



Hi Lindsay,

Please review the settings of your Exclusive Private Sale event scheduled from 07/31/14 to 08/01/14. We are excited to be a part of Williamson Chrysler's marketing strategy and look forward to a successful sales event with your team!

Your Advantage Invite settings are below. This information will be sent to our design team so they can create a unique invite design and call to action for each group of invitees. Your Account Manager at EPS will also receive a copy of this document and verify that all settings are correct.

If you selected to include Conquest mailers or Upgrader mailers, EPS will contact you to discuss the details & options for these.

Exclusive Private Sale Event Details

Lead Group - 1

Report Type: Vehicle Class

Report Description: This report will allow you to separate your customer leads based on the selected vehicle classes.

Report Settings

Vehicle Classes: Full size cars, Mid size cars, Small cars, SUVs

Lead Count: 680

Current Dealership & OEM Specials

Manufacturer Interest Rate:

Best Sub Prime Rate:

Factory Rebate:

Dealership Incentives:

Excess Vehicle:

Dealership Promos:



Your Event At a Glance

Event Start Date: 07/31/14
Event End Date: 08/01/14
Custom Campaign
Total EPS Invites: 680
Lead Target Groups: 1
Purchase Date: 2 To 5 Years
Advertising Options:
EPS Advantage
Lead Mining Presets:
Advanced Options

Your Dealership Info

Twin Motors
The Pas, Manitoba
R9A 1L1
204-623-6401
l.stenberg@twinmotors.ca
<http://www.twinmotorsdealer.com/>

Your EPS Contacts

Paul Mountenay
Jordan Harnack

Charity Lee
780-987-3940
charity.lee@exclusiveprivatesale.com

EPS Invite Options

Invite Size : Standard Invite
Invite Cost : \$1251.20

Estimated Event Fees

Show Fees: \$3000.00
Invite Cost: \$1251.20
Versioning: \$0.00
AutoPen: \$0
Insert - Cardstock: \$408.00
Insert - Paperstock: \$0
Variable Imaging: \$0
Coloured Envelopes: \$0
Total Event Cost: \$4659.20