



Hi Contact Name,

Please review the settings of your Exclusive Private Sale event scheduled for 06/13/2014. We are excited to be a part of Williamson Chrysler's marketing strategy and look forward to a successful sales event with your team!

Your Advantage Invite settings are below. This information will be sent to our design team so they can create a unique invite design and call to action for each group of invitees. Your Account Manager at EPS will also receive a copy of this document and verify that all settings are correct.

If you selected to include Conquest mailers or Upgrader mailers, EPS will contact you to discuss the details & options for these.

Exclusive Private Sale Event Details

Event Start Date: 06/11/14

Event End Date: 06/26/14

Advertising Options: EPS Advantage

Lead Mining Presets: Warranty Scrape

Vehicle Purchase Date Range: From 2 To 2.5 Years Ago

Total Lead Count: 133

Exclusive Private Sale Lead List Details

1st Lead Group

Report Group 1(Powertrain Warranty = Expired)

Lead Count : 129

2nd Lead Group

Report Group 2 (Powertrain warranty =