

Chosen Version

Hi Josue and Sarah!

My name is Steve Dayton, and I am the Multimedia Marketing Coordinator at Royal Credit Union. I am reaching out to see if you would be interested in collaborating with us to feature Royal partnership content on your social accounts for @swayandsarahbuild. Our marketing team has been keeping up with your accounts over the past few months, and we love your content style.

I understand that you are Royal Members, and we love seeing our Members succeed in their lives and passions. It is awesome to see the growth and engagement that you have worked so hard to build on your social platforms as you renovate your home. It has also been fun to watch along while you complete various projects like your concrete countertops and corner fireplace—they have all turned out great so far!

Please let me know if you are interested in a brand partnership with us and we can schedule a call to discuss the collaboration opportunity in more detail.

I look forward to hearing from you!

Steve

Feel free to check us out at www.rcu.org and on our socials:

- [Instagram](#)
- [Facebook](#)
- [Twitter](#)
- [TikTok](#)
- [Pinterest](#)
- [LinkedIn](#)

Version 1

Hi Josue and Sarah!

My name is Steve Dayton, and I am the Multimedia Content Coordinator at Royal Credit Union. I understand that you are Royal Members, and we love seeing our Members succeed in their lives and passions! We recently came across your Instagram and TikTok accounts @swayandsarahbuild, and it is awesome to see the growth and engagement that you have created as you renovate your home.

We are currently looking for influencers to partner with for some upcoming Royal campaigns and I think you would be a great fit.

Please let me know if you are interested and we can schedule a call to discuss the collaboration opportunity in more detail.

I look forward to hearing from you!

Steve

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Version 2

Hi Josue and Sarah!

My name is Steve Dayton, and I am the Multimedia Content Coordinator at Royal Credit Union. I understand that you are Royal Members, and I came across your Instagram account recently and am reaching out to see if you would be interested in collaborating with us to feature Royal partnership content on your social accounts for @swayandsarahbuild.

We are offering compensation for influencer collaborations, and we would be happy to discuss the details further with you if you are interested. Please let me know if we can schedule a call to discuss the collaboration opportunity in more detail.

I look forward to hearing from you!

Steve

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- [Pinterest](#)
- [LinkedIn](#)

Version 3

Hi Josue and Sarah!

My name is Steve Dayton, and I am the Multimedia Content Coordinator at Royal Credit Union. I am reaching out because we recently came across your @swayandsarahbuild Instagram and TikTok accounts and would love to discuss the opportunity to collaborate with you and sponsor some content.

Please let me know if we can schedule a call to discuss the collaboration opportunity in more detail.

I look forward to hearing from you!

Steve

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- [TikTok](#)
- [Pinterest](#)
- [LinkedIn](#)