



## E-Commerce Sales Overview

Sales, Orders & Delivery Performance (2016–2018)

### Sales Overview

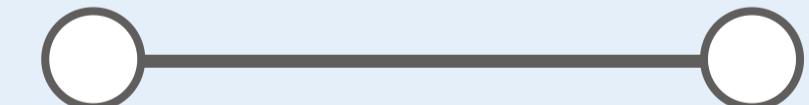
### Customer & Seller Insights

### Delivery & Performance

**Clear Filter**

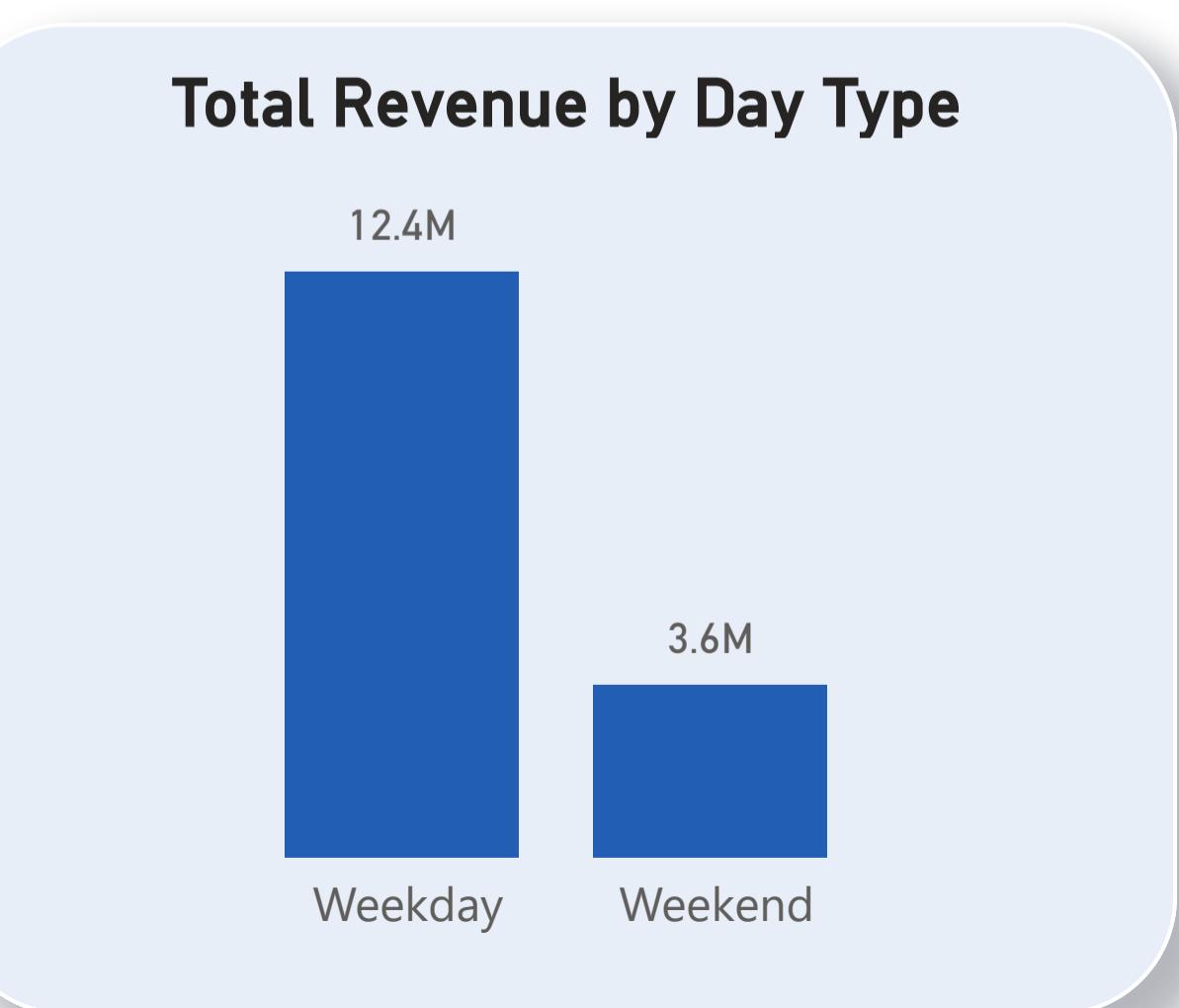
