



PROFILE

Software Engineering student with a strong foundation in **Frontend development** and **UI/UX design**. Certified in UI/UX Design by **Microsoft** and in Graphic Design by **Adobe**, with hands-on experience as a Frontend Developer Intern. Proven ability to create intuitive, visually compelling digital solutions, combining technical skills with design thinking. Passionate about leveraging AI/ML to enhance user experiences, with a growing freelance career in UI/UX. Adept at rapid learning and adapting to emerging technologies, seeking to build a career in software engineering and AI-driven design innovation.

EDUCATION

Bachelor of Science in Software Engineering

University of Central Punjab
(UCP), Lahore
2024 – 2028

SKILLS

Technical Skills

- UI/UX Design: Figma prototyping, Adobe XD, wireframing, user flows
- Frontend Development: HTML5, CSS3, JavaScript (ES6+), React.js
- Creative Suite: Adobe Photoshop, Illustrator, After Effects
- User Research: Persona creation, usability
- Responsive Web: Mobile-first design, cross-browser compatibility
- Version Control: Git, GitHub, design system

Soft Skills

- Analytical Thinking & Technical Writing
- Effective Communication & Team Collaboration
- Quick Learning & Adaptability
- Problem Diagnosis & Creative Solutions
- Attention to Detail & Time Management

CERTIFICATIONS

- UI/UX Specialization from **Microsoft**
- Figma Mastery & Web Design from **PACKT**
- Graphic Design Specialization from **Adobe**
- Frontend Dev Specialization from **Microsoft**
- React Full Course from **Meta**
- MERN Stack Front To Back: Full Stack React, Redux & Node.js Specialization from **PACKT**

PROFESSIONAL EXPERIENCE

Freelance UI/UX - SaaS & Web Applications

Fiverr (Remote, Pakistan) | June 2025 – Present

- Designed 10+ SaaS and web/mobile applications from wireframes to high-fidelity prototypes, enhancing user engagement by 40% on average.
- Created scalable Figma design systems with reusable components, reducing client design iteration time by 30%.
- Delivered responsive, WCAG-compliant designs for web and mobile, ensuring cross-platform consistency.
- Collaborated directly with developers to implement UI using HTML/CSS/React, achieving 95% design-to-code accuracy.
- Maintained 4.9/5 client satisfaction across 50+ design deliverables (UI kits, user flows, interactive prototypes).

UI/UX Designer | Frontend Dev Intern

CodeSquad (Onsite, Lahore) | Oct 2024 – Present

- Designed intuitive interfaces in **Figma**, from wireframes to prototypes, enhancing user experience.
- Developed **React.js** and **HTML/CSS** components, ensuring seamless design-to-code translation.
- Created reusable **Figma design systems** to streamline workflow and improve consistency.
- Conducted **user testing** to refine designs and usability.

Recruitment Executive

Apex Careers (Onsite, Lahore) | May 2024 – Oct 2024

- Managed end-to-end **talent acquisition** for UK clients through calls, emails, and database screening.
- Maintained and updated **candidate databases**, ensuring accurate data storage using **MS Office (Excel, Outlook)**.
- Sourced and shortlisted qualified candidates, improving hiring efficiency.
- Collaborated with hiring managers to align recruitment strategies with client needs.