



Hi Lindsay,

Please review the settings of your Exclusive Private Sale event scheduled from 07/31/14 to 08/01/14. We are excited to be a part of Williamson Chrysler's marketing strategy and look forward to a successful sales event with your team!

Your Advantage Invite settings are below. This information will be sent to our design team so they can create a unique invite design and call to action for each group of invitees. Your Account Manager at EPS will also receive a copy of this document and verify that all settings are correct.

If you selected to include Conquest mailers or Upgrader mailers, EPS will contact you to discuss the details & options for these.

Exclusive Private Sale Event Details

Lead Group - 1

Report Type: Vehicle Class

Report Description: This report will allow you to separate your customer leads based on the selected vehicle classes.

Report Settings

Vehicle Classes: Full size cars, Mid size cars, Small cars, SUVs, Crossovers, Trucks, Vans

Lead Count: 998

Current Dealership & OEM Specials

Manufacturer Interest Rate:

Best Sub Prime Rate:

Factory Rebate:

Dealership Incentives:

Excess Vehicle:

Dealership Promos:



Your Event At a Glance

Event Start Date: 07/31/14

Event End Date: 08/01/14

Custom Campaign

Total EPS Invites: 998

Lead Target Groups: 1

Purchase Date: 2 To 5 Years

Advertising Options:

EPS Advantage

Lead Mining Presets:

Advanced Options

Your Dealership Info

Twin Motors

The Pas, Manitoba

R9A 1L1

204-623-6401

I.stenberg@twinmotors.ca

<http://www.twinmotorsdealer.com/>

Your EPS Contacts

Paul Mounenay

Jordan Harnack

Charity Lee

780-987-3940

charity.lee@exclusiveprivatesale.com

EPS Invite Options

Invite Size : Standard Invite

Invite Cost : \$1576.84

Estimated Event Fees

Show Fees: \$3000.00

Invite Cost: \$1576.84

Versioning: \$0.00

AutoPen: \$0

Insert - Cardstock: \$0

Insert - Paperstock: \$0

Variable Imaging: \$199.60

Coloured Envelopes: \$0

Total Event Cost: \$4776.44