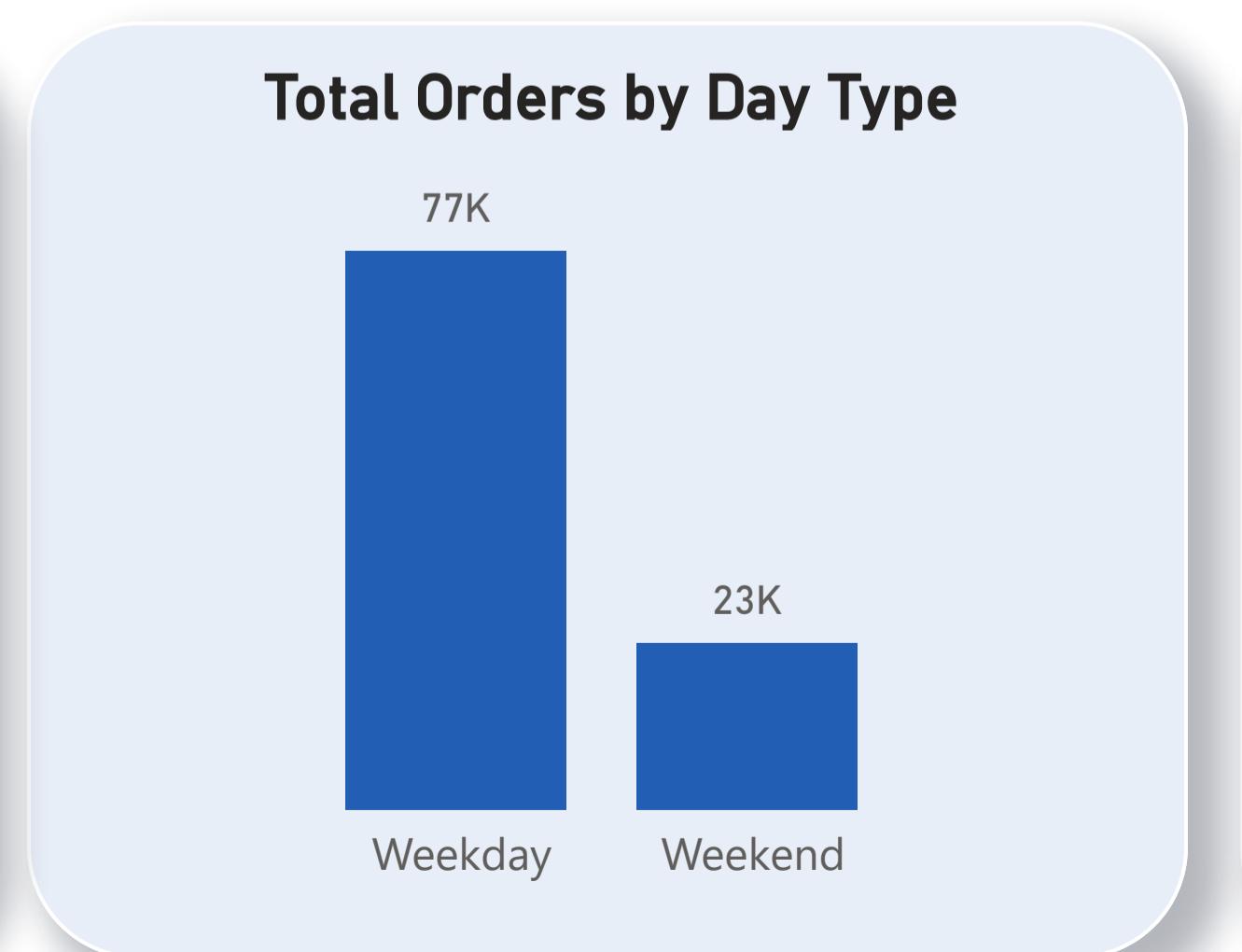
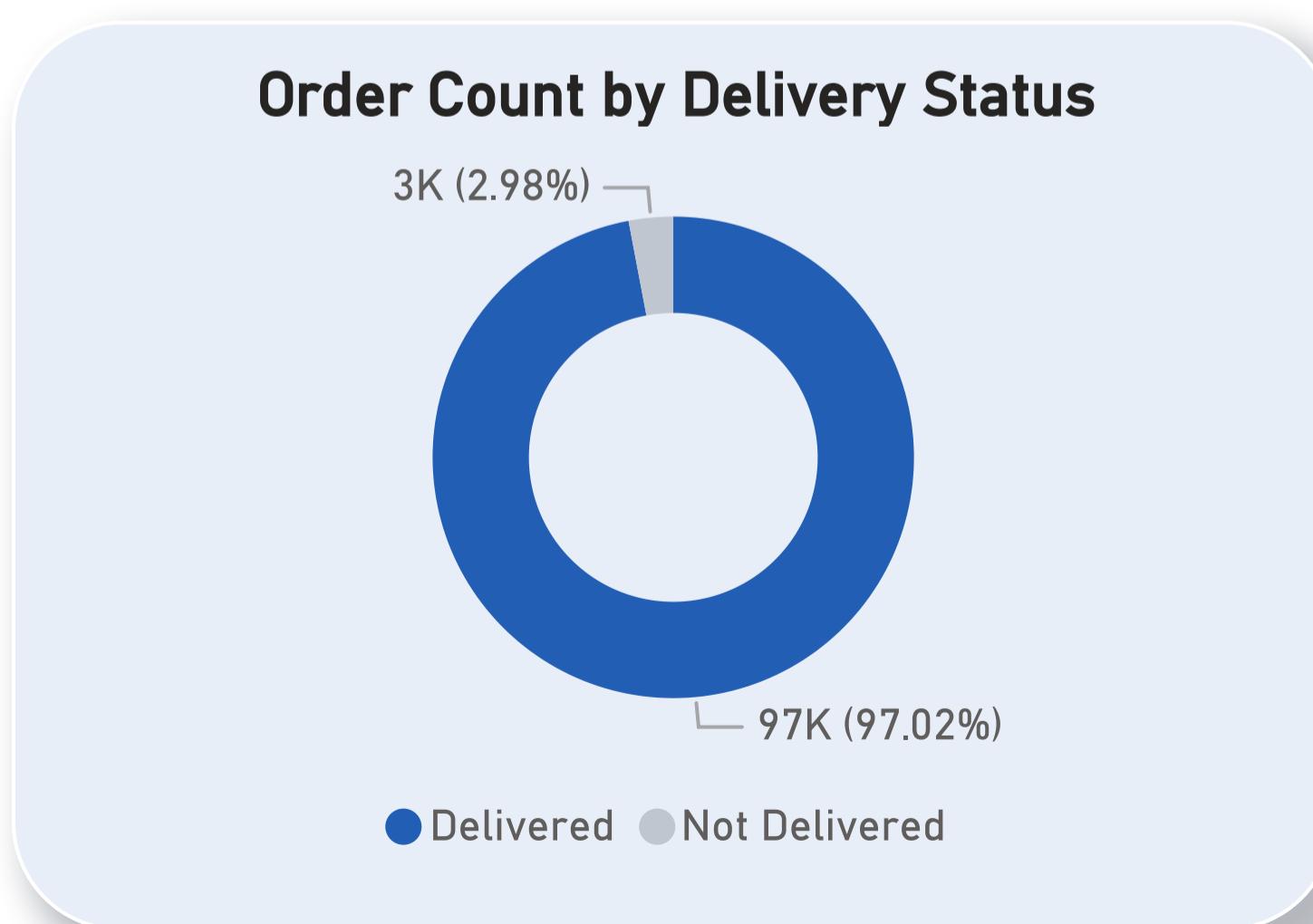
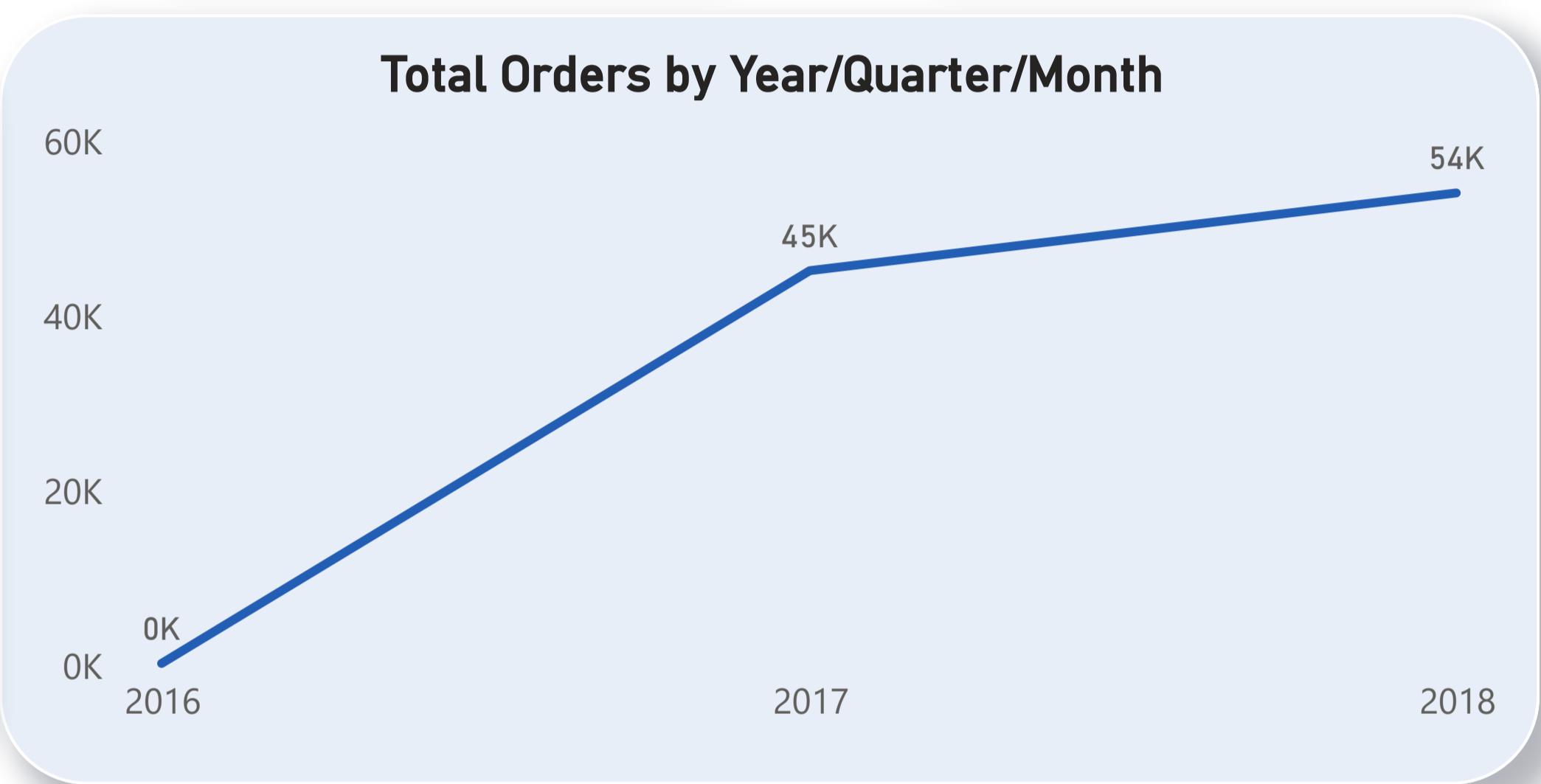
