



Total Profit

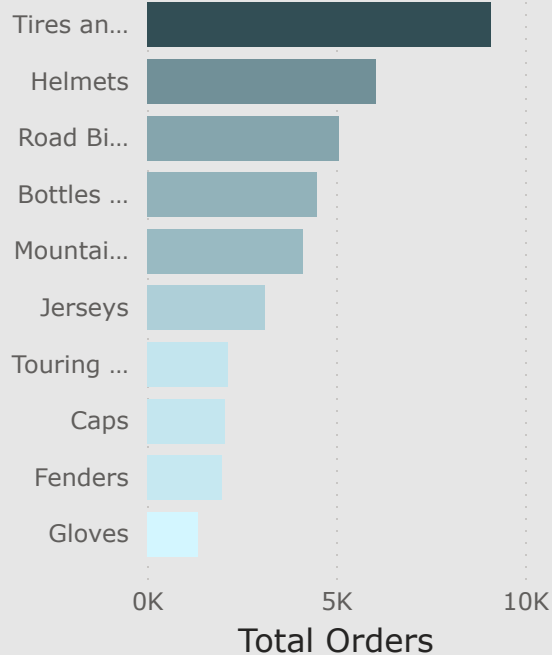
\$7.86M

Monthly Revenue

\$1.83M

Prev Month (Growth): \$1.77M (+3.31%)

Total 10 Orders by SubcategoryName



Category Name	Orders	Return Rate
Accessories	16983	1.95%
Tires and Tubes	9084	1.79%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Helmets	6034	3.12%
Sport-100 Helmet, Red	2099	3.33%
Sport-100 Helmet, Blue	2005	2.31%
Total	22534	2.14%

Customer Detail



Hot Product

Water Bottle - 30 oz.



Monthly Order

2146

Previous Growth: 2165 (-0.88%)

Monthly Return

166

Prev Month (Growth): 169 (+1.78%)

Select all

Europe

North America

Pacific



Accessories

Bikes

Clothing

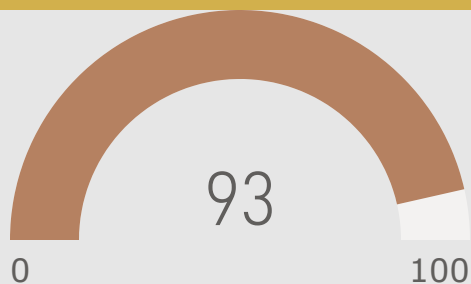


Product Name

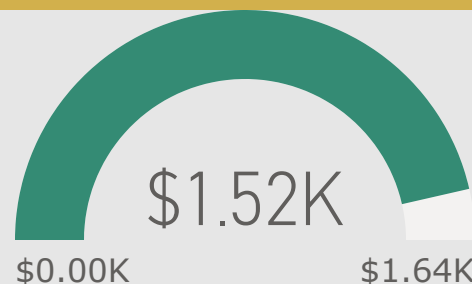
Bike Wash - Dissolver

Executive Summary ←

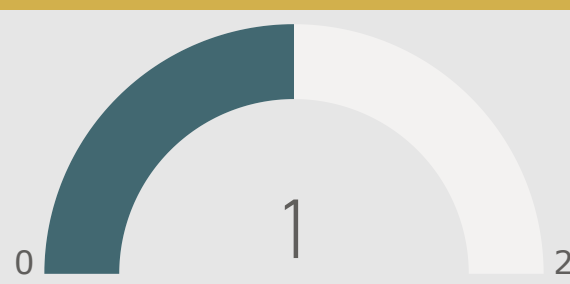
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Previous



