Big basket

India's Last Minute App

FILTER PANEL

Outlet Location
All ⌄

Outlet Size
All ⌄

Item Type
All ⌄

Developed By
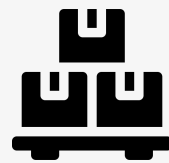Mohammad Faiz

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$1.20M
TOTAL SALES

141
AVG SALES

8523
NO. OF ITEMS

3.9
AVG RATING

Total Sales	Avg Sales	No. of Items	Avg Rating

Fat Content

● Low Fat ● Regular

$776.32K

$425.36K

Item Type

Item Type	Value
Fruits and...	$0.18M
Snack Foo...	$0.18M
Household	$0.14M
Frozen Fo...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking G...	$0.08M
Health an...	$0.07M
Meat	$0.06M
Soft Drinks	$0.06M
Breads	$0.04M
Hard Drinks	$0.03M
Others	$0.02M
Starchy F...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M
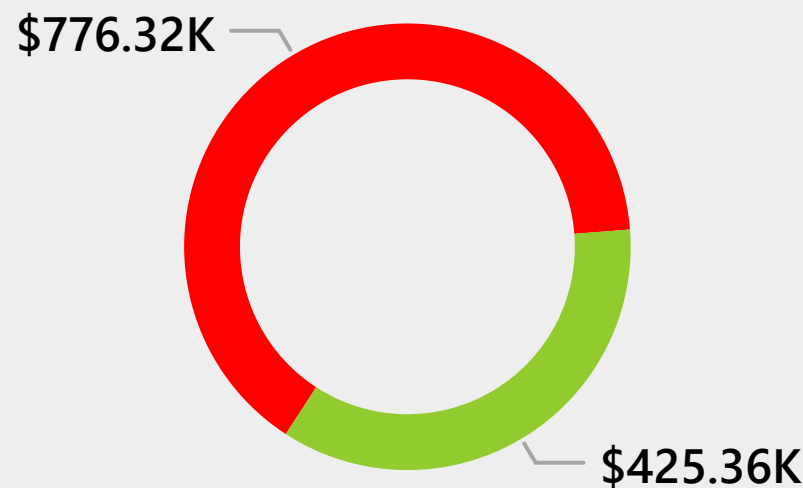
Fat by Outlet

● Low Fat ● Regular

Tier	Low Fat	Regular
Tier 3	$0.31M	$0.17M
Tier 2	$0.25M	$0.14M
Tier 1	$0.22M	$0.12M

