina offers not only bait, fishing tackle, t-shirts, crabbing supplies and fishing gear, but the most exciting charter fishing experience in the area. With a full fleet of charter fishing boats, the experienced captains from South Beach all have their own secret tricks and "honey holes" that increase your chance of a successful trip. And to boot, South Beach Marina is the closest marina to the ocean. That translates into more time on the water and better odds of catching more fish. If you want to battle the big ones, call and charter a fishing trip with the experts who have their finger on the pulse of the Hilton Head Island fishing scene. **Just ask for Andy or any of the crew at Blue Water Tackle Shop.**

**IF YOU LIVED HERE, YOU'D BE FISHING BY NOW!**

CALL FOR RESERVATIONS  
**843-671-3060**

South Beach Marina  
232 S. Sea Pines Drive  
[bluewaterhhi.com](http://bluewaterhhi.com)

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P.O. Box 3389, Hilton Head Island, SC 29928 843-363-4523 [info@WeSellSeaPines.com](mailto:info@WeSellSeaPines.com)

# EVERY. SINGLE. SHIRT.

## RIGHT HERE ON HILTON HEAD ISLAND.

### MEET THE MAN BEHIND THE FAMOUS SHIRTS

If you have a Salty Dog T-shirt, chances are good that Steve Hughes made it. Steve has been printing nearly all of the Salty Dog T-shirts since 1993 and is a veritable encyclopedia of knowledge for all things related to silk screen T-shirt production.

Shortly after Steve started printing Salty Dog T-shirts with the factory's robotic press, demand for the iconic

shirts grew dramatically and continues to grow today. Steve not only prints the shirts, but he also designs most of the logos, maintains the machinery, handles supply chain and inventory, and manages a dedicated staff.

Our crew is what makes the Salty Dog great and Steve is one of our most treasured employees.

Make sure to wave "hello" to Steve through the window at our Arrow Road T-shirt Factory. He may be printing your next favorite shirt!





The Salty Dog  
is proud to have  
been inducted into  
the Hanes Beefy-T  
Hall of Fame.



## THE ORIGINAL DOG

**The riddle of The Salty Dog is which came first - the restaurant or the T-Shirt?**

No one really knows the answer, because they have both been around since 1987. Originally, the Classic Salty Dog T-Shirt was screen printed from a handmade screen and dried in a kitchen oven in Bluff Villas. Soon, the Salty Dog shirt started a revolution that required its own store in 1990 and The Salty Dog T-Shirt Factory was born. The original shirt has evolved into a variety of colors, sweatshirts, jackets and products that are created right here on Hilton Head Island, every day, at our facilities on Arrow Road. Thanks to our online store, Salty Dog T-Shirts are available 24 hours a day and shipped around the world. We receive hundreds of pictures each year of people and pets sporting their Salty Dog gear in exotic locations, like the Great Pyramid in Egypt and the Great Wall of China, all of which can be seen at [www.saltydog.com/photos](http://www.saltydog.com/photos).

# 1 T-SHIRT FACTORY: BLUFFTON

This Tanger 2 gem is centrally located in the area's prime shopping center. There's plenty of parking and the Tanger 2 Outlet Center is accessible from both Fording Island Road and the Bluffton Parkway.

The new Tanger 2 store boasts a spacious showroom with plenty of room to display The Salty Dog's most current fashions and old favorites. The dressing rooms are large, comfortable and designed to ensure the fit is just right.

The Tanger 2 T-shirt Factory also offers two features that are unique to this location. There is a Tie-Dye Station always available, so if the mood strikes, our crew can help you design and dye a one-of-a-kind memento! And, of course, we can't forget the Doggie Deal Backroom. Be sure to check out all the Doggie Deals consisting of overruns and slight imperfections. This is where you can find Salty Dog gear at a fraction of the original price.



1  
**SALTY DOG**  
T-SHIRT FACTORY  
at TANGER  
1414 Fording Island

## 3 JAKE'S CARGO

A hop, skip and a jump from The South Beach Salty Dog T-Shirt Factory, in the courtyard next to The South Beach Inn is Jake's Cargo. Jake's Cargo is a bit bigger than the T-Shirt Shop, so in addition to all the T-shirt styles you'll find all kinds of other Salty Dog gear, especially for your pets. Collars, leashes, toys, bandanas and more are sure to satisfy even the pickiest pets.

