

## Media information

September 2022

## Questions of authorship, originality and value

### **Tobias Rehberger creates hybrid NFT art with "Fairytale & Conspiracies"**

- Using material from the photo agency action press, the artist Professor Tobias Rehberger has created five digital animated collages - Liquid Posters.
- The five Liquid Posters are made up of a total of 3,750 frames - these are implemented as NFTs.
- Buyers will receive as part of their NFT, in addition to the high-resolution digital frame (7,087 x 9,449 pixels; equivalent to 300 dpi with an edge length of 60 x 80 cm), a physical A1 print of the frame signed by the artist.

**Frankfurt am Main, September 13, 2022** - Questions about the authorship of art, about originality and value have occupied Tobias Rehberger since the beginning of his artistic career. With his current work "Fairytale & Conspiracies", he is now devoting himself to the subject once again. Tobias Rehberger has selected motifs from the stock of action press, a picture agency with one of the world's most extensive photo databases, distorted them and assembled them into five animated digital collages - Liquid Posters. The looped video clips are enriched with quotes from Max Frisch's book "Fragebogen" (Questionnaire) and accompanied by music by electro pioneer and DJ Markus Nikolai. The technical realization of the smart contracts on the blockchain as well as the web-based user interface has been taken over by FINPRO, a subsidiary of Advanced Blockchain AG - Europe's leading venture incubator in the Web3 sector - which specializes in tokenization and NFT projects (Non-Fungible Token).

In addition to the collage, which draws on the existing to create something new and thus plays with authorship and originality per se, Tobias Rehberger intentionally uses the blockchain and thus adds another dimension of discourse to his work: the five digital collages are composed of a total of 3,750 frames, each of which is realized as a high-resolution NFT (7,087 x 9,449 pixels; this corresponds to 300 dpi with an edge length of 60 x 80 cm), is thus unique and can

be purchased as a one-off. In addition, the viewers and potential buyers are involved in the creation process: only when they select a frame and purchase it, the NFT is created and automatically transferred to their digital Ethereum wallet. In addition to the digital frame, which is unique, part of the purchased NFT is an A1 print on paper of the selected frame, signed by the artist - thus also unique. The signed A1 print will be delivered to the buyer's home worldwide by mail.

Professor Tobias Rehberger: "There is this tension here as well. What is worth what and why? Not only in the economic sense. Love of the thought, love of the object, the verification of something is, of course, related to the verification of one's own self. Will we perhaps at some point only trust in our own existence if we find tokenized representations of ourselves? Problems everywhere that can be looked at directly through the making of art. Delightful..."

The five Liquid Posters will be shown for the first time at a vernissage on September 28, 2022, starting at 6 p.m. at the TechQuartier in Frankfurt am Main, Germany. From 7 p.m., the clips can be viewed on the website [www.fairytalesandconspiracies.art](http://www.fairytalesandconspiracies.art) and the 3,750 unique NFT posters can be purchased.

The price per NFT will be denominated in the cryptocurrency ETH and will be in the three-digit euro range. Payment is possible both directly via the Ethereum blockchain in ETH and by credit card in euros or another currency.

*Length: approximately 3,000 characters (without spaces)*

Website: [www.fairytalesandconspiracies.art](http://www.fairytalesandconspiracies.art)

Twitter: @fairytalesandc (<https://twitter.com/fairytalesandc>)

Professor Tobias Rehberger is happy to answer questions about his work "Fairytale & Conspiracies". To arrange an interview, please send an email to [michael.schwengers@krakom.de](mailto:michael.schwengers@krakom.de).

The stock agency action press AG (Frankfurt am Main) is the publisher of the first five tokenization projects designed and curated by Tobias Rehberger.

All information about the project as well as image material can be found under the preview link [www.fairytalesandconspiracies.art/press](http://www.fairytalesandconspiracies.art/press). Here you can log in with the password "f1i18y".

## Media Contact

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## About Professor Tobias Rehberger

Tobias Rehberger (Esslingen, 1966, lives and works in Frankfurt am Main) is one of the most outstanding contemporary German artists of world renown. Since 2001 he has been a professor at the Städelschule, one of Europe's most prestigious colleges of fine arts. For more than 30 years, he has been building a consistent body of work in which he subverts artistic ideals such as genius and authenticity. Using strategies from many other fields and disciplines, Tobias Rehberger questions the meaning of art and the future possibilities of art production. The objects he creates are versatile and can always be adapted to the context in which they are to function. In this way, Rehberger's work develops into an unpredictable and playful whirlpool of shapes and colors.

**Current exhibitions by Professor Tobias Rehberger**

**Solo Shows:**

“I am me (except when I pretend I am her)”

Galleria Continua Beijing

Until January 20, 2023

“Tobias Rehberger”

Yuelai Art Musuem, Chongqing, China

Opening October 28, 2022

**Group Shows:**

“Sven Văth - It's easy to tell what saved us from hell”

Momem, Museum of Modern Electronic Music, Frankfurt / Main, Germany

Spatial Remix by Tobias Rehberger

Until October 30, 2022

“CRAZY”

Chiostro del Bramante, Rome, Italy

Until January 8, 2023

“The Ability to Dream”

Galleria Continua, San Gimignano, Italy

Opening September 24, 2022

“Monochrome Multitudes”

Smart Museum of Art, Chicago, USA

September 22, 2022 – January 8, 2023

“The Voice of Things”

Highlights of the Centre Pompidou Collection Vol. II

Westbund Museum Project, Shanghai

Until February 5, 2023

## About action press

Founded in 1970, action press AG (Frankfurt am Main) owns 160 million journalistically carefully keyworded images and videos, giving it one of the world's largest catalogs of digital media assets bundled in one company. ddp media was fully acquired in 2021. Every day, the action press media group aggregates up to 50,000 new images and videos from 5,000 photographers and 130 partner agencies in 120 countries.

## About FINPRO

FINPRO AG is the excellence center for tokenization and NFT within Advanced Blockchain Group - the leading European listed Web3 venture incubator. With a range of services that includes the tokenization of real-world assets, the technical implementation of innovative NFT projects and programming services in the field of tokenization, FINPRO positions itself as a full-service provider in the currently emerging growth markets of Web3.