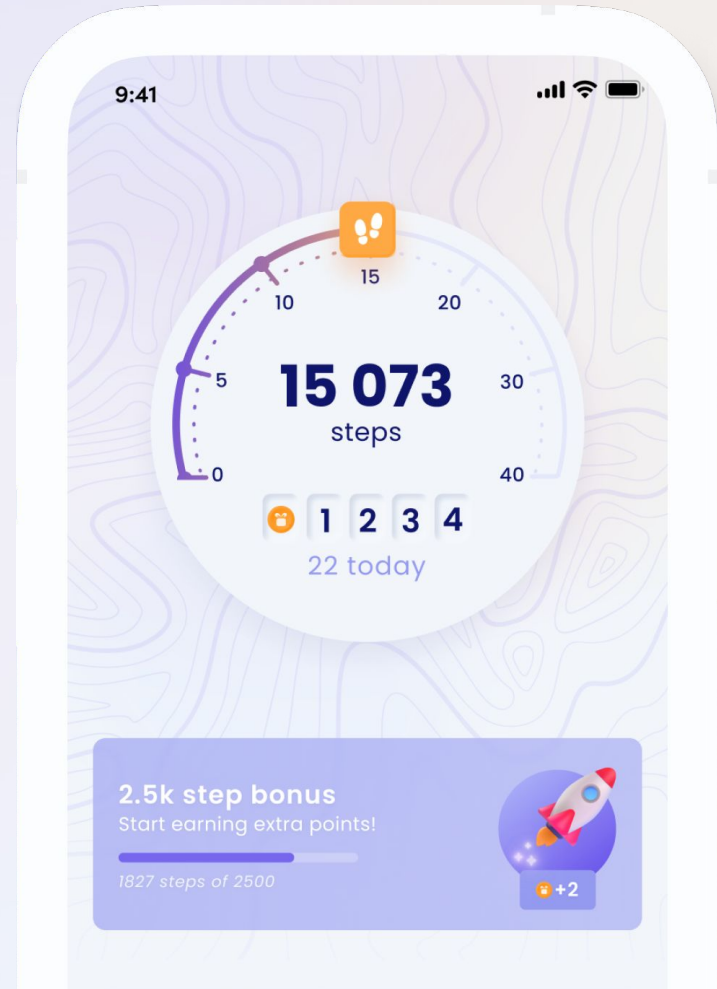




**Maximized visibility
throughout the
sales funnel**



Scandinavia's fastest growing health app

Visibility

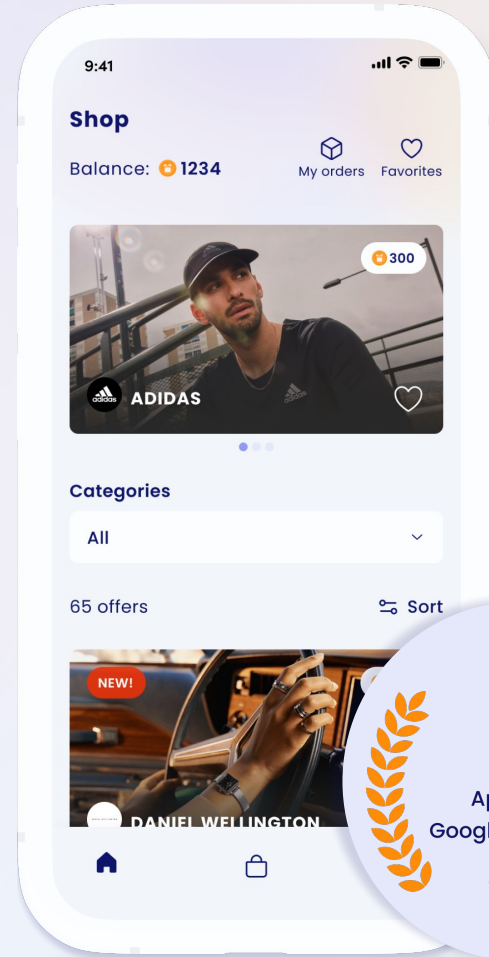
Increase your brand awareness in a positive context with engaged, high-quality audience.

Conversions

Reach new potential customers, leads and increase traffic and sales month over month.

