

## Top 10 Reasons to Register Your Drone

And how to do it in 3 simple clicks.

Brought to you by the Drone Aviator Association - We stand in the gap between your love for drones, and the government's love for paperwork.

Anyone who purchased a small unmanned aircraft system (sUAS) or drone after December 21, 2015 must register with the Federal Aviation Administration (FAA) before their first flight.

Most people either don't know this, or think, "Eh, what are they gonna do? Come knocking?" Turns out, with the rise of UAS interest, they're going to start clamping down on the rules. It's important to register before getting into trouble!

9

Unregistered drones between a certain weight are living on borrowed time.

Drones weighing between 8.8 ounces (the equivalent of 2 sticks of butter) and 55 pounds, were to be be registered with the FAA by February 19th, 2016. *The FAA expects you to have registered already.* 

#### As fun as they are, drone's aren't toys.

Drones are getting safer and safer as the years roll by. But the FAA is sending us a message: drones are not toys.

Online registrants must be at least 13 years old and US Citizens. If you've got a kid flying a drone, you're responsible for his flying skills. Perhaps it's time to think about flight training, for you and your little ones?

## It's not expensive.

Registration requires your full name, home address, email address, and credit card information. A \$5 fee is charged. That's it.

A Certificate of Aircraft Registration and Registration Number is then issued to each operator who registers, and you're done!

#### You don't want to be one of "those guys".

There's a lot of drone owners that don't bother registering. They're getting into trouble with them, which subsequently makes the FAA even more eager to punish non-registered pilots.

If you're unregistered, you'll be lumped in with with "those guys", and you'll suffer the same consequences. Who wants that?

## 5

#### You only have to do it once.

At least, once every 3 years. Certificates are valid for 3 years, and they cover an unlimited number of drones flown by that owner.

Unlimited! Just don't try to fly them all at once.

You can spot unregistered drones by looking at them.

Registered drones have a unique ID number, issued by FAA, right there on their outer shell. Some drones have nice printed numbers, others have numbers Sharpie'd into their side. Either way, it's right there for everyone to see, if you're unregistered.

3

### Because they might ask.

If a lawman asks for you to show them a certificate of proof, you need to be able to show the goods. If you can't, Reason #1 or #2 might happen...

...and they're the real doozies...

#### Because they might fine you up to \$27,500.

Ouch. According to the FAA, civil penalties for flying an unregistered drone will cost you up to \$27,500 for a first offense.

Woah, that escalated quickly. Risk paying \$27,500 later, or just pay \$5 now?

1

#### Because jail time.

If you do something deemed 'illegal', which could mean innocently-and-accidentally flying somewhere you're not supposed to (because someone said so), that's a criminal penalty. Criminal penalties could see fines as high as \$250,000 and 3 years in prison.

Sounds sort of harsh, doesn't it? We think so too. That's why it's our mission to make it *as easy as humanly possible* for people to register drones.

By literally just doing it for them.

"Make no mistake, unmanned aircraft enthusiasts are aviators, and with that title comes a great deal of responsibility.

Registration gives us an opportunity to work with these users to operate their unmanned aircraft safely."



**Anthony Foxx**Secretary of Transportation

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"With great power, comes great responsibility."



**Ben** Spiderman's Uncle

# Want someone to just do it for you?

We did! That's why we started the Drone Aviator Association.

Simply put, we'll register your drone, and protect you from the headaches, fines, threats and paperwork associated with drone ownership.

Go to droneaviator.co/done and we'll get it done.