**SOUTH BEACH MARINA**  
232 S Sea Pines Dr.  
**JAKE'S CARGO**  
322 S. Sea Pines Dr.  
**SALTY DOG TSHIRT FACTORY**  
S. Sea Pines Dr.



Jake's Cargo is also the full time home for Captain, Cherokee and Kiwi, the three macaws that hang out in the courtyard trees during the day. Captain is a scarlet macaw who likes peanuts and seeing all the smiling faces at South Beach.

Cherokee, a blue and gold macaw, is the youngest of the bunch and loves apples and other fresh fruit. Kiwi is another blue and gold macaw who is easily recognized because he's always waving for peanuts.

## 2 ARROW ROAD LOCATION

The Salty Dog T-Shirt Factory at 67 Arrow Road carries the same great Salty Dog items you'll find at South Beach. A lot of folks visit Arrow Road just to see our robotic printing press in action. You can watch the shirts being printed through a custom window and see where every Salty Dog T-Shirt begins its life. Please note that printing times vary, but it's worth the trip just to see the process.

While visiting, say, "Hello" to Red Bird, Green Bean and Cosmo, they might say, "Hello" back! All the Arrow Road birds can talk, just not always when you're looking.



## 4 SOUTH BEACH

Everyone who pays a visit to South Beach Marina Village should stop in at the South Beach Salty Dog T-Shirt Factory to get an official Salty Dog T-Shirt. The abundance of colors and styles, including the original Hanes Beefy-T in 20 shades, ensures you will find something that will fit you to a "T." And with our special T-Shirt "Color of the Month" for only \$12.00 there is always a good deal to be found.

There are also hats, gifts and collectibles as well as "The Legend of Jake, the Salty Dog" children's book.

The South Beach store is located up the spiral stairs next to The Salty Dog Ice Cream Shop and is open daily. Hours are seasonal, but during the summer The Salty Dog T-Shirt Factory is open from 9:00 AM to 11:00 PM.

While you're shopping, be sure to check out local celebrities Roscoe and Earnest. Earnest is a Yellow Naped Amazon Parrot and Roscoe is a Yellow Crested Amazon Parrot that live upstairs and are sure to greet guests with a "Hello" or "Goodbye."

# MEET OUR BIRDS

## SALTY DOG'S FEATHERED FAMILY

No visit to The Salty Dog and South Beach Marina is complete without saying "Hello" to some of our feathered family members. With their distinct personalities and exquisite plumage they offer endless hours of entertainment and photo fodder.

The history of our birds dates back to our opening days 31 years ago. Ernest and Roscoe, the avian residents of the South Beach T-Shirt Shop, were originally introduced to the South Beach Marina in 1987 to contribute to its island ambience.

Kiwi, our first blue and gold macaw, was a buddy of the legendary Captain John Braddock and Jake the Salty Dog. Captain Braddock decided to entrust our crew with the care of Kiwi in 1991 so the he could oversee the building and operation



of his namesake Kiwi's Island Cookout. The turn of the century heralded the arrival of Captain and Cherokee who now keep Kiwi company in our open



air aviary in the South Beach Courtyard. Captain, a scarlet macaw, and Cherokee, another blue and gold macaw, were owned by a pair of landlubbers who were so enthralled by Kiwi's idyllic environment here at The Salty Dog that they gifted us this entertaining pair.

Our scarlet macaw, Red Bird, and our military macaw, Green Bean took up residence at The Salty Dog T-Shirt Factory at Arrow Road in 2005. They were lat-



er joined by our third Blue and Gold macaw, Cosmo, in 2015. These mischievous little guys seem to take great pleasure in startling unsuspecting shoppers as they make their way into the store.

And we can't fail to mention Remy, our resident African Grey parrot. Remy has a penchant for trying to eat unsuspecting human finger tips and can be rather, shall we say, crabby, with the other birds, so she resides inside at Arrow Road with her own play center and lots of attention from the staff.