Outlet Establishment

$250K $130K $132K $132K $133K $205K $131K
$200K
$150K $131K $129K
$100K
$78K
$50K

2012 2014 2016 2018 2020 2022
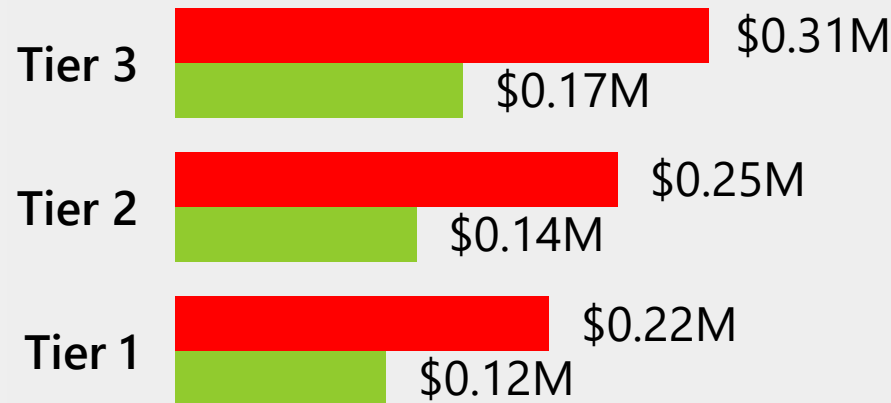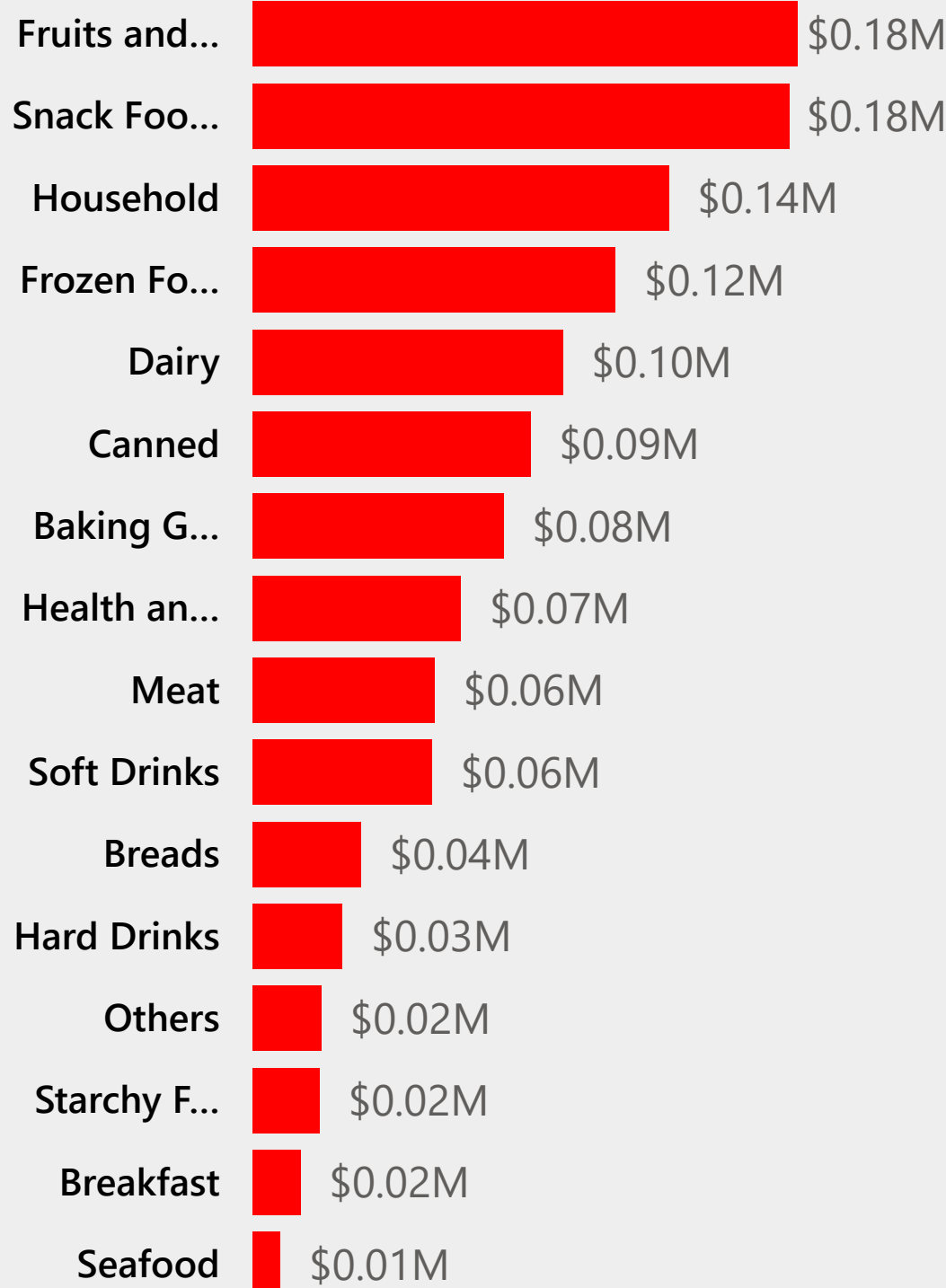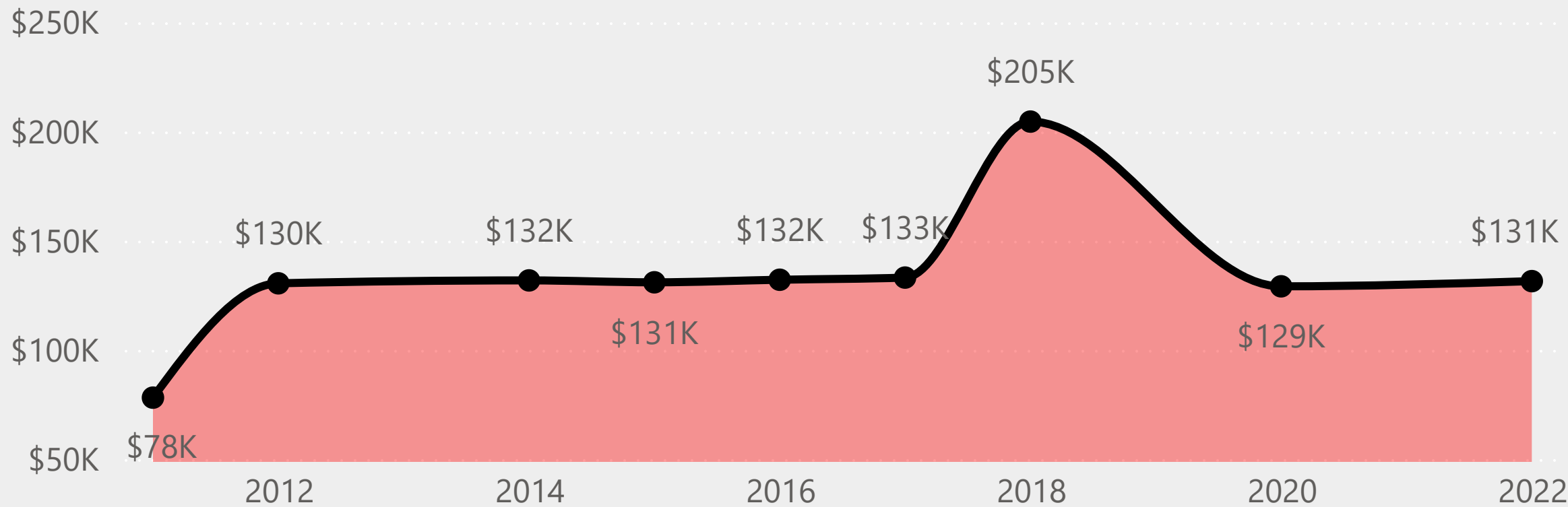
Outlet Size

