

FAITH CASEY

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Permanent Address

625 Kinvarra Pl.
Purcellville, VA
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Temporary Residence

1160 Draper RD SW
Blacksburg, VA
24060

OBJECTIVE: A passionate journalism student eager to bring her enthusiasm and skill for writing, storytelling and content creation to a lively media team.

EDUCATION

Virginia Tech, Blacksburg, VA 2023 - present

GPA: 3.86

Bachelor of Arts in Communication

Major: Multimedia Journalism

Minor: Technical and Professional Writing

PROFESSIONAL AND SOFT SKILLS

- Organization (time-management)
- Communication
- Collaborative work
- Quick study
- Adobe (Photoshop, Adobe Audio, Premiere Pro) and Canva
- Interviewing
- News, opinion, and feature writing
- AP Style editing
- Social media content creation and managing

EXPERIENCE

Social Media Assistant

Virginia Tech Department of History - Virginia Tech, November 2024 - present

- Work directly with the communications specialist to create and post timely content
- Create posts on Canva to promote events and courses
- Follow branding guidelines to ensure posts have the correct fonts, colors and logo usage
- Develop and pitch new ideas for future content

Contributing Writer & Designer

WOOVE Magazine - Virginia Tech's WUVT Radio Station - 2024

- Wrote a short article about musical artist Hozier for the Fall 2024 issue
- Wrote a short fiction story about celebrating friendships for the mini Valentine's Day issue for 2025
- Used Canva and Adobe Photoshop to create attractive and unique layouts for multiple stories

Social Media Manager and Editor

The Collegiate Times - Virginia Tech, 2023 - present

- Post regularly on various social media platforms
- Collaborate with a team to organize a calendar for posting

- Generate Ideas to use social media to connect with the community
- Redesigned the Instagram post template for a modern look

The Viking News - Loudoun Valley High School, 2022 - 2023

- Established a consistent social media presence for *The Viking News* Instagram page
- Engaged students and staff with the social media page by creating interactive posts of interviews, student opinions, and lifestyles
- Created opinion pieces for the newspaper website
- Edited stories in AP Style

Staff Reporter

The Viking News - Loudoun Valley High School, 2021 - 2022

- Wrote and published diverse opinion pieces and lifestyle articles
- Studied various journalistic writing types and AP Style

Camp Instructor

Loudoun County Parks and Recreation, Summer 2022 & Summer 2023

- Collaborated with other counselors to plan and execute daily activities
- Assisted in directing and leading field trips
- Connected with campers and parents to create a welcoming and organized environment

Line Worker

Tipped Cow Creamery, June 2024 - August 2024

- Scooped ice cream and created milkshakes and sundaes
- Worked register and provided a positive experience for customers
- Restocked and organized store
- Kept the store clean by sweeping, mopping, washing dishes, wiping down surfaces, cleaning glass, and taking out trash

Crew Member

Jersey Mike's Purcellville, September 2022 - May 2023

- Assisted and worked with customers at the register
- Worked in an organized and efficient fashion to ensure all orders are correct and delivered timely
- Cleaned and organized store as needed, such as washing dishes, sweeping, and wiping down counters
- Opened the store once a week to bake, cook, and slice food products and set up the front line

Bobarista

Empress Pearl Tea, May 2021 - November 2021

- Crafted various drinks from a large menu
- Restocked and properly displayed merchandise and boba toppings
- Cooked different types of boba and prepared the front line
- Cleaned the store as needed, such as washing dishes, sweeping, and wiping down counters
- Assisted customers at the register and provided drink recommendations

RELEVANT COURSEWORK

Media Writing

Visual News Reporting

Magazine Writing

Introduction to Professional and Technical Writing

Writing and Digital Media

AWARDS & RECOGNITION

Dean's List - Virginia Tech Fall 2023, Spring and Fall 2024

Loudoun Valley High School Student Newspaper - First Amendment Press Freedom Award 2022

Loudoun Valley High School Student Newspaper - First Amendment Press Freedom Award 2023