



Show Me

Data Analytics

Pages

Columns Longitude

Rows Latitude

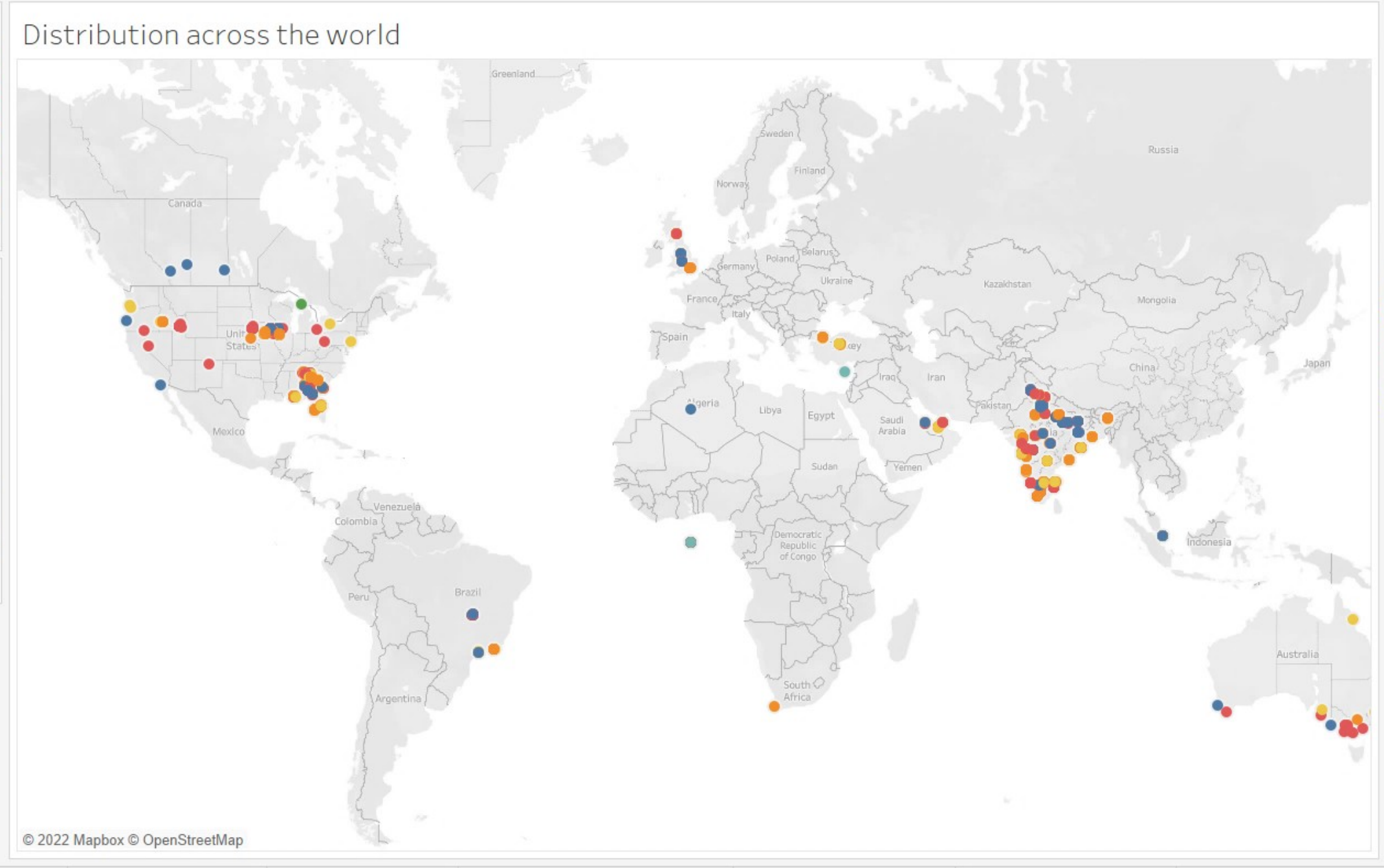
Search

Tables

- Sheet1
 - Country Code (Sheet1)
- zomato.csv
 - Address
 - Country Code
 - Cuisines
 - Currency
 - Has Online delivery
 - Has Table booking
 - Is delivering now
 - Latitude
 - Locality
 - Locality Verbose
 - Longitude
 - Rating color
 - Rating text
 - Restaurant ID
 - Restaurant Name
 - Switch to order menu
 - Average cost for two(in ...
- Country, City
 - Country
 - City
- Cuisines - Split 1
- Cuisines - Split 2
- Measure Names
- zomato.csv
 - Aggregate rating

- Filters
- Rating text
 - AVG(Average co..
 - AVG(Aggregate r..
 - Has Table booking
 - Has Online delive..
 - City

- Marks
- Automatic
- Color
 - Size
 - Label
 - Detail
 - Tooltip
 - Locality
 - Rating text