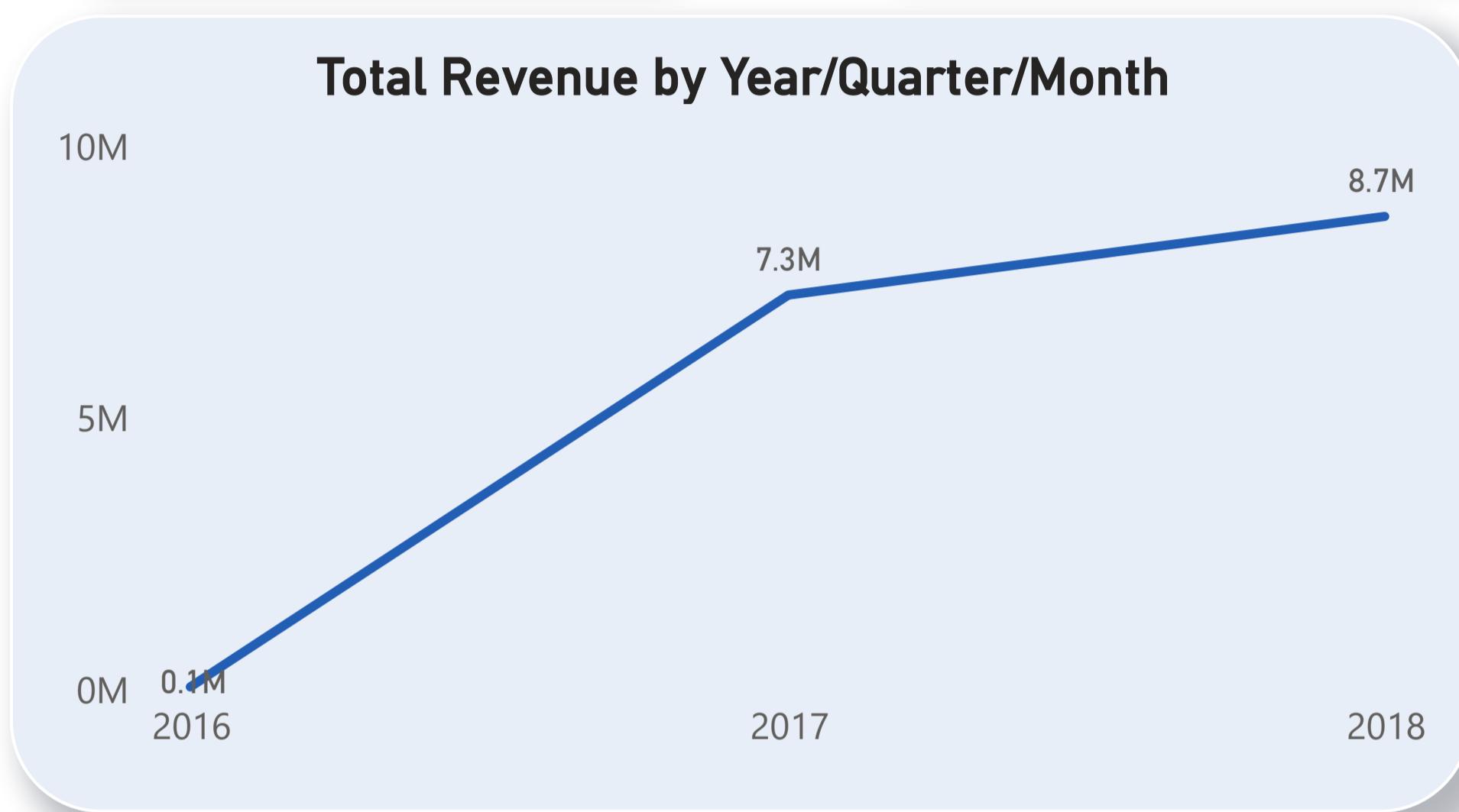
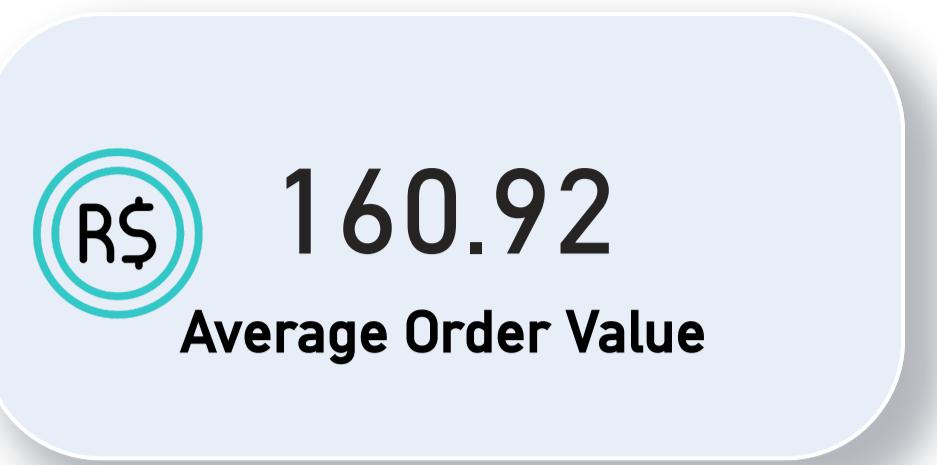
#### Order Date Range

