

Furniture E-Commerce Marketplace

Step 1: Choose Your Marketplace Type

Marketplace Type: Furniture E-Commerce

Primary Purpose:

- Provide high-quality custom and ready-made furniture.
- Offer easy online purchase or rental options.
- Ensure doorstep delivery and installation services.

Step 2: Define Your Business Goals

1) Problem Solved:

- People struggle to find affordable and customizable furniture.
- Need for quick and hassle-free delivery & setup.
- Demand for rental options for events and offices.

2) Target Audience:

- Homeowners furnishing their homes.
- Interior designers looking for quality pieces.
- Offices and startups needing budget-friendly setups.
- Event planners renting furniture for temporary needs.

3) Offered Products and Services:

- Home & Office Furniture (Sofas, Tables, Chairs, Beds, etc.)
- Rental Furniture (Event Tables, Wedding Decor, etc.)
- Customization Services (Choice of materials, sizes, colors)
- Free Delivery & Installation services.

4) What Makes It Unique?

- Customization options for personalized furniture.
- Rent & Buy Model for flexibility.
- Free assembly & installation services.
- 3D preview feature for better visualization.

Step 3: Create a Data Schema

Entities:

- Products: Available furniture items.
- Orders: Purchase or rental transactions.
- Customers: Buyers of the marketplace.
- Vendors: Furniture sellers/manufacturers.
- Reviews: Customer ratings & feedback.
- Payments: Order payments tracking.
- Shipments: Delivery & installation tracking.

Schema Relationship Example:

[Product] -> [Order] -> [Customer]

[Vendor] <- [Review]

Step 4: Submission Instructions

- Take a photo or scan your business goals & data schema.
- Optionally post on LinkedIn to showcase progress.
- Keep it for personal reference or submit it as required.
- Upload in 'notes' folder in your Next.js hackathon repo if needed.