Price Adjustment

0.60

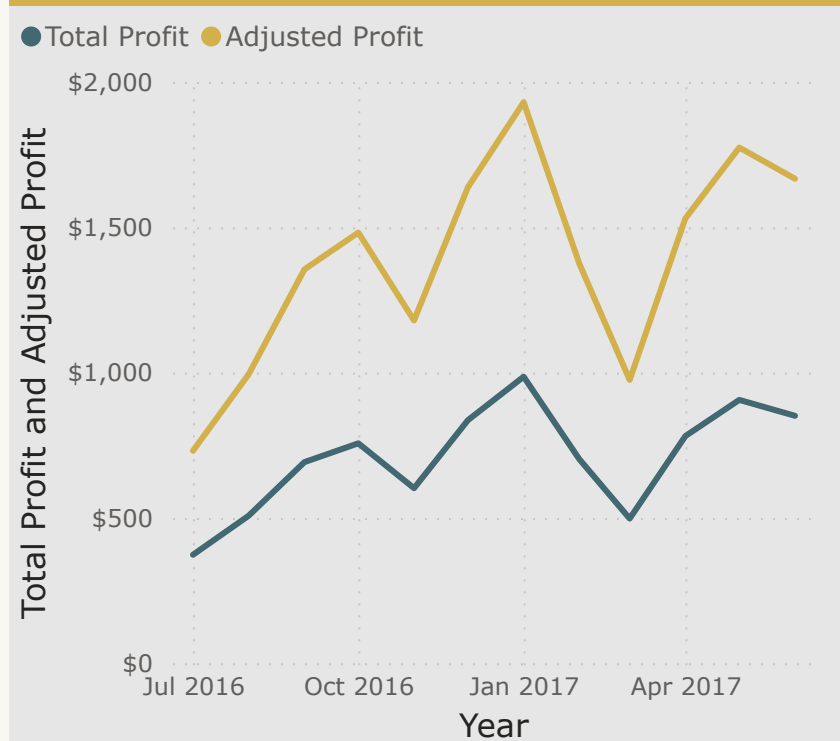
\$12.72
Adjustment Pr...