9/4/2016 10/17/2018



#### Customer State

All





## E-Commerce Sales Overview

Customer demand, seller distribution & payment behavior

### Sales Overview

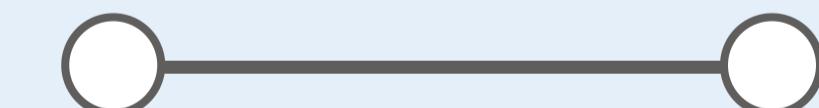
### Customer & Seller Insights

### Delivery & Performance

**Clear Filter**

Order Date Range

9/4/2016 10/17/2018

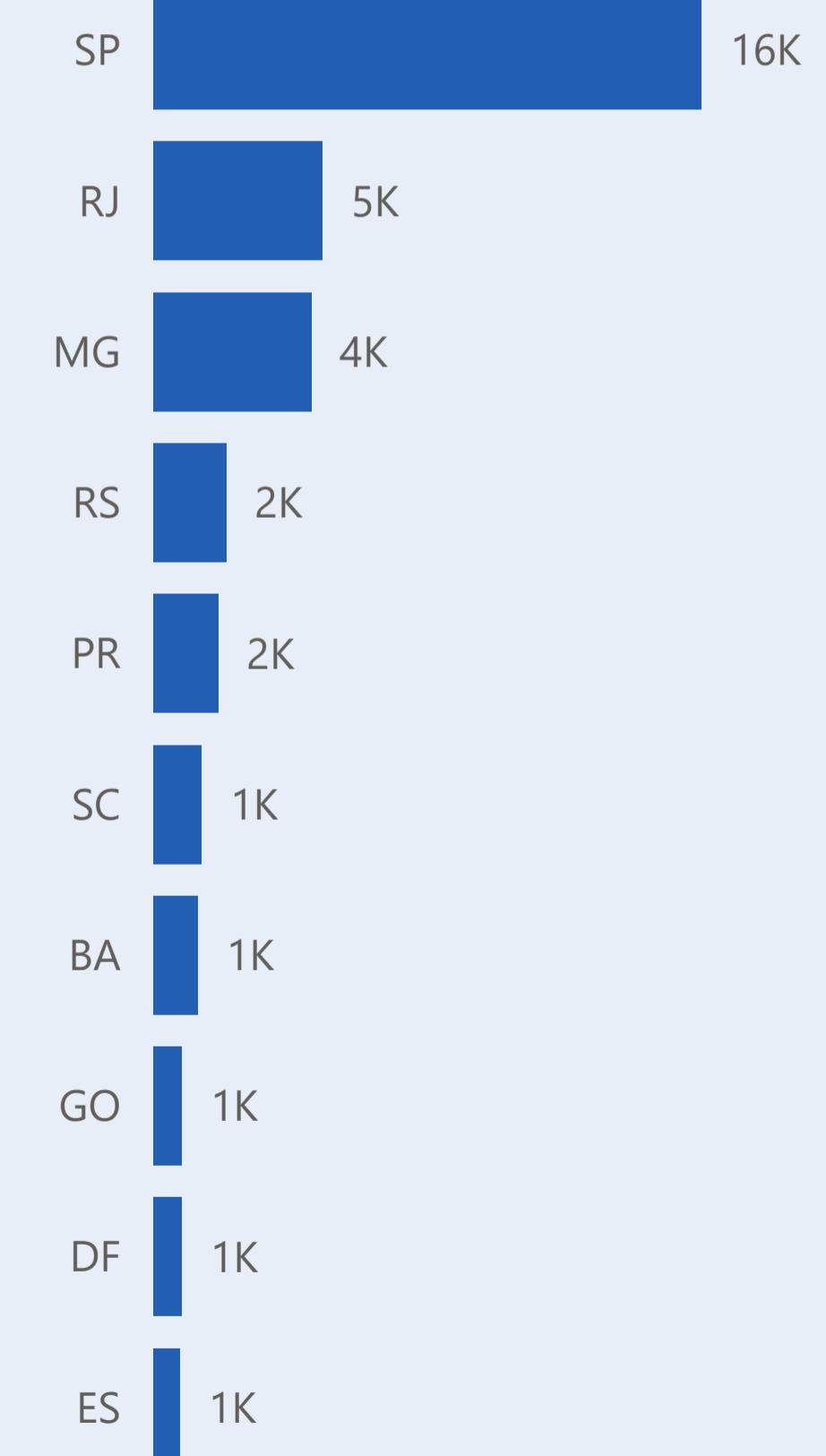