Public health

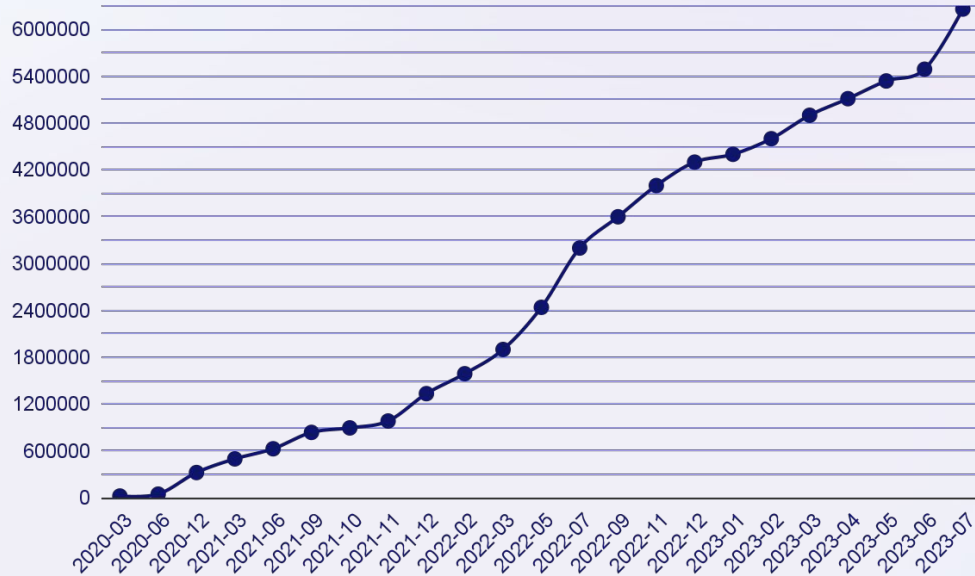
Take part in rewarding physical activity and contribute to better health, globally.





