PROPOSAL: MOBILE APP FOR PSYCHOMETRIC ASESSMENT

# Overview

Centre for Training and Academic Guidance provides psychometric assessment to students all over the country in offline and online mode. To cater to students outside Delhi in online, we have been using Google's free add-on services to deliver psychometric assessment (Multiple Intelligence) till now. But, as we are getting more demand, it is no longer feasible to cater using Google and for free. Moreover, the entire process required involvement of at least one person with technical skills. On talking to experts, I found that a mobile app for the same purpose will be the most suitable.

## The Objective

* To provide seamless and cheap career/psychometric assessment for students all over India
* To conduct psychometric assessments of the students connected to us via our state volunteers
* To automate the assessment process (i.e., a student should be able to take his/her assessment and results should be available instantly to the student at the completion of the test.)
* Customized notifications and updates to be shared to students based on the information given by them
* To expand and scale our career counselling service delivery
* Monitoring of students connected to us

## Target States for App

All over India (with focus on states with CTAG state chapters)

* The App link will be distributed by our bona-fide state chapters or by us directly

## Target Age-Group

1. **Students connected to us via our state chapters**
2. **General Students**

## Features of proposed app

* **Email/Mobile Based Registration with bulk approval from admin side**
* **Student Name, School Name, State, Class, Name of the person who referred, and other demographic information**
* **Options for student to take a live psychometric assessment done through the App and get an instant report**
* **Customized admission, exam and scholarship updates and articles sent to the student according the demographics information provided by the student**
* **Links of our website, social media and our whatsapp number provided so that student can contact us in case they have further queries**
* **Admin Panel (backend CTAG)**
* **Backend Panel for Volunteer**
* **Android Application**