

General e-commerce Market Place

Step 1: Choose Your Market Place type.

• General - Ecommerce

Primary Purpose Of General e-commerce

The primary purpose of general e-commerce is to facilitate the buying and selling of goods and services over the internet.

General e-commerce aim to:

- 1) Expand Market Reach
- 2) Convenience
- 3) Cost Efficiency
- 4) Personalized Shopping Experiences
- 5) Streamlined Operation
- 6) Secure Transaction

Step 2: Business Goals.

Q What problem does your market place aim to solve?

Ans. Create an all-in-one market place where buyers can browse, compare, and purchase a wide range of products easily.

Q What is your target audience?

Ans Target audience for my market place should be broad but segmented strategically to maximize reach and engagement.

Q. What products or services will you offer?

A. A General e-commerce offers a variety of products such as electronics, clothing, accessories, home appliances, furniture etc.

Q. What will set your market place apart.

A. Collection and Speed, Affordable prices.

Step 3: Schema

Products

Product Id,

Name

Price

Stock

Tags

Category

Image

Orders:

OrderId

Customer Id

Order Date

Product Detail

Total Price.

CUSTOMER

Customer Id
Name
Contact
Address
Email
Order History

SHIPMENT

Shipment Id
Order Id
Address
Shipment Date
Delivery date
Items
Shipment Status

DELIVERY ZONE

Zone Id
Zone Name
Coverage Area
Assigned Driver.

PAYMENT

Payment Id.
Customer Id.
amount
Payment Method