\$7.95
AVG Retail Price

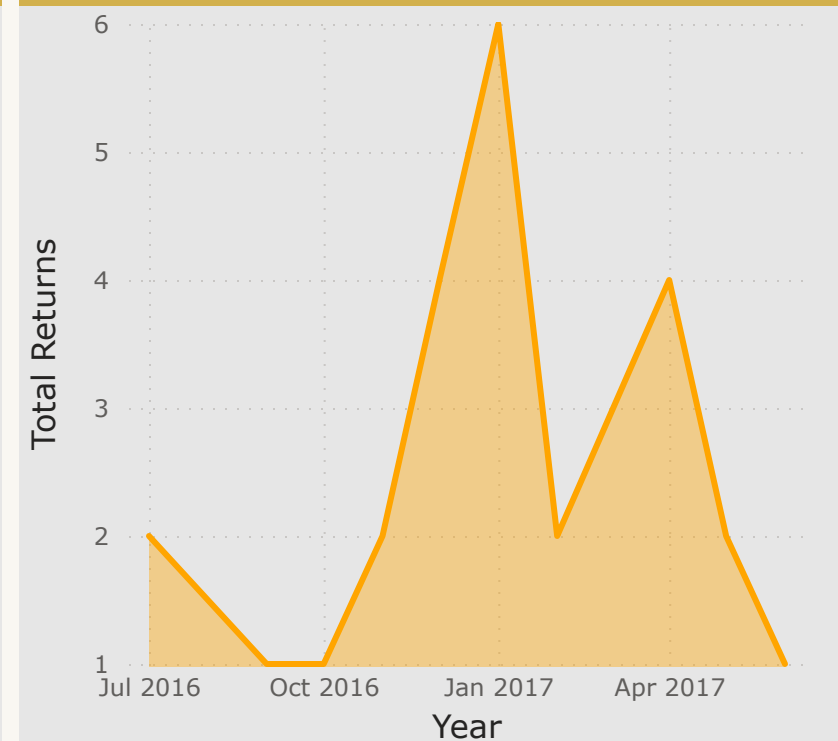
Weekly Profit



What-if Profit



Weekly Return Volume





Mr. Maurice Shan

6

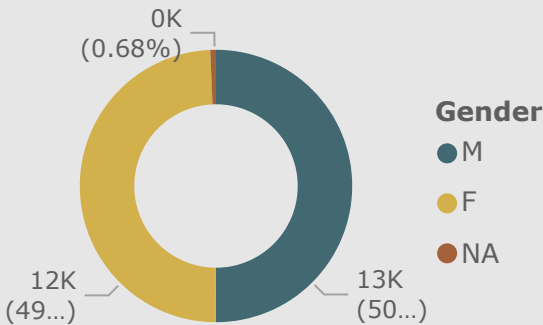
Total Orders

\$12.41K

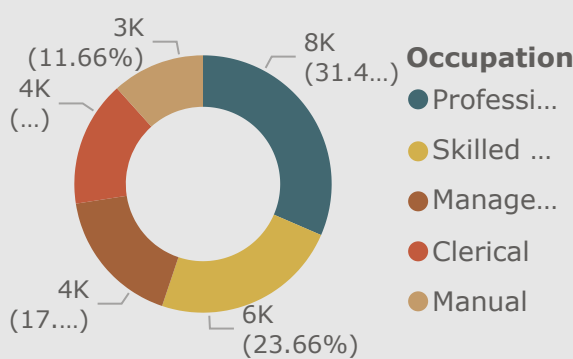
Total Revenue

Full Name	Orders	Revenue
Ms. Monica Vance	3	\$8,051.07
Ms. Meagan Madan	3	\$8,118.21
Ms. Jaime Gutierrez	3	\$7,982.70
Ms. Evelyn Chandra	3	\$8,061.37
Ms. Erika Rubio	3	\$7,945.44
Ms. Carmen Rana	3	\$8,134.21
Ms. Candace Raman	3	\$8,098.06
Ms. Bonnie Xie	3	\$8,182.09
Ms. Bonnie Jai	3	\$8,017.87
Ms. Audrey Munoz	3	\$8,046.12
Ms. Ashley Russell	3	\$8,020.06
Mrs. Wendy Alvarez	4	\$8,384.71
Mrs. Victoria Gonzales	3	\$7,966.45
Mrs. Sydney Bryant	4	\$9,706.89
Mrs. Stacy Alvarez	3	\$8,033.42
Mrs. Rosa Hu	4	\$9,201.20
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Morgan Bennett	3	\$8,150.17
Mrs. Margaret He	4	\$9,266.74
Mrs. Madison Hughes	3	\$8,100.38
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Kristy Munoz	4	\$8,456.41
Mrs. Krista Martin	3	\$8,067.40
Mrs. Kaylee Hill	3	\$7,993.03
Mrs. Kaylee Cook	3	\$8,033.83
Mrs. Katrina Tang	4	\$9,302.58
Mrs. Kate Anand	4	\$10,436.51
Mrs. Kaitlyn Henderson	4	\$9,258.92
Total	373	\$885,306.56

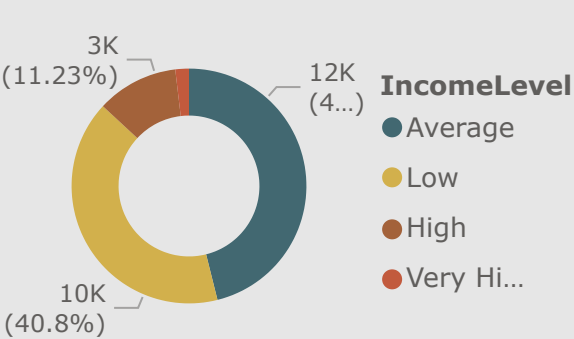
Orders by Gender



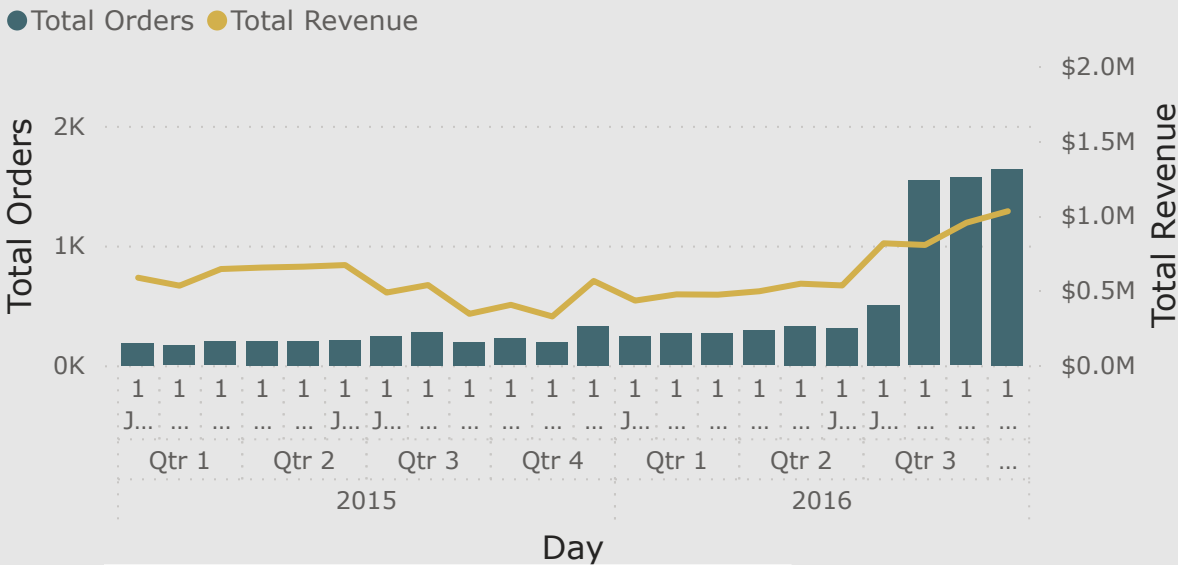
Orders by Occupation



Orders by Income Level



Orders & Revenue by Month



Orders by Age

