

# FAIZ CHARANYIA

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## EDUCATION

<b>The University of Texas at Austin</b>	Bachelor of Business Administration, Management Information Systems Minor: Finance, Certificate: Elements of Computing GPA: 3.88 / Major GPA: 3.94	May 2025
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## EXPERIENCE

<b>USAA – Software Engineering Intern; Plano, TX</b>	May 2023 – Present
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- Spearheaded development of precision-focused binary-search algorithm, aimed at streamlining user-product license management
- Identified and removed 142 duplicate licenses from company infrastructure, resulting in annual cost savings between \$28K - \$56K
- Collaborated with 7-member team to update Business Process workflows, reducing monthly quality assurance costs by \$12K
- Leveraged Agile customer-centric approach to gather feedback from stakeholders, ensuring final products met user expectations

<b>FAR Consulting – Co-Founder; Dallas, TX</b>	April 2023 – Present
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- Created strategic launch plans outlining market fit and SWOT analysis, resulting in data-driven insights that guided decision-making
- Established calculated partnerships with 20 local gas stations, providing consulting services in exchange for financial information
- Conducted A/B testing to pinpoint optimal consumer approach, improving conversion rate by 20% within last month of operations
- Developed user-friendly website using HTML and CSS, applying UX/UI expertise to create aesthetic and functional online platform

<b>Ripple Impact – Digital Marketing Intern; Dallas, TX</b>	May 2022 – August 2022
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- Utilized social media platforms to execute targeted outreach, led to 15% increase in potential clients and 95K post impressions
- Enhanced web-content and verbiage, resulting in 15% growth in online mentions and 30% increase in positive customer reviews
- Implemented end-to-end marketing strategies tailored for diverse clientele base, leading to 25% increase in customer engagement
- Consulted with business owners and managers to improve digital strategy, boosting target audience conversion rates by 20%

<b>Texaco – General Manager; Arlington, TX</b>	May 2021 – August 2021
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- Reinforced Texaco's financial reporting process through comprehensive SOX control testing, ensuring compliance and accuracy
- Optimized supply chain management procedures, reducing order processing time by 45 minutes and inside inventory cost by 2.5%
- Migrated data previously stored in excel sheets to centralized Azure database, resulting in 40% reduction in avg data retrieval time

## LEADERSHIP EXPERIENCE AND ACTIVITIES

<b>Texas Enactus – Finance Operations</b>	Spring 2022 – Present
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*“Rainewable” rainwater catchment project based in San Isidro, Nicaragua*

- Pitched project presentation to key stakeholders, articulating value proposition, resulting in project approval and \$28K in funding
- Applied Agile methodologies and project management tools to delegate assignments, increasing task completion by 20% weekly
- Constructed rainwater containment and filtration system in San Isidro, Nicaragua, providing 1.2K residents with accessible water

<b>Boy Scouts – Senior Patrol Leader, Eagle Scout</b>	Fall 2015 – Spring 2020
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- Directed 125 Scouts while serving as Senior Patrol Leader, cultivating teamwork, effective communication, and conflict resolution
- Coordinated with stakeholders to facilitate scout training, ensuring attainment of Eagle Scout rank for majority of troop members
- Executed personal service project by leading team of 25 scouts to take down and reconstruct a disabled-friendly brick trail path

## HONORS

• University Honors – Dean’s List Equivalent	Fall 2021 – Present
• Amana Islamic Excellence Scholarship	Fall 2023
• Pioneer Credit Union Foundation Merit Scholarship	Fall 2023
• Top 5 MIS 333K Systems Project – Recruitment Scheduling Web Application (C#, MySQL, Azure)	Spring 2023
• 2 <sup>nd</sup> Place overall Fall – 2022 McCombs Diversity Council Case Competition	Fall 2022
• Eagle Scout Award – Boy Scouts of America, Troop 28	Fall 2020

## ADDITIONAL INFORMATION

**Organizations:** MISA, Ismaili Muslim Student Association, Intramurals Men’s Basketball and Football, Ismaili Professional Network

**Certifications:** Snowflake: “Data Warehouse”, Software AG: “Aris Administrator”, “Aris Modeler”, “Aris Dashboard”

**Skills:** Python, SQL, HTML, C#, Figma, JIRA, Asana, Tableau, UX/UI Design, Agile/Scrum, R Studio, MS Office Suite, Canva

**Interests:** Artificial Intelligence, Start-ups, Basketball, Shoes/Fashion, Anime, Hip Hop, Sports Analytics, Resale

**Eligibility:** Eligible to work in the U.S. with no restrictions