**Together with our partners,
we reward and motivate our users
to a healthier lifestyle.**

Growth



6.2 million +

Unique Registered Users

500 +

Active Rewards

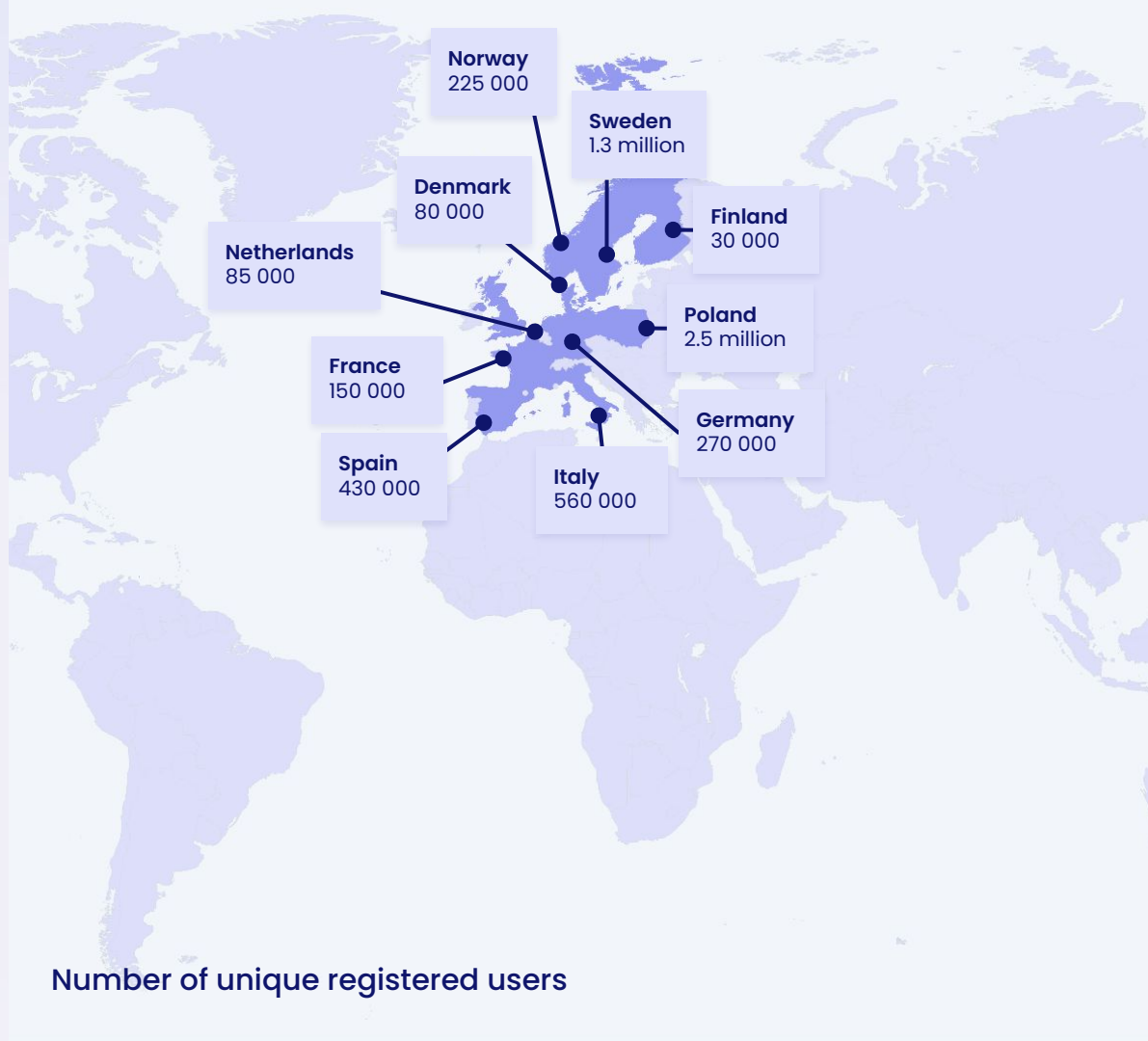
300 +

Active Partnerships

Markets

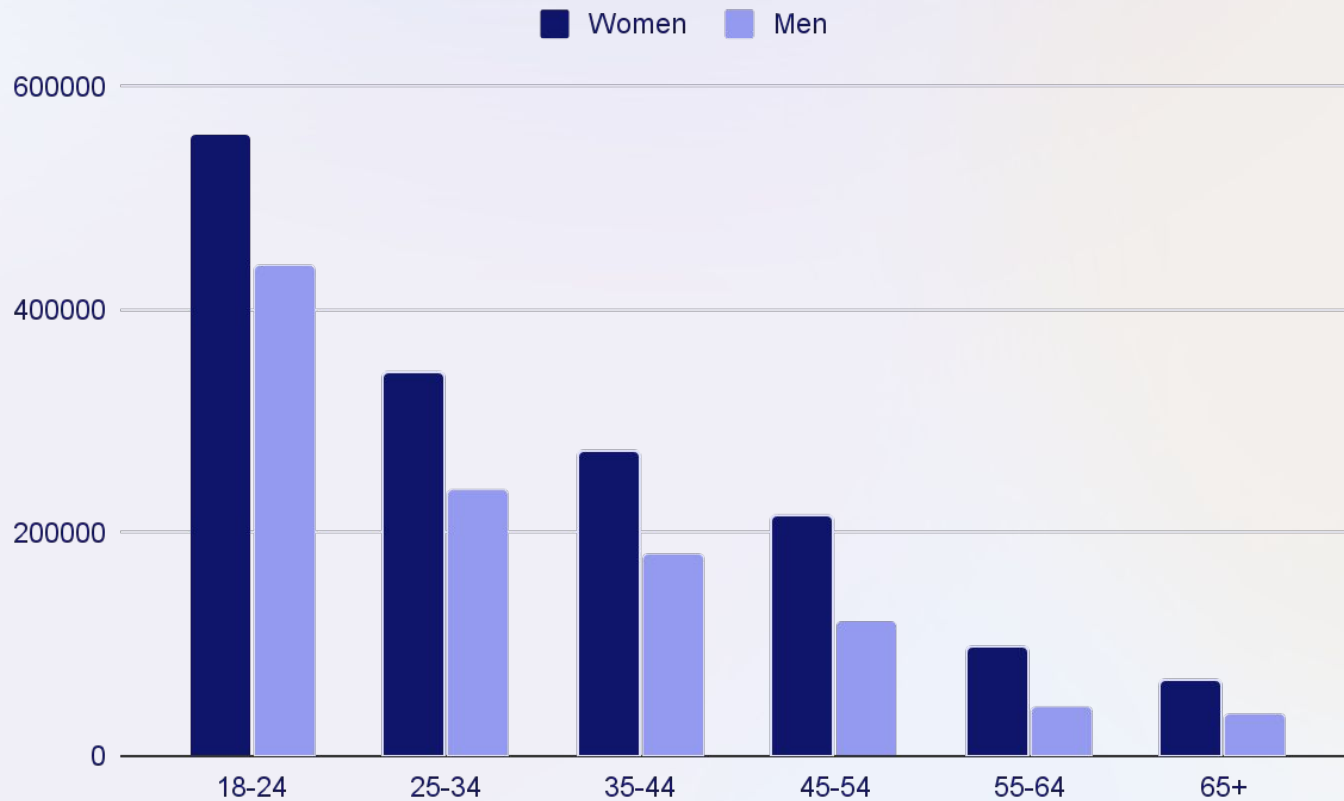
Stepler was first launched in Sweden in March of 2020, and expanded to three additional markets during 2021; Norway, Germany and Poland.

