

GIAIC Q2 Marketplace Builder Hackathon DAY 1

Step 1: what is your market place

Fast grocery delivery platforms called Q-Commerce systems provide instant services for crucial goods such as food namely fast food. The marketplace exists to deliver customers their preferred meals quickly throughout short delivery slots (30 minutes or fewer) without sacrificing quality or convenience.

Step 2: Define Your Business Goals.

1. Your marketplace serves what essential issue or demand it will address

Petty customers in modern urban environments desire fast-food delivery without needing to stand in lined up at physical restaurants. Through its online ordering system your platform delivers fast-food items at high speed directly to customer residences.

2. Who is your target audience?

Your primary audience includes:

Speedy working professionals need easily accessible meals.

Students desire both quickly prepared affordable meals for everyday consumption.

Household members need the benefits of having food sent directly to their homes.

Urban residents order from the platform because they really want to reduce their exposure to traffic while simultaneously saving time.

3. The range of goods and services your company will present to your clients represents your main focus.

Your platform will provide:

Customers can find a wide selection of burgers and fries alongside pizzas alongside beverages and dessert options in the offered menu.

Customers can change their orders through customizable features according to personal preferences.

Real-time tracking of orders provides customers actual-time tracking information about their deliveries.

Customers can pay by credit/debit cards as well as mobile wallets and have the option of cash on delivery.

4. Which aspects separate your marketplace from competitors?

Your platform's unique selling points include:

Speed: Users should expect their deliveries to arrive within Q-Commerce requirements of 30 minutes or less.

Affordability: Regular price promotions combined with competitive rates operate as customer acquisition and retention strategies.

Customization: Users deserve an option to tailor their meal choices based on personal observations and culinary patterns.

User Experience: An online ordering process with user-friendly design and saved order features and simple navigation and responsive help options.

ER model of our Food Delivery App

