



Hi Lindsay,

Please review the settings of your Exclusive Private Sale event scheduled from 07/31/14 to 08/01/14. We are excited to be a part of Williamson Chrysler's marketing strategy and look forward to a successful sales event with your team!

Your Advantage Invite settings are below. This information will be sent to our design team so they can create a unique invite design and call to action for each group of invitees. Your Account Manager at EPS will also receive a copy of this document and verify that all settings are correct.

If you selected to include Conquest mailers or Upgrader mailers, EPS will contact you to discuss the details & options for these.

## Exclusive Private Sale Event Details

### Lead Group - 1

**Report Type:** Vehicle Class

**Report Description:** This report will allow you to separate your customer leads based on the selected vehicle classes.

### Report Settings

Vehicle Classes: Full size cars, Mid size cars, SUVs

**Lead Count:** 599

## Current Dealership & OEM Specials

Manufacturer Interest Rate:

Best Sub Prime Rate:

Factory Rebate:

Dealership Incentives:

Excess Vehicle:

Dealership Promos:



## Your Event At a Glance

**Event Start Date:** 07/31/14

**Event End Date:** 08/01/14

**Custom Campaign**

**Total EPS Invites:** 599

**Lead Target Groups:** 1

**Purchase Date:** 2 To 5 Years

**Advertising Options:**

EPS Advantage

**Lead Mining Presets:**

Advanced Options

## Your Dealership Info

Twin Motors

The Pas, Manitoba

R9A 1L1

204-623-6401

[I.stenberg@twinmotors.ca](mailto:I.stenberg@twinmotors.ca)

<http://www.twinmotorsdealer.com/>

## Your EPS Contacts

Paul Mountenay

Jordan Harnack

Charity Lee

780-987-3940

[charity.lee@exclusiveprivatesale.com](mailto:charity.lee@exclusiveprivatesale.com)

## EPS Invite Options

**Invite Size :** Standard Invite

**Invite Cost :** \$1144.09

## Estimated Event Fees

Show Fees: \$3000.00

Invite Cost: \$1144.09

Versioning: \$0.00

AutoPen: \$0

Insert - Cardstock: \$0

Insert - Paperstock: \$0

Variable Imaging: \$119.80

Coloured Envelopes: \$0

**Total Event Cost: \$4263.89**