 - Country Code



- Rating text
- ☒ (All)
 - ☒ Average
 - ☒ Excellent
 - ☒ Good
 - ☒ Not rated
 - ☒ Poor
 - ☒ Very Good

- Rating text
- Average
 - Excellent
 - Good
 - Not rated
 - Poor
 - Very Good

Data Source Distribution across the world Popular Cuisines Zomato in India by City Ratings by top 4 cities Average cost for two in top 4 cities Top 10 restaurants by city Ratings by Online delivery Rating text - Price Range Story

8923 marks 1 row by 1 column



Data Analytics

zomato

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Pages

Columns

Rows

Filters

City

AVG(Average co..

AVG(Aggregate r..

Has Table booking

Has Online delive..

Country: India

Marks

Automatic

Color

Size

Label

Detail

Tooltip

SUM(Number ..

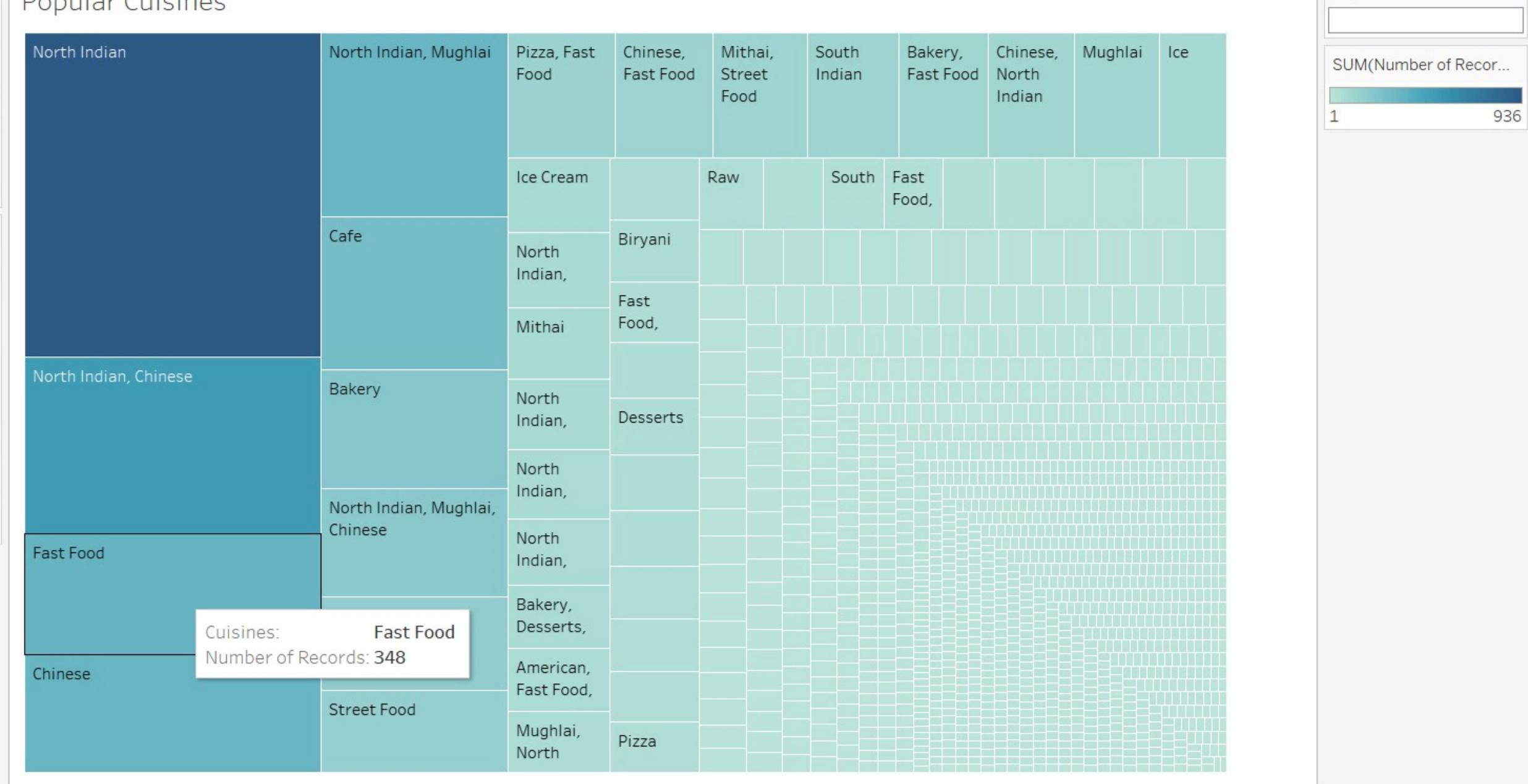
SUM(Number ..

