Headless Commerce Accelerator for Salesforce Commerce Cloud

Retailers have been increasingly implementing Salesforce Commerce Cloud to drive online sales and create personalized user experiences. In today's competitive digital climate, it is more critical than ever that these organizations are able to launch commerce sites with increased time-to-market and reduced spin-up costs.

To address this challenge, EPAM has developed the Headless Commerce Accelerator for Salesforce Commerce Cloud. This turnkey storefront application is highly customizable and allows you to create and deploy eCommerce websites faster and easier than ever before. And with a decoupled front-end architecture, edits to customer-facing websites can quickly be made without interfering with back-end development.

With more than 1,300 contributors and 100,000 commits in the public domain, EPAM is a strong proponent of **open source** and has made the Headless Commerce Accelerator for Salesforce Commerce clould publicly available on **Github**.

BENEFITS & VALUE

- Provides a fast and responsive customer experience through a single-page application (SPA):

    - Offers the ability to recreate the UI without requiring a server roundtrip to retrieve HTML
    - Eliminates extra queries sent to the server to download pages
    - Reduces load frequency to one browser session for content featured on every webpage (ex: header, footer, logo, boilerplate, etc.)

- Includes a modern front-end implementation leveraging Material-UI and the latest React features to provide a suite of configurable and reusable components that can be customized to deliver a slick front-end experience with reduced development effort
- Allows front-end JavaScript developers to quickly develop and adjust eCommerce website features independently from Salesforce Commerce Cloud back-end developers
- Empowers productivity from day-one through tested source code that saves teams weeks of development time
- Increases feature rollout velocity as front- and back-end change requirements are separated

BUILT-IN FEATURES & FUNCTIONALITY

The Headless Commerce Accelerator for Salesforce Commerce Cloud provides the following features and functionality:

- Product information with tiles, details and variants
- Order placement with shopping cart and checkout flows
- Cart item edit
- Price adjustments
- Search filters and navigation for product categories

ACCELERATE SALESFORCE COMMERCE CLOUD FOR YOUR BUSINESS

Contact us today to start the conversation!

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