In September of 2022, Stepler was launched in Spain & Italy and in the first quarter of 2023, France and Finland were added to the mix. In quarter two, the Netherlands & Denmark were launched.



Number of unique registered users

Demographics





Only at Stepler

Trust

Exclusive rewards, unavailable outside of Stepler, ensures a unique user experience. By not compromising on this we gain our users trust.

Motivation

Users trust us to provide the best offers available on the market, this is why it's worth putting efforts into the process of collecting points and eventually claiming an offer. The user then utilizes the virtual Stepler Currency and will actually "pay" with his/her hard earned points to claim an offer and gain the discount, free trial, free product, etc.

Conversion

Traffic coming from the Stepler-app is more prone to convert. Once the user has converted once in the Stepler-app (while redeeming an offer in exchange for points), he/she becomes a highly motivated customer further down the sales funnel, with a higher conversion rate, lower churn-rate and higher trial-to-paid rate compared to traffic, customers & leads from similar channels and platforms.

Valuable Exposure Opportunities

Increase visibility, brand awareness & boost conversions.

2,5k step bonus Sponsor bonus points, available at every 2500 steps

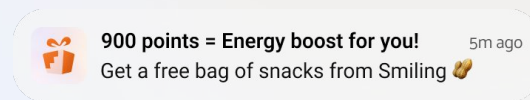
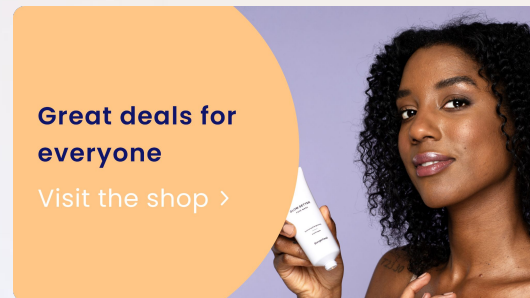
Recommended Top 1-3 placement at the top of the marketplace/shop

Visit the shop Your brand as part of our visit the shop button

SoMe booster Organic post/competition + 1-2 stories (IG + FB)

Push notification

Newsletter



Some of our valued partners

Bangerhead

SAMSUNG



WEEKDAY

BJÖRN BORG 



LYKO



MAKEUP  MECCA

NA-KD



DANIEL WELLINGTON



aimn®

STRONGER

IDEAL OF SWEDEN

ESTRID



SEPHORA

Partner Testimonials

C MORE

"The partnership with Stepler has given more than we first hoped for! A fun way to hopefully get more people activated and rewarded at the same time."



"We believe that through sport, we have the power to change lives. Stepler is a great partner we align our values and actions with."

NA-KD

"Stepler has been a pivotal part of building our NA-KD community and customer base. We recommend this service to any business looking to do the same!"

Let's talk!

**Become a partner, reach new customers
and increase your sales while contributing
to a better public health.**