If this is your first visit to the Salty Dog be sure and introduce yourself to this beautifully plumed cast of characters. Even if the weather prevents them from frequenting their outdoor habitat their indoor open aviaries are available during business hours. Just ask any Salty Dog crew member to point the way.



**Our outdoor birds all have unclipped wings and live in open air aviaries. They can fly away anytime they want to. We are honored that they have decided to make The Salty Dog their permanent home.**



## LET'S PLAN YOUR SPECIAL EVENT PICTURESQUE ISLAND EVENTS VENUE

With breathtaking natural views of Braddock's Cove, The Wreck of the Salty Dog and South Beach Marina provide the perfect backdrop for an event to remember. Boasting a large deck and fully stocked bar, a climate-controlled porch and an inside second floor bar and deck, as well as the option to take advantage of the world-famous Salty Dog Trolley and 63' powered catamaran happy hour cruise boat, it's no wonder South Beach has become one of the Island's most popular private events venues.

START PLANNING

HOLLY BINGHAM, SPECIAL EVENTS COORDINATOR

HOLLY@SALTYDOG.COM // 843.540.8040

# THE SEA PINES GATE



## ACCESS INTO SEA PINES

Often times we hear the question: "Why do I have to pay to enter Sea Pines and visit South Beach?" There's an easy answer - the \$6 fee goes into the general operating fund of The Sea Pines Community Services Association and represents a significant contribution to the general operation and upkeep of Sea Pines. Here is a brief history of Sea Pines and the gate fee.

Founded in 1956 by Charles Fraser, Sea Pines is a private community located at the south end of Hilton Head Island. Fraser envisioned Sea Pines as the coexistence of commercial and business operations alongside residential and vacation homes. Sea Pines Plantation, as it was originally conceived, offered homes that blended with and complimented their natural surroundings. These homes were situated around commercial enterprises such as marinas, golf courses, tennis courts, and swimming pools along with shopping and dining venues. By design, Mr. Fraser incorporated Sea Pines as a private community in charge of all operations of the infrastructure. His new community was self-sufficient and did not receive the benefit of public funds or tax dollars.

Today, gate fee dollars are earmarked for the operation of the community and help to fund items such as the maintenance of the roadways, the security force, and the trolley operations. So as you drive through Sea Pines, please enjoy our unique community and know that the gate fee helps keep Sea Pines safe and beautiful. Thank you for visiting!



South Beach Inn and Vacation Rentals offers a range of accommodations that offer the perfect home away from home, all just steps away from the beach and the legendary Salty Dog. From our charming Inn Suites that offer spectacular harbor views to gracious villas overlooking Braddock Cove, we have something for everyone. Be sure and visit [sbinn.com](http://sbinn.com) to discover the unique personalities of our different villas and the Inn.

If you are a first time visitor to our beautiful island, we can't wait to show you why, year after year, families return to our Inn and South Beach Marina Village. We make it our priority to help you make your time away from home the very best it can be.

**EXPLORE ALL SOUTH BEACH INN AND  
VACATION RENTALS HAS TO OFFER & BOOK ONLINE**

**SBINN.COM**  
OR CALL 843.671.6498





## SOUTH BEACH INN

Located in the heart of South Beach Marina Village, The South Beach Inn offers both weekly and nightly rates. The Inn has all the amenities of a large resort with the personal touch you would expect from a local bed and breakfast. With just one visit, you will see why our guests return year after year.

## LAND'S END

Along the beach bordering the Calibogue Sound and Braddock Cove are our Land's End homes. These large Cape Cod style duplexes have their own pool, spacious decks, and screened-in porches. Reminiscent of New England beach houses, these two and three bedroom, cedar-built homes are bright and airy.



## BEACHSIDE TENNIS

These spacious two bedroom villas have large living rooms and bedrooms featuring balconies with fantastic views of the Atlantic Ocean and the Calibogue Sound. Steps away from a wide stretch of beach, there is also a private oceanside pool for guests.

## BLUFF VILLAS

Lying between our white sandy beaches and South Beach Marina Village, Bluff Villas have the ideal location. These one to three bedroom villas have spacious living rooms, dining rooms, and balconies. Many have picturesque marsh and marina views and all are just a short stroll to The South Beach Marina Village.



