

## PORTFOLIO

[faithwang.co](http://faithwang.co)

## ABOUT

Detail-oriented designer passionate about cultivating experiences for social good.

## CONTACTS

847.502.0704  
Los Angeles, CA  
[faithw@usc.edu](mailto:faithw@usc.edu)

## SKILLS

Photoshop  
Illustrator  
Indesign  
Figma

After Effects  
Premiere

HTML/CSS  
Javascript  
PHP/SQL

VS Code  
git

# FAITH WANG

## EXPERIENCE

### Experience Design Strategist

Aug 2022 - Current

#### WNDR Museum

- Generated customer insights, pain points, and strategies to enhance the WNDR Chicago museum experience.
- Developed original STEAM curriculum programming within museum installations to boost engagement with local school communities.

### Product Design Intern

Jun 2022 - Sep 2022

#### Opal

- Consolidated user testing to define pain points of past product iterations.
- Employed findings to design high fidelity frames for beta release of new NFT marketplace.

### Design Consultant

Jan 2022 - Apr 2022

#### Crenshaw Family Y

- Conducted user research to evaluate pain points and successes of child education in the Crenshaw Y.
- Redesigned the curriculum and interior spaces of the Crenshaw Family Y to promote community engagement and encourage innovation education for young children.

### Product Designer

Sep 2020 - Apr 2021

#### USC Design For America

- Conducted user research to identify pain points in student finance for Discover's National Design Challenge.
- Designed and tested app in collaboration with team to present proposed solution to findings of research.

### Marketing Consultant

May 2020 - Aug 2020

#### Vicarious Multimedia Productions

- Developed storyboard and script for video project.

## EDUCATION

### University of Southern California

Aug 2021 - May 2024 (Expected)

*Arts, Technology, and the Business of Innovation, B.S.*

Presidential Scholar

Sample Courses: Rapid Visualization, Web Development, Designing for Experiences, The Practice of Design

Involvement: HackSC Experience Designer, DFA Product Designer, Innovative Design Web Designer