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Summary:

- **Visual Design:** Creating visually appealing layouts, graphics, and visual elements using tools like, Sketch, or Figma.
- **Typography:** Selecting appropriate fonts and typography styles to enhance readability and aesthetics.
- **Color Theory:** Choosing suitable color palettes that align with branding guidelines and evoke the desired emotional response.
- **Iconography:** Designing icons and visual symbols for navigation and interaction elements.
- **Responsive Design:** Ensuring designs are adaptable to various screen sizes and devices.
- **Prototyping:** Creating interactive prototypes to demonstrate the functionality and flow of the user interface.
- **Collaboration:** Working closely with UX designers, developers, and stakeholders to iterate on designs and incorporate feedback.
- **User Research:** Conducting user research through interviews, surveys, and usability testing to understand user needs, preferences, and pain points.
- **Information Architecture:** Organizing and structuring content and features in a way that facilitates navigation and enhances usability.
- **Wireframing:** Creating low-fidelity wireframes to outline the basic layout and functionality of the interface.
- **Prototyping:** Developing interactive prototypes to test and validate design concepts before implementation.
- **Usability Testing:** Conducting usability tests to evaluate the effectiveness of designs and identify areas for improvement.
- **Iterative Design:** Continuously refining designs based on user feedback and usability testing results.

Design Tools:

- Figma
- Framer

Language:

- HTML
- CSS
- Bootstrap
- JavaScript
- jQuery

Key Skills:

- User research and user strategy | User-Centered Design | Wire framing | User testing | User Persona Creation

- Usability Protocols | Website Analytics | Prototyping | UI Design | Responsive web design | User Centered design
- Front-end-programming (coding) | Information architecture | Interaction design & Analytics

Education:

- IPS Academy, Indore, B.E (2016 – 2020) Complete With 68%
- Gov School, Dhar, Higher Secondary (2015 – 2016) Complete With 54%
- Kendriya Vidyalaya Dhar, High School 2013 – 2014 Complete With 7 CGPA

Experience:

Affimintus Technology, Indore   **Apr 2024 – Present**
UI/UX Designer

- Conduct user research to understand user behaviors, needs, and motivations.
- Create user personas, user journeys, and other UX artifacts to inform design decisions.
- Collaborate with product managers and designers to define user requirements and design solutions that meet business goals.
- Design wireframes, prototypes, and mock-ups to communicate design concepts and iterate based on feedback.
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like.
- Conduct usability testing and gather feedback to validate design decisions and make improvements.
- Work closely with developers to ensure designs are implemented accurately and maintain design consistency throughout development.
- Stay up to date with industry trends and best practices in UX design and incorporate them into our design processes.

Us IT Recruiter   **Oct 2022 – Apr 2024**
Mindlance, Indore

- Working with Government Client's State of North Carolina, State of Georgia, State of Virginia, State of New York and State of Iowa.
- Additionally, supported other teams on IT requirements for clients such as Wells Fargo, United Airlines and State of Massachusetts, Citibank and Sedgwick etc.
- Proven record of accomplishment of sourcing and recruiting highly qualified candidates on a C2C basis.
- Develop and maintain relationships with candidates and Vendors.
- source and recruit highly qualified candidates for clients on a contract-to-contract basis
- Manage the entire life cycle of the recruitment process for clients in the US.
- Work closely with the Recruiting leads and hiring managers.
- Work on strategic global hiring programs.
- Develop an action plan for recruiting the best fit for the organization.
- Procure people for different IT Requirements.
- Use niche platforms related to IT, to source potential candidates.
- Personally conduct interviews, document the same, and report as the need arises.

- In addition to executing individual responsibility should be able to work in unison with the other departments

Us IT Recruiter   **Feb 2022 - Aug 2022**
Photon Infotech, Hyderabad

- Manage the entire life cycle of the recruitment process for clients in the US. • Working with **Toyota Financial Services and Fidelity services**
- Work closely with the Recruiting leads and hiring managers.
- Work on strategic global hiring programs develop an action plan for recruiting the best fit for the organization.
- Procure people for different IT Requirements.
- Use niche platforms related to IT, to source potential candidates and personally conduct interviews, document the same, and report as the need arises.
- In addition to executing individual responsibility should be able to work in unison with the other departments with the Company's growth perspective in mind.