## PORT VILLAS

These roomy two, three, and four bedroom townhouses are beautifully decorated and have views of either lagoons or Braddock Cove. All have private decks. Take in stunning sunrises and watch the marine wildlife frolic. Pet friendly options are available in some villas.

## SOUTH BEACH VILLAS

Located oceanside, these spacious three and four bedroom villas have screened-in porches and decks. Several of these charming townhouses have lovely views of the ocean and are just a brief amble to a gorgeous expanse of beach.



## LAGOON VILLAS

Relaxation is inevitable in these airy two bedroom townhouses. Each one is beautifully decorated and has peaceful views of either lagoons or Braddock Cove. All have private decks.

# THE ORIGINAL

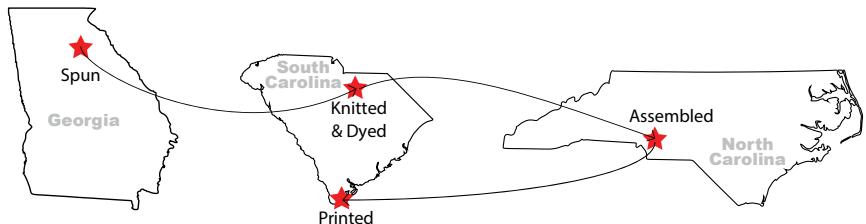


## HANES BEEFY SHORT SLEEVE

100% Ringspun Cotton Hanes® Beefy Short Sleeve T-Shirt (6.1 oz. weight). Large stacked logo on back with small logo on front left chest.

Available in sizes: S, M, L, XL, 2XL, 3XL, 4XL  
Charcoal Heather is a 60/40 blend  
Light Steel is a 90/10 blend

Check out our  
seasonal Dog shirts.  
Available for every size.



## THE FOREVER TEE

Our pursuit for the BEST, softest, most durable 100% cotton t-shirt led us here. We're proud to introduce the Forever Tee. This t-shirt was designed for and by The Salty Dog. 100% Double knit interlocked Supima® extra-long staple Cotton. Assembled using the highest strength polyester thread. Major seams are double needle cover stitched for durability. Grown, Sourced, Spun, Knitted, Dyed, Assembled, and Printed ENTIRELY in the USA.



# GIRL POWER



## WOMEN'S TRI-BLEND

Next Level Junior fit Tribled T-Shirt is 50% Polyester, 25% Cotton, 25% Rayon. Small logo on front left chest, large Salty Dog logo on back.

Available in sizes: S, M, L, XL, 2XL



## WOMEN'S CLASSIC

Hanes Classic fit jersey tee is 100% combed ring-spun cotton (4.8oz). Lightweight jersey fabric allows for outstanding drape and ultimate comfort. Set-in rib collar with double-needle cover stitching along neck. Contoured and side seamed for feminine Classic Fit. Small Salty Dog logo on front left chest. Large Salty Dog logo on back.

Available in sizes: S, M, L, XL, 2XL



## WOMEN'S HATS

Engineered with a lower, tighter fitting crown and pre-curved visor. Unstructured. 100% cotton twill, finely woven, medium weight, fabric washed. Velcro closure.



## WOMEN'S TRIBLEND V-NECK

The women's Tribled V-neck is made of 60% polyester, 30% cotton and 10% rayon for a soft and light feel. Features X-Temp Technology to help keep you cool and has a 40+ UPF rating.

Available in sizes: S, M, L, XL, 2XL

# KIDS RULE



## INFANT ROMPER

Dress your baby in style and class with The Salty Dog Romper. Made from 100% cotton this romper is soft on the skin but durable in the wash.

Available in sizes: 6M, 12M, 18M

Infant Tees also available: 6M, 12M, 18M, 24M



## TODDLER

This 100% cotton jersey toddler T-shirt has a ribbed crew neck, double-needle hemmed bottom and sleeves and a Salty Dog logo printed on the front.

