

ABOUT

Detail-oriented designer passionate about cultivating experiences for social good.

CONTACTS

847.502.0704
Los Angeles, CA
faithw@usc.edu

PORTFOLIO

faithwang.co

SKILLS

Photoshop
Illustrator
Indesign
Figma

After Effects
Premiere

HTML/CSS
Javascript
PHP/SQL

VS Code
git

FAITH WANG

EXPERIENCE

Experience Design Consultant

Aug 2022 - Current

WNDR Museum

- Generated customer insights, pain points, and strategies to enhance the WNDR Chicago museum experience.
- Developed original STEAM curriculum programming within museum installations to boost engagement with local school communities.

Product Design Intern

Jun 2022 - Sep 2022

Opal

- Consolidated user testing to define pain points of past product iterations.
- Employed findings to design high fidelity frames for beta release of new NFT marketplace.

Design Consultant

Jan 2022 - Apr 2022

Crenshaw Family Y

- Conducted user research to evaluate pain points and successes of child education in the Crenshaw Y.
- Redesigned the curriculum and interior spaces of the Crenshaw Family Y to promote community engagement and encourage innovation education for young children.

Product Designer

Sep 2020 - Apr 2021

USC Design For America

- Conducted user research to identify pain points in student finance for Discover's National Design Challenge.
- Designed and tested app in collaboration with team to present proposed solution to findings of research.

Marketing Consultant

May 2020 - Aug 2020

Vicarious Multimedia Productions

- Developed storyboard and script for video project.

EDUCATION

University of Southern California

Aug 2021 - May 2024 (Expected)

Arts, Technology, and the Business of Innovation, B.S.

Presidential Scholar

Sample Courses: Rapid Visualization, Web Development, Designing for Experiences, The Practice of Design

Involvement: HackSC Experience Designer, DFA Product Designer, Innovative Design Web Designer