

# FAIZ CHARANYIA

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## EDUCATION

<b>McCombs School of Business</b> <b>The University of Texas at Austin</b>	Bachelor of Business Administration, Management Information Systems Certificate: Elements of Computing Overall GPA: 3.88	May 2025
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## EXPERIENCE

<b>USAA</b> – <i>Software Engineering Intern</i> ; Plano, TX	May 2023 – August 2023
<ul style="list-style-type: none"><li>Developed precise algorithm to streamline user-group license cleanup, resulting in 245 licenses removed from company infrastructure, saving between \$14,000 - \$28,000 annually</li><li>Worked alongside a 7-member team to update Business Process Management workflow, reducing QA costs by \$5,000 monthly</li><li>Collaborated in an agile methodologies with cross-functional team sprints, participated in 100% of daily scrums</li></ul>	
<b>Ripple Impact</b> – <i>Digital Marketing Intern</i> ; Dallas, TX	May 2022 – August 2022
<ul style="list-style-type: none"><li>Conducted extensive market research and created four lead magnets which attracted over 100 potential customers</li><li>Accelerated organic website traffic by 15% through the utilization of various social media platforms and LinkedIn outreach</li><li>Developed marketing strategies for various clients, including copywriting, hashtag research, and content calendar development</li></ul>	
<b>Texaco</b> – <i>General Manager</i> ; Arlington, TX	May 2021 – August 2021
<ul style="list-style-type: none"><li>Provided assurance of Texaco's financial reporting process through SOX control testing</li><li>Budgeted daily bank books and oversaw inventory quantities</li><li>Streamlined process of ordering supplies, reducing average order processing time by 45 minutes</li></ul>	

## LEADERSHIP EXPERIENCE AND ACTIVITIES

<b>Texas Enactus</b> – <i>Marketing Director</i> <i>Rainewable rainwater catchment project based in Nicaragua</i>	Spring 2021 – Present
<ul style="list-style-type: none"><li>Constructed a rainwater containment and filtration system in San Isidro, Nicaragua, alongside a seven-member deployment team, providing approximately 1200 residents an accessible water source</li><li>Redesigned the Rainewable virtual handbook and advertisement posters</li><li>Organized 5 recruitment events within two weeks, resulting in the induction of 15 new members</li></ul>	
<b>Collegiate DECA</b> – <i>Marketing Management Committee</i>	Fall 2021 – Present
<ul style="list-style-type: none"><li>Directed corporate outreach and arranged weekly member meetings, monthly socials, and community events</li><li>Consolidated with three different McCombs affiliated clubs to increase exposure and diversify DECA member population</li><li>Implemented attendance-rewarding recruitment strategy which improved member retention by approximately 15%</li></ul>	
<b>Muslim House of Worship</b> – <i>Student Kamadia Saheb (Rep. of the Imam)</i> ; Euless, TX	July 2019 - July 2021
<ul style="list-style-type: none"><li>Raised religious education class participation by 30% through the implementation of age-based curriculums</li><li>Held prayer services for over 400 Jamathi(Muslim) members every Saturday and on specific religious holidays</li></ul>	
<b>5v5 Intramural Basketball</b> – <i>Team Captain</i>	Fall 2021 – Present

## HONORS/CERTIFICATIONS

<ul style="list-style-type: none"><li>University Honors</li></ul>	Fall 2021 – Present
<ul style="list-style-type: none"><li>ARIS Administrator, Modeler, Dashboard, Risk and Compliance, and Process Mining Associate – <i>Software AG</i></li></ul>	Summer 2023
<ul style="list-style-type: none"><li>Hands On Essentials (Data Warehouse) – <i>Snowflake</i></li></ul>	Fall 2022
<ul style="list-style-type: none"><li>1<sup>st</sup> Place at Collegiate SDC/ICDC Qualifier in DECA Marketing Communications Team Decision at Baltimore, MD</li></ul>	Spring 2022
<ul style="list-style-type: none"><li>3<sup>rd</sup> Place overall in Fall 2021 McCombs Diversity Council Case Competition</li></ul>	Fall 2021
<ul style="list-style-type: none"><li>Eagle Scout</li></ul>	Fall 2015 – Spring 2020

## ADDITIONAL INFORMATION

**Computer Skills:** Proficient in Python, Oracle SQL Developer, HTML, R, MS Excel, PowerPoint, Canva

**Languages:** Fluent in Hindi and Urdu, Basic Knowledge in Spanish

**Interests:** Basketball, Nature, Shoes/Fashion, Anime, Hip Hop, Data Analytics

**Work Eligibility:** Eligible to work in the U.S. with no restrictions