● Medium ● Small ● High

$248.99K (20.72%) $507.90K (42.27%)

$444.79K (37.01%)

Outlet Location

100%

Tier	Value
Tier 3	$472.13K
Tier 2	$393.15K
Tier 1	$336.40K

71.3%
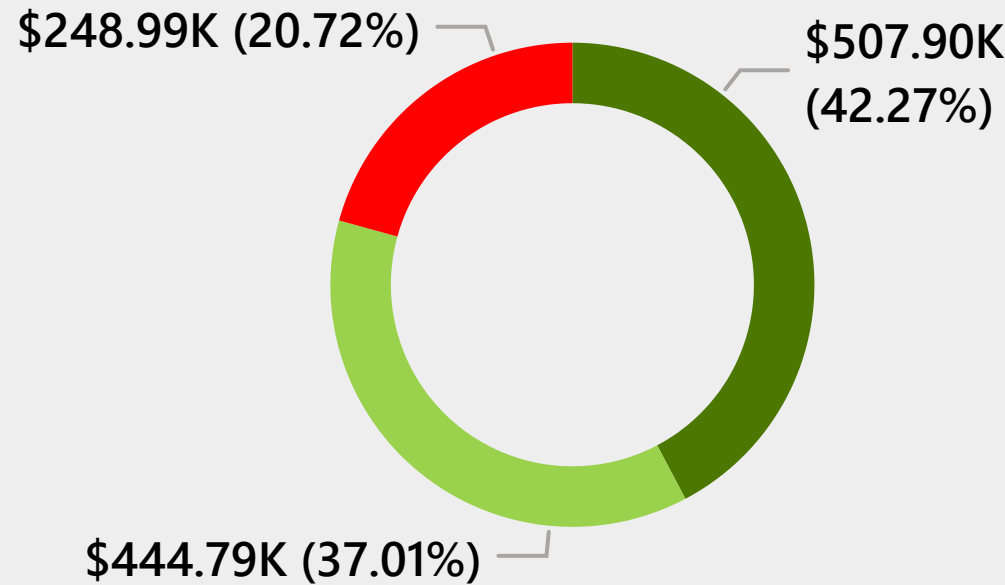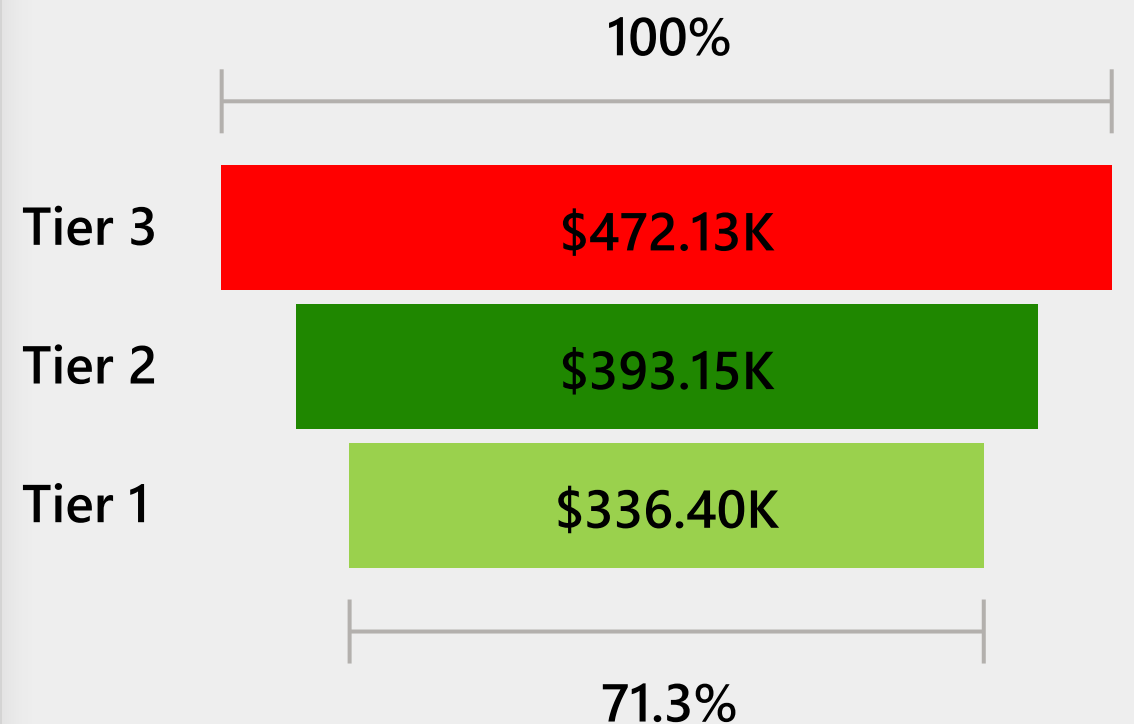
Outlet Type

Outlet Type	Total Sales	Avg Sales	No. of Items	Avg Rating	Item Visibility
Supermarket Type1	$787.55K	141.21	5577	3.92	338.65
Grocery Store	$151.94K	140.29	1083	3.93	113.57
Supermarket Type2	$131.48K	141.68	928	3.93	56.62
Supermarket Type3	$130.71K	139.80	935	3.91	54.80