Cuisines

Columns

Rows

Popular Cuisines



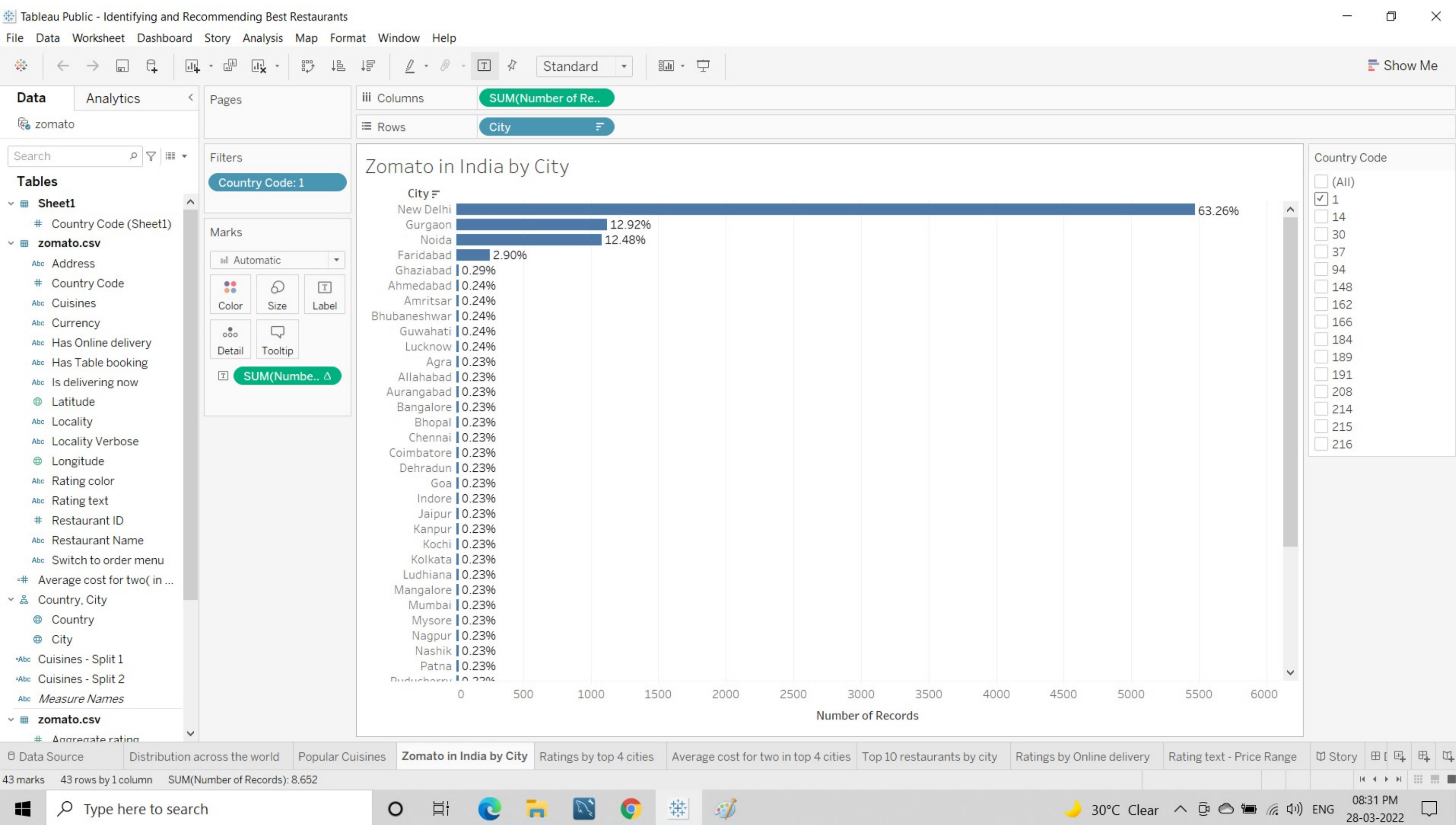
City

SUM(Number of Recor...

1 936

Data Source Distribution across the world Popular Cuisines Zomato in India by City Ratings by top 4 cities Average cost for two in top 4 cities Top 10 restaurants by city Ratings by Online delivery Rating text - Price Range Story