Customer State

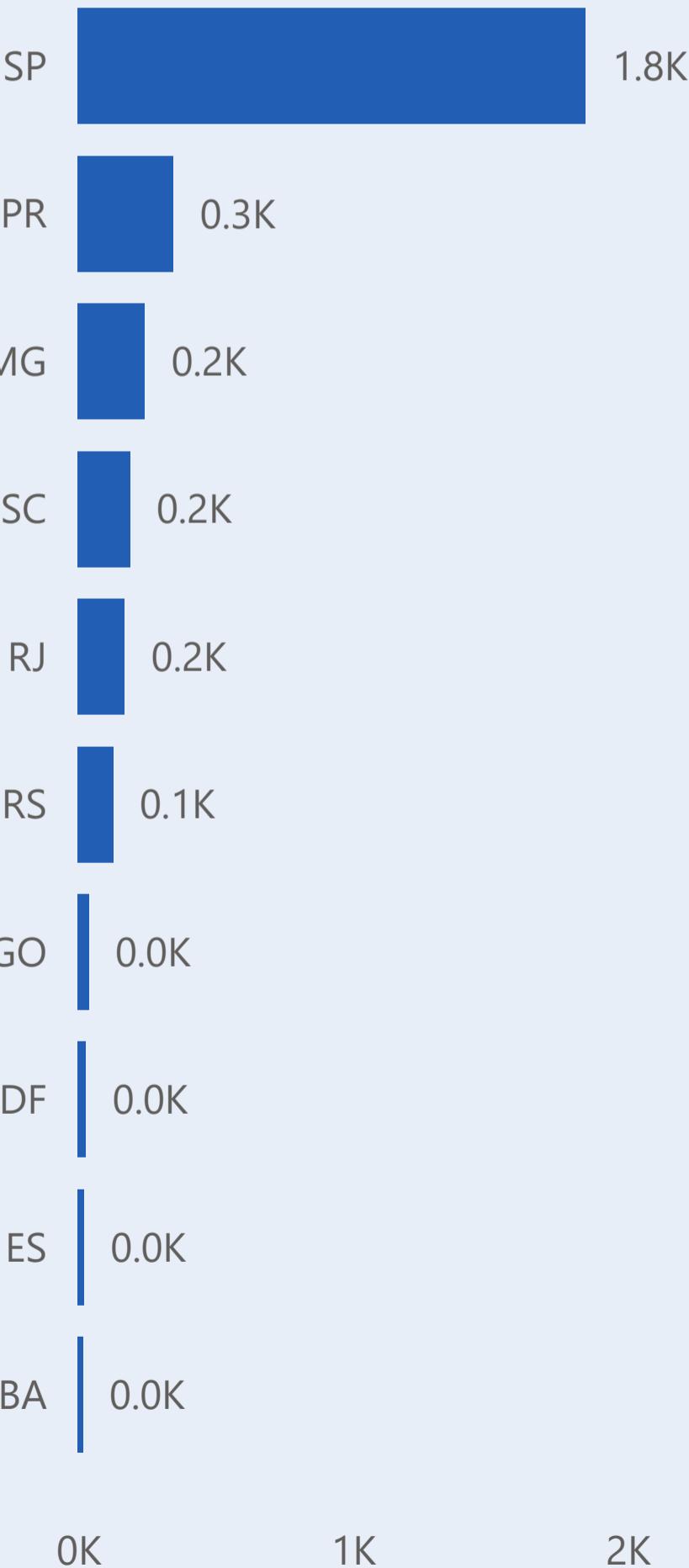
All



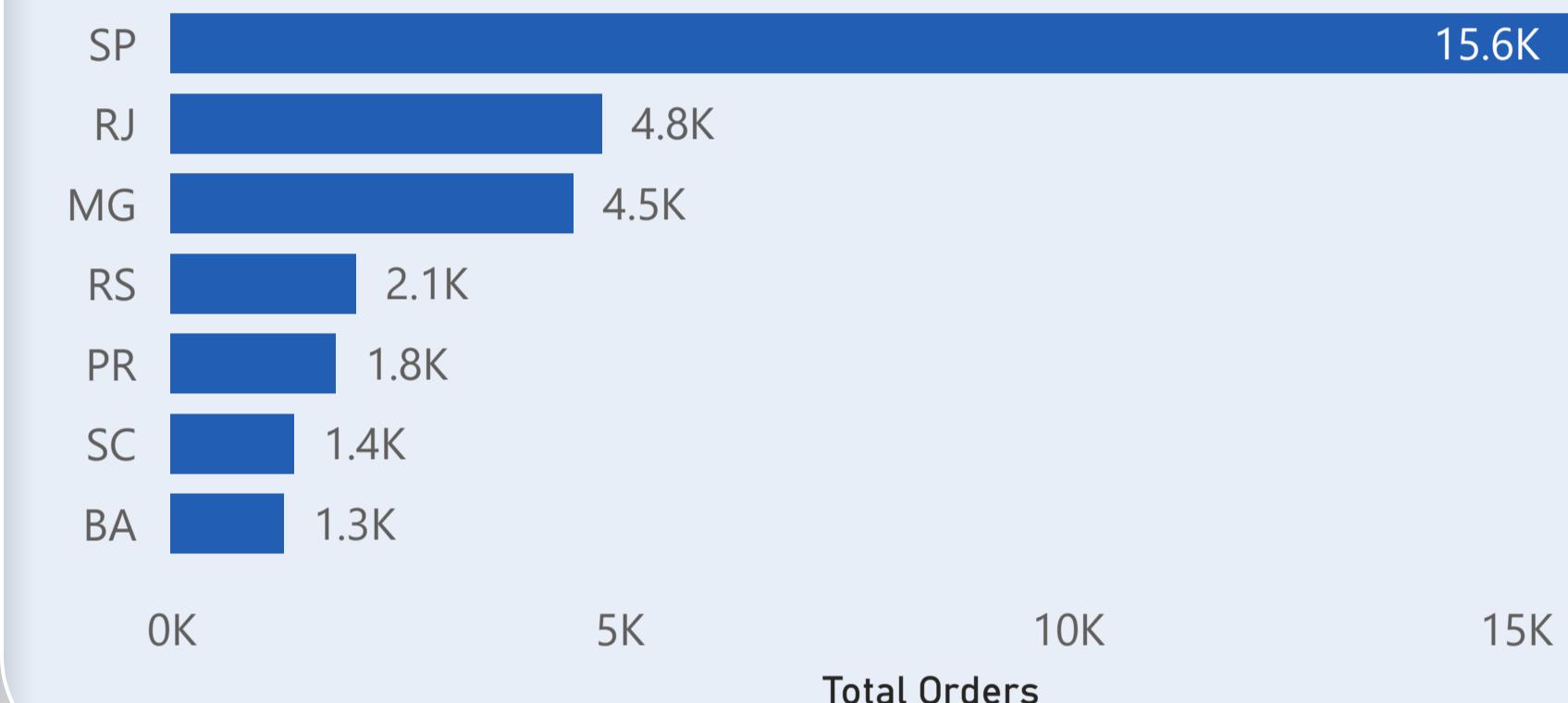
### Top 10 Customer Count States



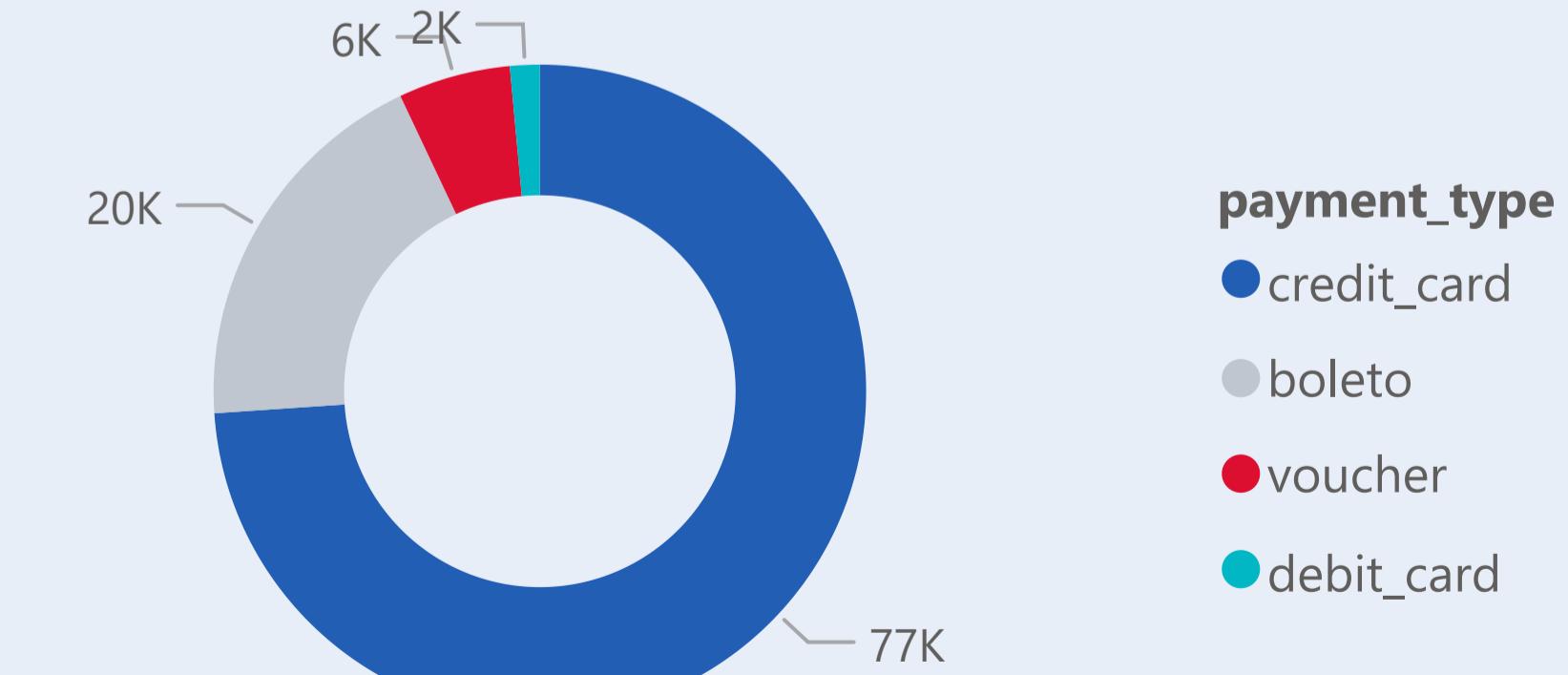
### Top 10 Seller Count States



### Top Customer Count States by Order



### Number of Orders by Payment Type





## E-Commerce Sales Overview

Logistics