# Faizan Abbasi

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#### **Summary**

Hello, I am Faizan Abbasi I have done EVS, VBC and I have done Amazon FBA mastery training with express launch batch 2 and I have got hands-on from enablers and I have passed 2 years of experience which can help you make six or seven figures a year. I have launched a Private Label product in the USA within the budget of 17k \$, two wholesale products in UAE with a total budget of 3k AED, and a micropl business in just 3 months within the budget of 4k AED with the profit margin of 15aed per product and a wholesale product in the UK with the total budget of 4k\$ and I am currently doing Amazon to Amazon dropshipping with the profit margin of 23.04 \$ per product and doing dropshipping in USA and in Canada with the sales of more then 0.2 million \$ and the profit margin of 30%-40% and currently doing shopify dropshipping creating website, making content for TIKTOK and selling products internationally by doing influencer marketing.

My skills are

- Product research
- Product sourcing(A-Z Editing and from scratch)
- Product listing creation
- Ranking
- Dropshipping (Amazon to Amazon and 3rd party to Amazon)
- Wholesaling
- · Brand approval
- · Listing creation and optimization with content writing
- Competitor analysis
- · Logo creating and editing with professional handling
- · Customer care and service
- · Negative review removal
- Giveaways
- Tik Tok ads
- Influencer Marketing

### **Experience**

### **Software Engineer**

**IBS Lahore** 

Jan 2024 - Present (2 months)

## **fi** Website Developer

Fiverr

Jun 2023 - Present (9 months)

## **fi** Website Developer

Fiverr

May 2023 - Present (10 months)

#### **Website Developer**

Freelance

Apr 2022 - Present (1 year 11 months)

#### shopify Co-Founder

Shopify Pro

Nov 2021 - Present (2 years 4 months)

I have collaborated with two investors to create and scale a brand with the aim of selling internationally by Amazon and Shopify so I created a website using HTML, CSS, JAVASCRIPT and Python. Then making content on TIKTOK and got high conversation sales with 1500+ followers within one week selling products internationally(USA, UK, CANADA, AUSTRALIA, PAKISTAN, NORWAY, GERMANY, FRANCE, UAE AND KSA) by doing influencer marketing too.

## **fba** Senior Fulfillment Associate

Amazon FBA Seller

Sep 2021 - Jan 2024 (2 years 5 months)

After doing dropshipping on Amazon USA we decided to do Private label and wholesale on the Canadian Market at the same time by sending our inventory to Canada and expending our brand internationally(USA and CANADA).

## Senior Fulfillment Associate

Amazon FBA and FBM

Jul 2021 - Jan 2024 (2 years 7 months)

I did Amazon to Amazon dropshipping on internship whose account was new and launched 3 products at the same time with the profit margin of 23.04\$, 85.90\$, 16.04\$ on products in USA connecting with the agency and gaining knowledge of account reinstation.

### Senior Fulfillment Associate

Amazon

Feb 2021 - Jan 2024 (3 years)

Launched a wholesale product in the UK after brand hunting and approval then worked on new seller central ratings and reviews for high buy box percentage and then launched many other products of that same brand.

# Fulfillment Associate

Amazon

Sep 2020 - Jan 2024 (3 years 5 months)

Launched a Private Label Product in UAE with 40 ROI and 62.75 AED profit and selling it for more then 9 months getting 781 reviews and 4.8 ratings and then two wholesale products with a total budget of 3k AED, and then a Private Label business in just 3 months within the budget of 4k AED with the profit margin of 15 AED per product.

#### **Education**

#### Developer Student Club CUSIT - Powered by Google Developers

Data Studio , Information Technology Sep 2023 - Sep 2026

## Lahore Leads University -City Campus

Bachelor's degree, Computer Science Mar 2023 - Mar 2026

#### **Enablers**

Amazon Private Label Mastery, Ecommerce Business Jun 2021 - Present

#### **Licenses & Certifications**

- (A) Responsive Web Design freeCodeCamp
- (A) Scientific Computing with Python freeCodeCamp
- (A) Data Analysis with Python freeCodeCamp
- (A) Machine Learning with Python freeCodeCamp

#### Skills

HTML 5 • CSS • HTML 5 • Software Infrastructure • Engineering • Software Design • Web Engineering • Visual Web Developer • WordPress • HTML5