

Faizan Alam

WEB DEVELOPER & WORDPRESS DEVELOPER & WEB DESIGNER
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ABOUT ME

Dedicated and imaginative web developer and designer with practical experience creating user-friendly websites. Competent with front-end development tools like HTML, CSS, and JavaScript, as well as web design using Figma. Knowledgeable about using PHP and XAMPP for server administration and back-end development. Eager to use a combination of coding and design abilities to create useful and captivating online experiences.

EXPERIENCE

Helpy Moto

GRAPHIC DESIGNER (INTERN), Remote Work

- Spearheaded development of cohesive brand identity by designing over 15 professional logos and graphics, leading to 40% increase in brand recognition across targeted demographics.
- Amplified company's visual impact by crafting innovative design elements for video content, resulting in 60% boost in viewer engagement and 30% increase in social media shares.
- Drove enhancements in user experience through implementation of strategic IJI/UX design tactics on five key projects, achieving average satisfaction rating improvement of 25% among users.

Freelance

INDEPENDENT CREATIVE PROFESSIONAL

- Engineered innovative WordPress websites with custom themes and plugins, elevating user engagement by 40% and increasing client satisfaction ratings to 95%.
- Crafted dynamic PowerPoint presentations and marketing materials for over 50 clients, resulting in 3096 rise in conversion rates and enhanced brand visibility across digital channels.
- Oversaw content creation and video production for various digital platforms, achieving viewership increase of 150% within six months and driving notable uptick in audience retention by 25%.

EDUCATION

Chandigarh University

BACHELOR OF ENGINEERING IN COMPUTER SCIENCE

Xavier's English High School

HIGHER SECONDARY EDUCATION

Mount Litra Zee School

SECONDARY EDUCATION

SKILLS

Vita, Responsive Design, Content Management, Video Editing, Graphic Design, WP-CU, HTML, WordPress Development, PicsArt, Payment Gateway Integration, Generative AI, PowerPoint Presentation, Design, UI/UX Design, Advanced Custom Fields (ACF), JavaScript, Figma, Canva, SEO Best Practices, Photo Editing, Brand Identity Development, Theme Development, CSS, PHP

LANGUAGES

English, Hindi

HOBBIES

Gaming, Football (Soccer)