efficiency, customer satisfaction & product contribution

Sales Overview

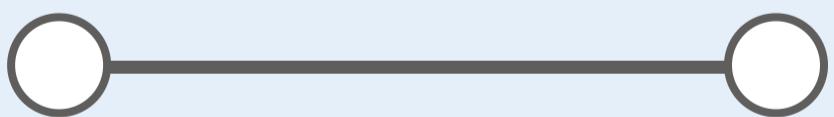
Customer & Seller Insights

Delivery & Performance

**Clear Filter**

Order Date Range

9/4/2016 10/17/2018



Customer State

All

12  
Average Delivery Days

4.09  
Average Review Score

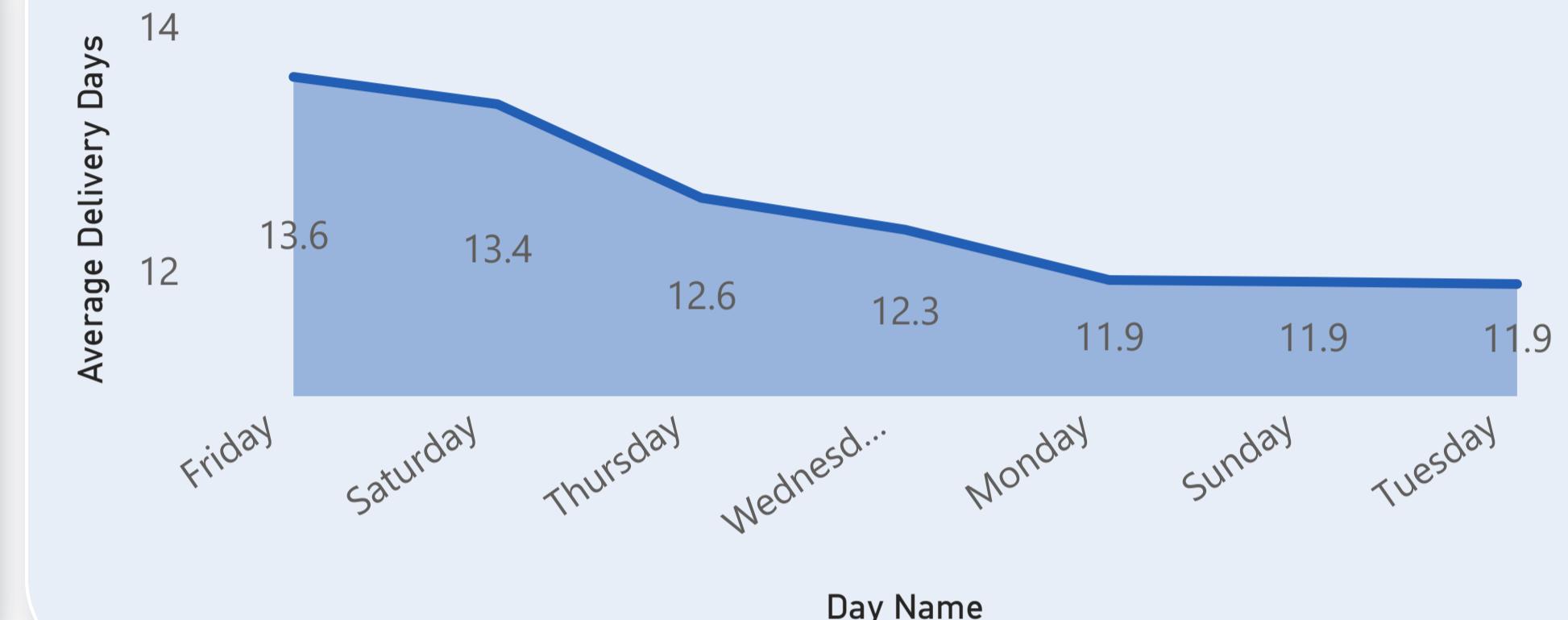
97K  