1389 marks 1 row by 1 column SUM(Number of Records): 8.649



Data Analytics

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Aggregate rating

Pages

Filters

City

Marks

Bar

Color

Size

Label

Detail

Tooltip

Rating text

Columns

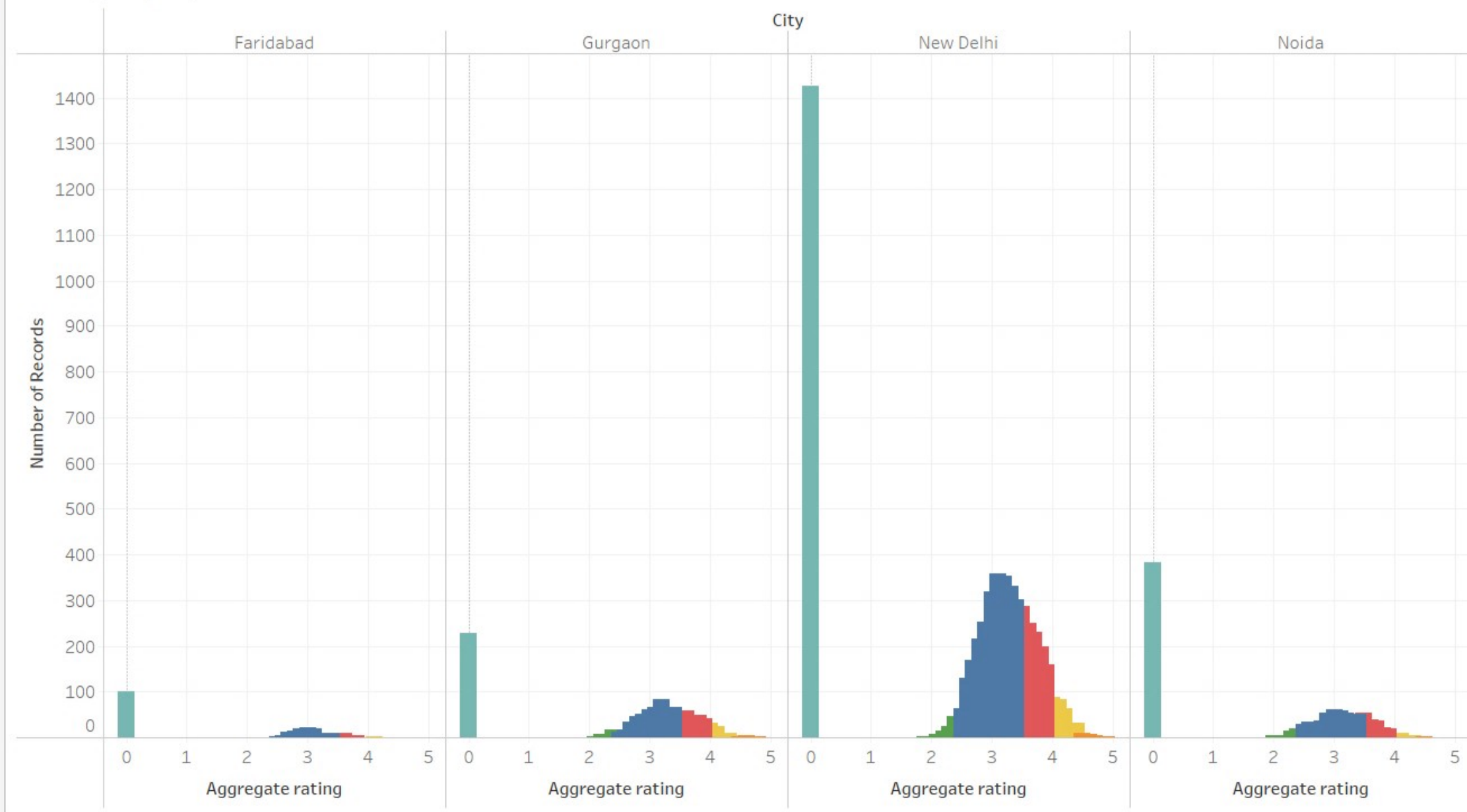
City

Aggregate rating

Rows

SUM(Number of Re..

Ratings by top 4 cities



Rating text

Average

Excellent

Good

Not rated

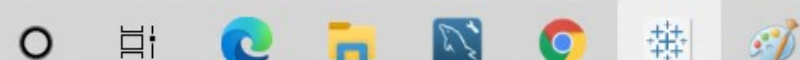
Poor

Very Good

Data Source Distribution across the world Popular Cuisines Zomato in India by City Ratings by top 4 cities Average cost for two in top 4 cities Top 10 restaurants by city Ratings by Online delivery Rating text - Price Range Story

109 marks 1 row by 4 columns SUM(Number of Records): 7.922

Type here to search



30°C Clear 08:32 PM 28-03-2022



Show Me

Data Analytics

zomato

Search

Tables

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Address
Country Code
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Average cost for two(in ...

Country, City

Country

City

Cuisines - Split 1

Cuisines - Split 2

Measure Names

zomato.csv

Aggregate rating

Pages

Filters

Average Cost for two

Country: India

City

Marks

Bar

Color

Size

Label

Detail

Tooltip

AVG(Average cost f..

Columns

AVG(Average cost f..

Rows

City

Average cost for two in top 4 cities



City

Faridabad

Gurgaon

New Delhi

Noida

Clear list

Data Source

Distribution across the world

Popular Cuisines

Zomato in India by City

Ratings by top 4 cities

Average cost for two in top 4 ci...

Top 10 restaurants by city

Ratings by Online delivery

Rating text - Price Range

Story

4 marks 4 rows by 1 column SUM of AVG(Average cost for two(in Dollars)): \$32.8

Type here to search



30°C Clear

08:42 PM
28-03-2022



Data Analytics

zomato

Search

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Pages

Filters

Restaurant Name
City
AVG(Aggregate ra..