Available in sizes: 2T, 3T, 4T

Also available in long sleeve. (5T, 6T; Navy and Pink)



## YOUTH HAT

Classic Salty Dog logo embroidered on front. Adjustable velcro back. Casual cut. Unstructured. Pigment Dyed Twill. 100% cotton, medium weight, washed.



## YOUTH CLASSIC

Hanes® Beefy Youth T-shirt is 100% ring-spun cotton jersey (6.1 oz.). Large Salty Dog logo on front.

Charcoal Heather is 60% Cotton / 40% Polyester

Available in sizes: XS, S, M, L



## LEGEND OF JAKE STORY BOOK

Your child will love The Legend of Jake The Salty Dog. Hard cover with colorful pictures. The perfect bedtime story for all ages!



## LARGE JAKE STUFFED ANIMAL

Our soft and cuddly Jake the Salty Dog is waiting to keep you company and watch over you at night. (Not waterproof)

# FROM HEAD TO TOE



## OLD FAVORITE TRUCKER HAT

Our old favorite mesh-backed hat will keep your head cool while sporting the Salty Dog logo on its vintage wash front. Adjustable with a pre-curved bill.



## WOMEN'S VISOR

Ladies' Casual Solid Visor from AHEAD! Mid-rise cut. Velcro adjustable tab. Pigment dyed twill. Salty Dog logo embroidered front center.

## EXTREME FIT HAT

Engineered with a lower, tighter fitting crown and pre-curved visor. Unstructured. 100% cotton twill, finely woven, medium weight, fabric washed. Velcro closure.



## SALTY DOG LOW CUT SOCKS

A new version of our crew socks, just a little less showy. Light and breathable without compromising quality or comfort.

Available in two sizes.



## SALTY DOG SOCKS

Salty Dog moisture wicking socks feature odor blocking fibers, double padded heels, reinforced elastic, and quick drying material. They are the perfect balance of performance and fashion.





## BANDANAS AVAILABLE

Large bandanas are for pets 20 lbs. and over. Great for people & pets.

Small bandanas are for pets 20 lbs. and under. Great for cats & small dogs.

X-Small bandanas are for pets 10 lbs. and under. Great for cats & small dogs.

Larges are available in 8 solid colors and 10 prints. Smalls are available in 8 colors. X- Small are available in 4 colors.



## SALTY DOG LEATHER COLLAR

This nylon webbing collar has leather accents and Salty Dog embroidered on the face with a brass buckle and grommets.

## LEATHER LEASH

This nylon webbing leash has leather accents and Salty Dog embroidered on the face. Available in "Thin" and "Wide."



## SALTY DOG PEANUT BUTTER DOGGIE BITES

Jake's favorite treat after a long day at sea are all-natural Peanut Butter Doggy Bites!

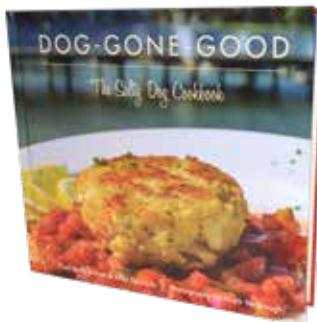
Eighteen (18) dog treats per package.

## CERAMIC DOG BOWL

Get the ultimate dinner-ware for your pooch with this Salty Dog Ceramic Dog Bowl. Available in 6 inch and 7 inch options.



# THERE'S NO PLACE LIKE HOME



## DOG-GONE-GOOD, THE SALTY DOG COOKBOOK

Bring your favorite recipes of The Salty Dog Cafe and Land's End Tavern to your kitchen with The Salty Dog Cookbook. This 64 page, full-color hardback cookbook is brought to you by Chef Herb Britton of The Salty Dog Cafe and Mike Edwards of Land's End Tavern.

## 16 FOOT TAPE MEASURE

Features a rubber grip, lock button, and two pause buttons. The tape has both metric and U.S. measurements.



## JAKE SHAKE

Shake things up with our locally made Jake Shake. Tastes great on chicken, shrimp, steak... anything really.



## ASSORTED FLAVORS TAFFY

Enjoy our famous Salty Dog salt water taffy, created locally just for Jake.



