

Website Report for Squeezebounce.com

June 27 - July 3, 2022

Overview

We noted that there were more new users on the website during the first week of July.

The duration of visitors' visits and the number of pages they view are additional crucial considerations and we have the total of 185 new users. This shows that people are actively looking for information or services rather than just browsing the site. Additionally, the number of users accessing the home page has increased, which shows how engaging the page is.

Traffic Overview

Total Users	90
New Users	78
Average Engagement Time	3 min, 24 secs
Page Views	447
Bounce Rate	N/A

Leads/Conversions Overview

Orders	1
Form Submissions	0
Newsletter Subscription	0
Booked Appointments	0

Performance Overview

Plugin Updates	0
Theme Update	None
Website Load Time	2.43 seconds
Performance Grade	75%

Traffic Sources

S/N	Source	New Users		Avg. Engagement	
1	Direct	114	57.64%	1 min, 20secs	50%
2	Organic Search	26	65.38%	1 min, 46 secs	100%
3	Organic Social	15	53.33%	0 min, 48 secs	100%
	Total	185	57.51%	1 min, 35 secs	52.38%

Top 5 Countries

Nigeria	45
United States	22
Canada	13
United Kingdom	5
India	4

Top 5 Pages

S/N	Page	Views
1	Home	166
2	Trading System	67
3	Trading Academy	44
4	IT Courses	39
5	About Us	22

Form Submissions

S/N	Form Name / Page	Total Submission
There were no form submissions		

Orders

S/N	Items	Total Orders	Total Completed
	AWS Solutions Architect	1	0 (Processing)

Recommendations

According to the numbers above, the website attracts a considerable number of new visitors. But not enough orders have been put on the website.

We can do the following to increase traffic:

1. Produce more informative articles for the blog area. Not only will this increase the number of visitors to the website, but it will also help the SEO, raising its Google ranking.
2. Making content available on social media platforms such as Facebook, Instagram, and WhatsApp.
3. Run some paid advertisement.

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