Marks

Bar
Color
Size
Label
Detail
Tooltip
AVG(Average c..
ATTR(Cuisines)

Columns

AVG(Aggregate rati..

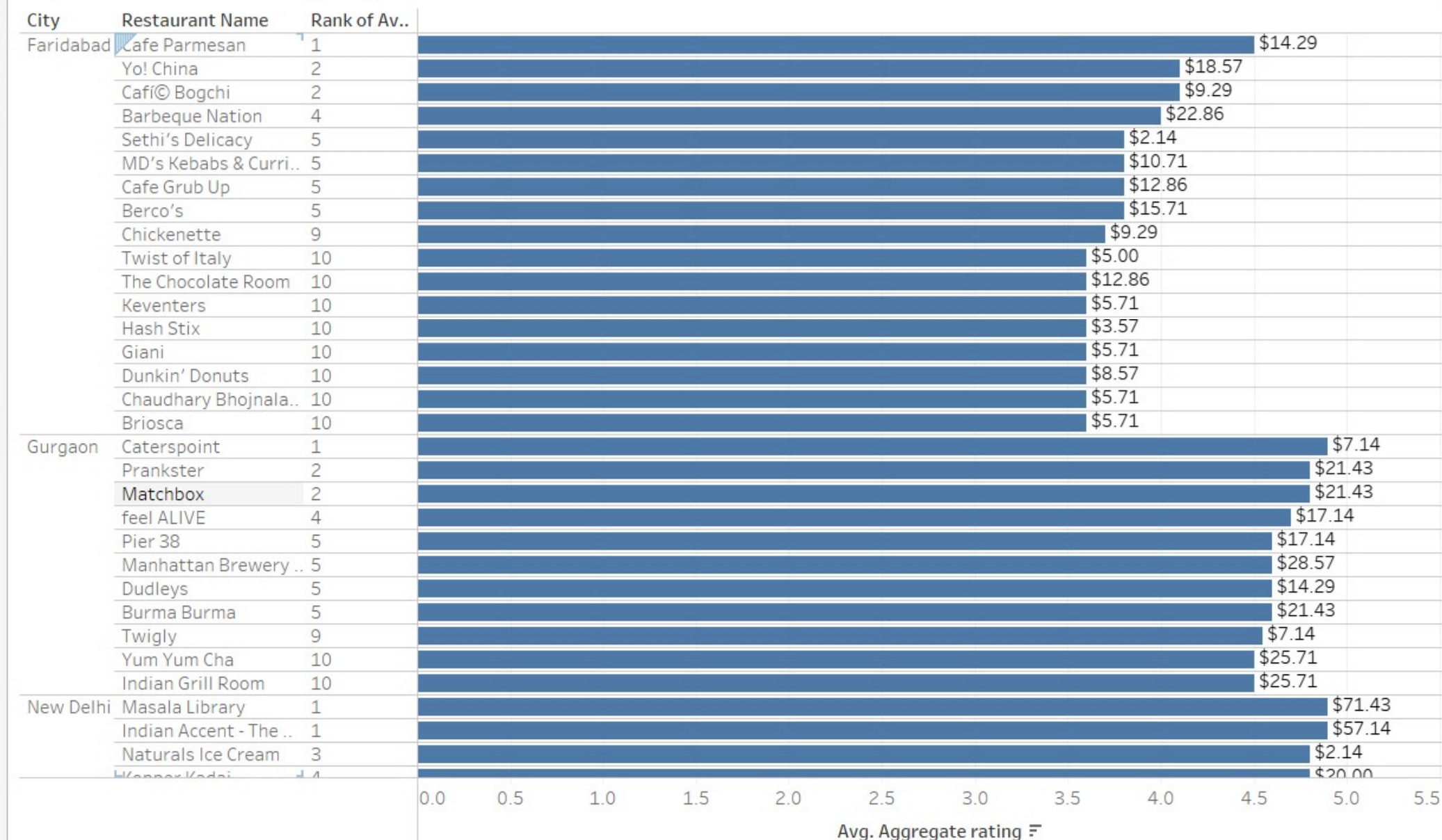
Rows

City

Restaurant Name

AVG(Aggregate r..