## 6-IN-1 SCREWDRIVER

With a plethora of uses, this 6-in-1 screwdriver is right for the job. Comes with a #1 and #2 Phillips bit, an 1/4" and 5/16" standard bit, and 1/4" and 5/16" hex driver.



Handcrafted by Chris "Wishbone" Walker at Blue Moon Specialty Foods, our **Salty Dog Island Spice** and **Red Buffalo** sauces are proudly cooked up and bottled right here in South Carolina. As one of the only "Seed to Store" suppliers in the state, Wishbone takes great pride in using the freshest local ingredients and making sure his sauces are the perfect blend of flavor and heat.

# GEAR FOR THE ROAD



## TIRE COVER

Keep your spare protected with this durable Salty Dog tire cover. Fits most rear mounted tires. Assorted sizes.



## LICENSE PLATE FRAME

Salty Dog license plate frame. Universal to fit over all license plates.



## TRAILER HITCH COVER

The Salty Dog loves to come along for the ride! Fits most Class III hitches.

## LICENSE PLATE

Rock this license plate to show your love for all things Salty Dog.



## BEACH BOUND



## 12-PACK COOLER BAG

The ideal cooler for keeping all of your favorite beverages cold at the beach or on the go.



## 24 OZ TERVIS TUMBLER

Tervis Tumbler with a Salty Dog Patch logo inside. Double wall insulation for hot and cold, durable and indestructible. Made in the USA.



## WOVEN BEACH TOWEL

Premium, super soft, woven 35 x 70 inch beach towel features a Salty Dog logo.



## SOUTH BEACH MARINA DIRECTORY

- 01** South Beach Inn & Vacation Rentals
- 02** Restrooms
- 03** Island Accents
- 04** Kid's Entertainment: The Courtyard
- 05** The Wreck of the Salty Dog
- 06** The Wreck Deck / Outside Bar
- 07** Jake's Cargo
- 08** A Shore Thing
- 09** Boat Ramp
- 10** Commander Zodiac
- 11** Island Water Sports
- 12** Blue Water Tackle Shop & Harbor Master
- 13** Restrooms
- 14** Land's End Tavern
- 15** The Salty Dog T-Shirt Factory
- 16** The Salty Dog Ice Cream Factory
- 17** Jake's Salty Dog Pizza
- 18** The General Store
- 19** Sight Seeing and Fishing
- 20** Salty Dog Cruise
- 21** The Salty Dog Cafe
- 22** The Salty Dog Cafe - Deck Dining
- 23** The Salty Dog Cafe - Outdoor Bar
- 24** Kiwi's Island Cookout
- 25** Restrooms
- 26** Picnic Table Dining
- 27** Swimming Pool
- 28** Playground

<span style="color: blue;">█</span> Dining <span style="color: orange;">█</span> Shopping <span style="color: green;">█</span> Water Activities	<span style="color: red;">█</span> Restrooms <span style="color: pink;">█</span> Kid's Activities <span style="color: purple;">█</span> Lodging
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# The Legend of Jake,

## THE SALTY DOG



Let's go down south... to the beach! South Beach is the home of Captain John and his best friend, Jake. John earned his living as a fisherman. Jake shared John's love for the sea.

Early one Friday morning, John powered up their 36-foot fishing vessel and headed for the deep blue sea. It was a good day for fishing. The flying fish were flying and the jumping fish were jumping. A dolphin jumped so high that he was flying. A chorus of sea gulls sang their praises to a beautiful day.

Jake sat on the back deck sorting their catch while John kept a watchful eye on a distant storm. Suddenly, the sky began to darken and the wind whipped to 60 knots. Then, out of nowhere, the Salty Dog was slammed by a 20-foot rogue wave. Jake dug his paws into the deck and tried to fend off the storm with his mightiest growl. But it was too late... the next 20-footer engulfed the small craft. Jake and John were tossed into the raging sea. Jake instinctively swam to his master's side. John began to lose hope as he watched their boat sink to the bottom of the Atlantic Ocean, but...

Jake refused to give up. He paddled hard and headed in a westerly direction. Jake swam for three days and three nights with John holding fast to his collar. Jake just kept going until he had paddled all the way back to South Beach. Jake had saved their lives! Jake's place in nautical history is assured.