

Assignment 1 - 30MFF Website

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Car Ride to the Beach

This project essentially serves as a website centered around the video I created during our "Car ride to the beach." The idea for the video arose from a desire to capture a raw, unfiltered experience of spontaneously visiting the beach at night. The presence of dirty windshields and mirrors adds to the authenticity of the experience. The video was shot in landscape mode using my friend's iPhone. I aimed to infuse creativity by commencing the video with a focus on maps for the destination and indicator sounds, simulating the ambiance of being in the car. Additionally, I captured shots from unique angles, such as between the seats or filming a lone duck in the dark. The editing process focused on selecting the best shots, organizing them, incorporating appropriate transitions, and choosing a calming soundtrack, "Jeena Jeena," to complement the serene atmosphere of the beach. While satisfied with the final vlog-like sequence, I wished for more time to refine the video, especially considering my late entry into the class.

The subsequent step involved constructing the portfolio website around the video. In the initial week, we crafted a wireframe based on our conceptualization of the website's appearance. Following a similar outline, I explored themes on W3Schools, ultimately selecting a parallax theme [1] that resonated with me. I then determined which elements to retain from the theme and what modifications were necessary. Many components aligned with my vision, such as the navbar, about section, projects, and contact. I eliminated the existing background parallax image and the section listing clients and projects. Subsequently, I personalized the website by adjusting navbar headings, embedding the premier video, adding borders and shadows, and updating the about me section with my information. I also selected and adjusted images for projects and contact, integrating relevant icons [2] and GitHub links. Additionally, I incorporated a contact form linked to my email via JavaScript fetch requests, ensuring successful message delivery notifications [3]. Finally, I linked my social media handles to the website's footer.

Customizing the website to align with the narrative of my video posed a challenge. After experimenting with various backgrounds, I settled on one that provided the desired parallax effect [4]. I opted for a fixed background and adjusted the text color to white for a soothing vibe. Furthermore, I replaced navbar headings with water/beach-themed titles and sourced relevant icons [5].

Reflecting on this project, it not only helped me overcome my fear of frontend development but also allowed me to appreciate the creative process and freedom it offers. Integrating the website with the story elements proved challenging but imbued it with character and personality. Moving

forward, I aspire to enhance the visual appeal of the video and explore innovative methods to present projects.

References

- [1] <https://www.flaticon.com/>
- [2] https://www.w3schools.com/w3css/tryw3css_templates_parallax.htm
- [3] <https://formspre.io/>
- [4] <https://unsplash.com/photos/flying-flock-of-bird-under-cloudy-sky-CSeCKeW4TM0>
- [5] <https://fontawesome.com/icons>