Top 10 restaurants by city



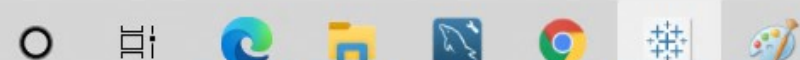
Restaurant Name

- (All)
- 1UP
- 2 Bandits Lounge ...
- 2 Bros Kitchen
- 2 Dog
- 2 Nice 2 Slice
- 3 Pegs Down
- 3 Squares Diner
- 3 Wise Monkeys
- 3Cherryz Sky Lou...
- 3H Kitchen
- 3x Cafe
- 4 Barrels Café & ...
- 4 on 44 Restaura...
- 4 Seasons
- 4S Chinese Resta...
- 4th Street Cafe
- 4U
- 5 Little Pigs
- 6 Ballygunge Place
- 6 Pack Momos
- 6 Packs Momos
- 7 Barrel Brew Pub
- 7 Colours Xpress ...
- 7 Degrees Brauha...
- 7 Stick
- 7st by Mumbai Sp...
- 7th Heaven
- 9 is Mine
- 9 Mars Lounge
- 9 Scoops
- 10 Downing Street

Data Source Distribution across the world Popular Cuisines Zomato in India by City Ratings by top 4 cities Average cost for two in top 4 cities Top 10 restaurants by city Ratings by Online delivery Rating text - Price Range Story

60 marks 60 rows by 1 column SUM of AVG(Aggregate rating): 257.150

Type here to search



30°C Clear 08:43 PM 28-03-2022

Data Analytics

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Address

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Cuisines

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Locality Verbose

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Rating color

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Switch to order menu

Average cost for two(in ...

Country, City

Country

City

Cuisines - Split 1

Cuisines - Split 2

Measure Names

zomato.csv

Aggregate rating

Pages

Filters

Country: India

Marks

Automatic

Color

Size

Label

Detail

Tooltip

Path

Has Online deli..

AVG(Aggregat..

