



Hi Contact Name,

Please review the settings of your Exclusive Private Sale event scheduled for 06/13/2014. We are excited to be a part of Williamson Chrysler's marketing strategy and look forward to a successful sales event with your team!

Your Advantage Invite settings are below. This information will be sent to our design team so they can create a unique invite design and call to action for each group of invitees. Your Account Manager at EPS will also receive a copy of this document and verify that all settings are correct.

If you selected to include Conquest mailers or Upgrader mailers, EPS will contact you to discuss the details & options for these.

Exclusive Private Sale Event Details

Event Start Date: 06/25/14

Event End Date: 06/26/14

Advertising Options: EPS Advantage

Lead Mining Presets: Model Breakdown

Vehicle Purchase Date Range: From 2 To 6 Years Ago

Total Lead Count: 4

Exclusive Private Sale Lead List Details

1st Lead Group

N/A

Lead Count : 0

2nd Lead Group

Report Group 2 (Vehicle Class: SUVs & Crossovers)

Lead Count : 2

3rd Lead Group

N/A

Lead Count : 0

4th Lead Group

Report Group 4 (Vehicle Class: Vans (including minivans if it is separate))

Lead Count : 2

5th Lead Group

N/A

Lead Count : 0

Exclusive Private Sale Invite Details

Invite Size : Large Invite

Invite Cost :\$15.52

Exclusive Private Sale Price Details

| | |
|-------------------------|------------------|
| Show Fees | \$3000.00 |
| Invite Cost | \$15.52 |
| Versioning | \$85.00 |
| AutoPen | \$1.44 |
| Insert - Cardstock | \$0 |
| Insert - Paperstock | \$0 |
| Variable Imaging | \$0 |
| Coloured envelopes | \$0 |
| Total Event Cost | \$3101.96 |