Work Galleries Contact

Over the last 10 years I have worked toward becoming a well rounded marketer. I have worked professionally as an in-house photographer/artist, an in-house graphic designer, and (most recently) an email marketer working within Salesforce Marketing Cloud (SFMC).

In my career, I have been fortunate to work side by side with mentors who were passionate about passing their knowledge to their peers. I have worked my way from photographer to designer to overall marketer; gaining skills in print production, promotional item production, large scale signage, email design/development, campaign strategy/implementation, automated email processes, consumer segmentation via SQL, web/landing page development.

Some of my most recent career accomplishments are: Implementation of Abandoned Cart email series, Implementation of email signup via SMS program, creation of SFMC landing pages for social media giveaways, creation of branding/website/various printed materials for local political campaign.

Email Marketing

- Campaign Strategy
- Email Design & Development
- Landing Page Design & Development
- Salesforce Marketing Cloud (SFMC)
- <> HTML/CSS
- <> SFMC AmpScript
- <> SQL
- x Customer Segmentation



Name	Name
Email	Email
Type of Project	
Email Marketing	
Details	
Provide any important dates or details regarding your	
Submit Request	



Find your photo gallery

Visit galleries to find your session and order prints.

Go to galleries —>

Tony Zupangajshic Fairgmont Creative

Near Full-Stack Email Reverangen Gearbint Resigner | Photographer

- Promotional Items
- Front-end Website Design & Development
- Vendor Relations

Photography

- Weddings
- Corporate Events
- Family & Children
- Retouching & Artwork
- Gallery Hosting & Professional Printing

Positions Held

- ← Hickory Farms | Email Automation Specialist
- Cappex, LLC | Email Marketing Specialist
- **Benedictine University** | Graphic Designer
- Burns Photography | Photographer & Portrait Artist

Education

- **Dominican University** | Graphic Design
- Dominican University | Photography

Tweets by @TonyZupancic

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Hickory Farms @HickoryFarms

> Want to win a unique Valentine's Day gift for your special someone? We're giving away a Salami Bouquet, made from our delicious Original, Three Pepper, and Truffle Dry Salami. Follow this link to enter for a chance to win:

Work

hf-gift/bouquetgiveaway



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