Delivered Orders

2.25M  
Total Freight

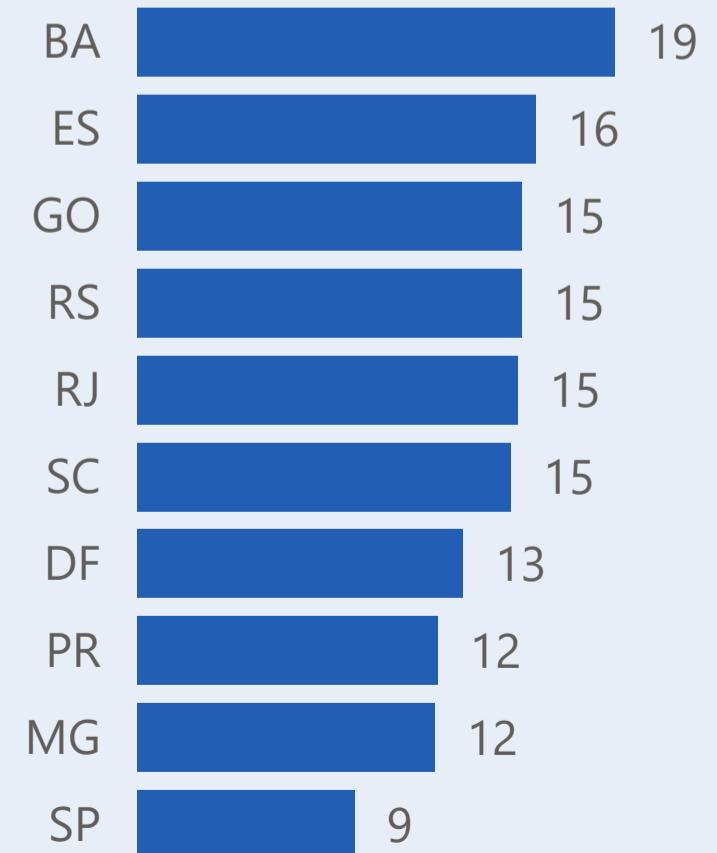
### Relationship between Shipping Days & Review Scores



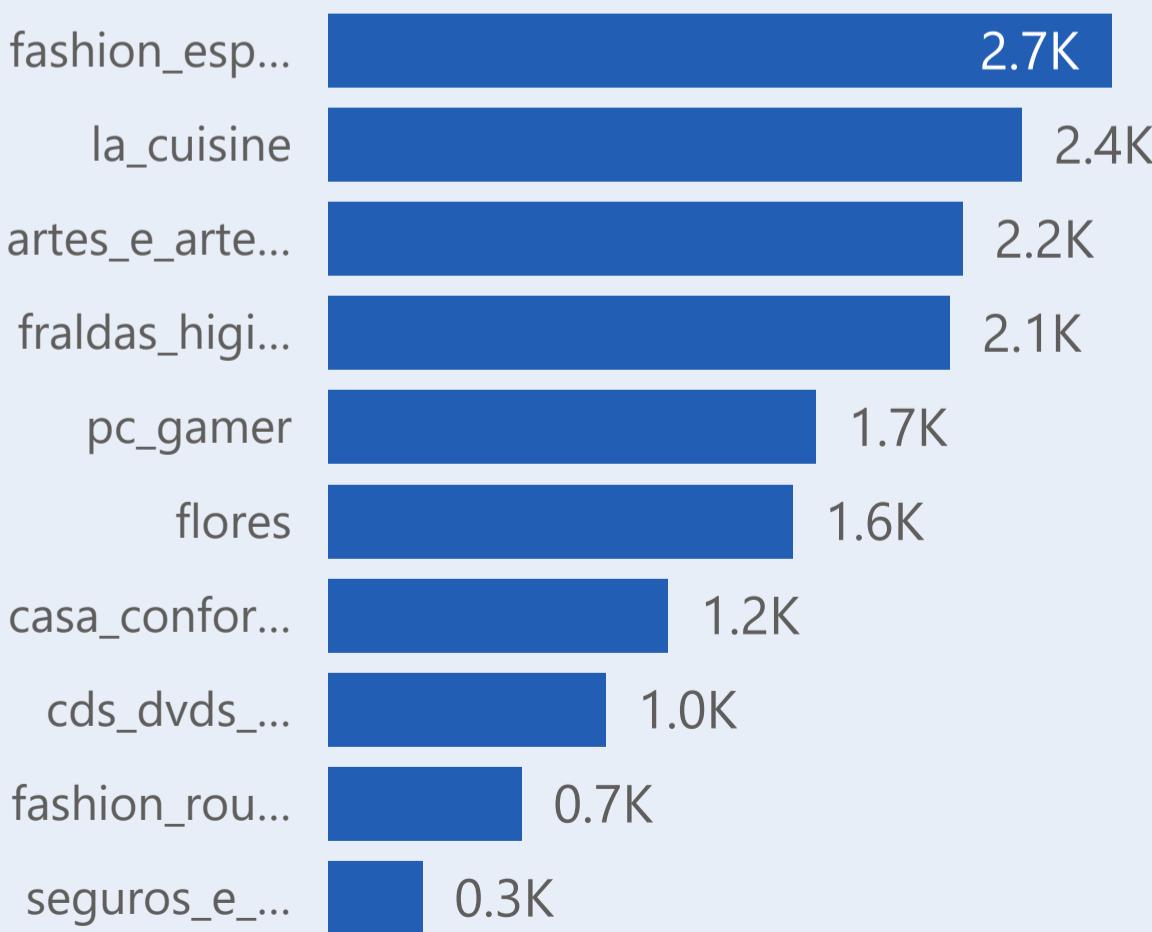
### Average Delivery time by Day of the week



### Average Shipping Days for different States



### Bottom 10 Products by Payments



### Top 10 Products by Payments