Columns

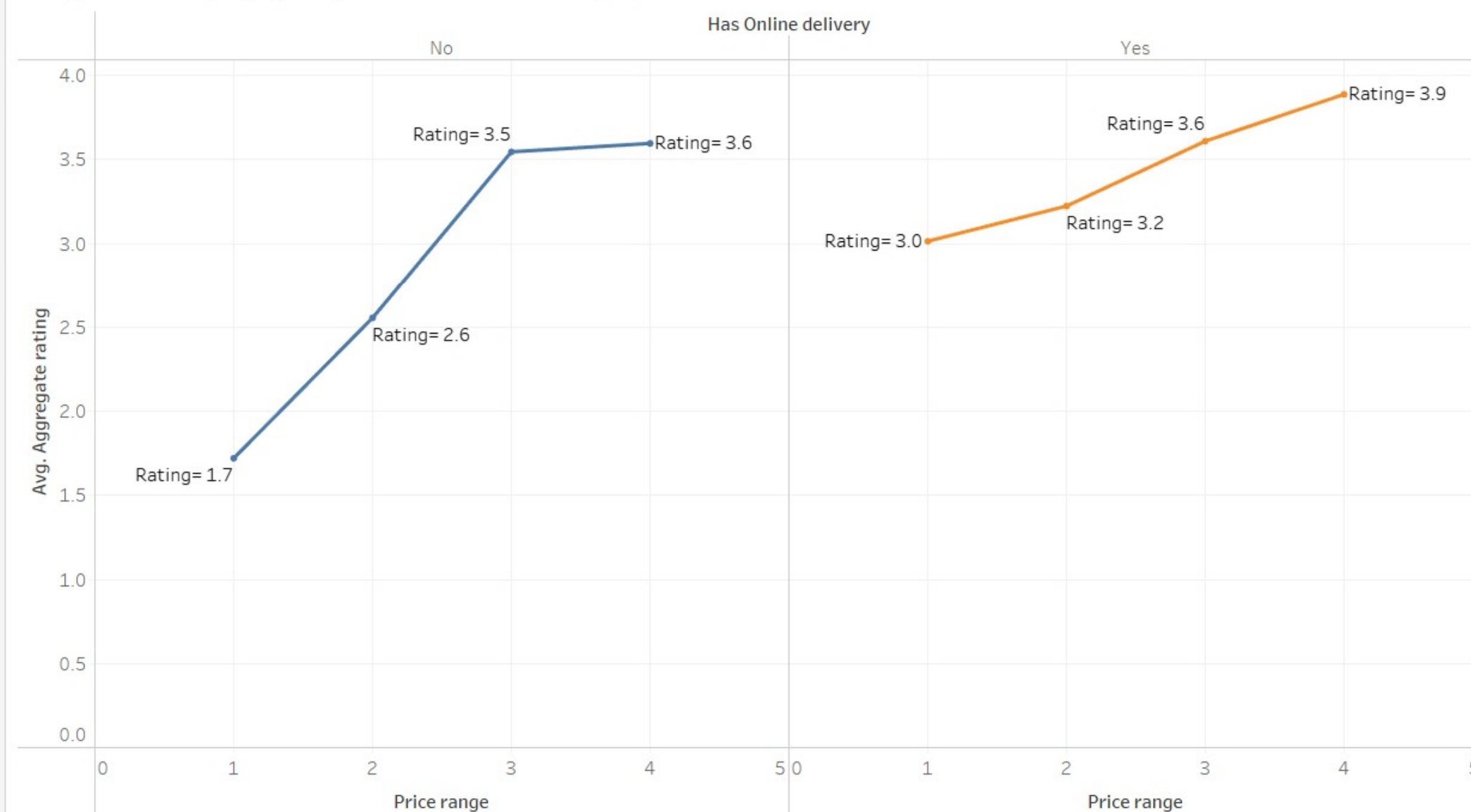
Has Online delivery

Price range

Rows

AVG(Aggregate rati..

There are higher chances to increase the rating of restaurants especially cheaper restaurant(price range 1 and2) by going for online delivery option.



Has Online delivery

No

Yes

Data Source

Distribution across the world

Popular Cuisines

Zomato in India by City

Ratings by top 4 cities

Average cost for two in top 4 cities

Top 10 restaurants by city

Ratings by Online delivery

Rating text - Price Range

Story

8 marks 1 row by 2 columns SUM of AVG(Aggregate rating): 25.157

Type here to search



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zomato

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Pages

Columns SUM(Number of Re..

Rows Price range

Filters

Country: India

Marks

Bar

Color Size Label

Detail Tooltip

Rating text



Rating text

- Average
- Excellent
- Good
- Not rated
- Poor
- Very Good

Story

Layout

New story point

Blank Duplicate

- Distribution across the world
- Popular Cuisines
- Zomato in India by City
- Ratings by top 4 cities
- Average cost for two in top 4 cities
- Top 10 restaurants by city
- Ratings by Online delivery
- Rating text - Price Range
- Dashboard

A Drag to add text

Show title

Size Automatic

Zomato Data Analysis

Zomato has presence throughout the world but highest in India.

Most popular cuisine turned out to be North Indian food, Chinese, Cafe and Fast Food

Majority of restaurants are partnered in northern part of India which shows need of expansion

Top 4 cities have high non rated restaurants leading to low aggregate ratings which affects the

Despite New Delhi being the capital of India, Gurgaon has higher average cost for two due to prime location for

Top 10 restaurants can be seen based on their aggregate ratings for top 4 cities.

Online delivery can help to increase aggregate ratings specially for low price range restaurants.

People visiting a low price range restaurants do not care about ratings. Using social media to popularise these

