

Md Faizan

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Tech Enthusiast | Proficient in HTML, CSS, JS, Wordpress, Java, XML, and Android - Passionate about creating efficient applications, and web development - Experienced in designing client websites for optimal performance.

Education

Anugrah Narayan College , Patna, BCA (Bachelor of Computer Application)	Sept 2020 – May 2023
• Percentage: 70.25	
Sri Ambika H/S Ami Saran , 12th (BSEB)	Sept 2018 – May 2020
• Percentage: 63.6	
St. Dominic Savio's High School , Patna, 10th (BSEB)	June 2017
• CGPA: 9.4/10	

Experience

Website Developer , Go Sparrow – Noida, UP	Oct 2023 – Present
<ul style="list-style-type: none">• Developed fully responsive, custom websites using HTML, CSS, Bootstrap, and JavaScript, meeting client specifications and improving site performance.• Enhanced user experience and SEO performance for multiple clients by designing websites from scratch, redesigning and optimizing WordPress websites.• Managed domain transfers, hosting migrations, email configuration for various domains, and name server configurations for multiple projects.• Integrated SEO best practices into custom websites, such as keyword optimization in meta tags and implementation of sitemaps and robots.txt files.	

Projects

Edu Hawk	github.com/faizan-bca/
<ul style="list-style-type: none">• Designed an informative site for MBBS admissions guidance, enhancing user accessibility and engagement, contributing to a 20% increase in inquiries.• Tools Used: HTML, CSS, Bootstrap, JavaScript	
Chanakya IAS Academy	
<ul style="list-style-type: none">• Updated regional center pages with current content and imagery, improving site retention by 18%.• Tools Used: WordPress, Elementor	
Imperial Biryani	
<ul style="list-style-type: none">• SEO optimization, removal of unwanted indexed pages, and design enhancements.• Tools Used: WordPress, Elementor, Rank Math SEO tool.	
Absolute Shawarma (A Restaurant Chain in India)	
<ul style="list-style-type: none">• Added new pages (unit and master franchises) and updated business information, leading to a 25% increase in franchise inquiries.• Tools Used: WordPress, Elementor	

Technologies

Languages: HTML, CSS, JavaScript, Java

Software: Bootstrap, SQL, Oracle 10g Express, WordPress, git, github.