

**Matic**  
**Academy.**

# THE LOGO

**Matic + Academy**



**Matic  
Academy.**

**Matic Academy.**

ICONIC LOGO

**Matic**  
**Academy.**

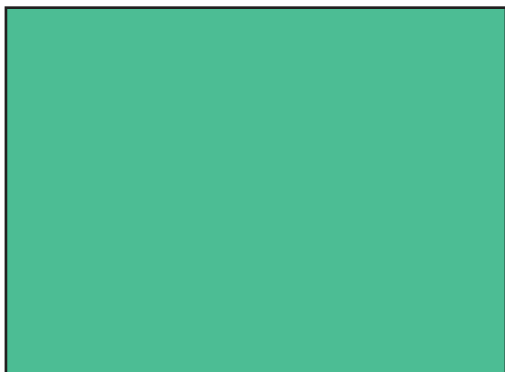
PRIMARY LOGO

**Matic Academy.**

# COLOR PALETTE

GTL: LIGHT PURPLE  
R: 162 G: 70 B:154  
Hex: #A2469A

GTL:YELLOW  
R: 258 G: 208 B:31  
Hex: #FED01F



GTL: SEA BLUE  
R: 76 G: 189 B: 148  
Hex: #4CBD94



GTL: BLACK  
R: 35 G: 31 B:32  
Hex: #231F20



# FONTS

**Minion Variable Concept (Logo Font)**

**Minion Variable Concept  
(Heading Text : Bold)**

**BODY TEXT**

Minion Variable Concept ( Regular)

**THANK YOU!**