

INDUSTRY TALK



EXECUTIVE SUMMARY

PPG is a well-known industry that provides paints, coatings and specialty materials to almost every manufacturer in the world. This industry talk highlighted how PPG's IT Department operates through several key teams including Data Analytics, Global Infrastructure, and SAP to support global business operations. Each team contributes by improving data driven decisions, managing cloud infrastructure, and integrating core business processes into a unified system.

The PPG IT Department is globally managed through specialized Centers of Excellence (CoE). These CoEs manage crucial areas like SAP/ERP system, Data Analytics, Infrastructure (moving to Cloud), and Cybersecurity, focusing on leveraging digital technology to support and innovate PPG's worldwide business operations



Image Source

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Perhaps the backbone of PPG Industries' global connectivity is its Digital IT Teams, which comprise of many departments, 3 of which, Data Analytics, Global Infrastructure and SAP, are discussed during the Industry Talk by each representative.



Enabling Data Driven Decision Making

To use data to drive business results, improve efficiency, and determine opportunities for growth, we need data readily available and accessible

- PPG's data is fragmented and complex
- We have immature data management and quality
- There is no organizational acceptance of centralization and control

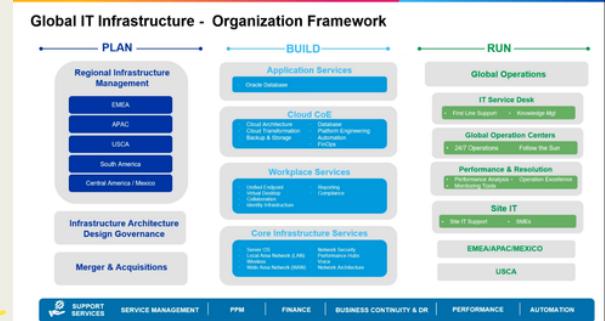
What do we need to invest in to improve?

- Complexity Reduction
- Centralize and grow enterprise data assets
- Empower
- Continued optimization

PPG

The Data Analytics team is responsible for gathering data and making smart decisions based on it to improve business prosperity. The team gathers complex, unrelated data from all departments, categorises it and infers the relationships between each data for strategic and long-term planning of the company itself.

Global Infrastructure manages cloud computing and cloud servers within PPG. There are many branches of PPG all round the world which are all connected together via a cloud server specifically made for PPG's daily IT operations to ensure coherence and smooth communication between IT teams from different regions.



REFLECTION

From the PPG industry talk, we can conclude that there are several key job requirements that are needed across all departments. First, employees must have strong technical knowledge to understand the materials, processes, and operations within the company. Good communication skills are also essential because every department needs clear coordination to maintain smooth workflow. The speakers also highlighted the importance of problem-solving and critical thinking, as many daily tasks involve identifying issues and finding effective solutions. Lastly, a curious, open mind is needed by employers so that we can grow as a person throughout employment.

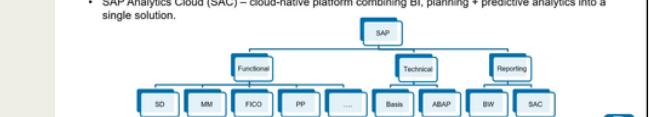
We also realised that the expectations in the industries are quite different from what we learn in the classroom. Hearing real-life experiences from the speakers helped us understand the challenges and responsibilities that professionals face daily. We learnt that the role of IT jobs in all industries can help to achieve business prosperity, connectivity and, as a result, improve daily company operations from top level management to bottom level management.

Overall, the session inspired us to critically think about our career paths and what we need to have on in order to succeed in our field. It was a very beneficial and eye-opening talk as it gave us students opportunities to talk to IT specialists about the current trend of the technology world.

SAP

The Modular Approach

- Individual application within SAP ERP – specific business domains.
- Functional
 - Focus on key business processes, incl. FI, CO, MM, SD, PP, QM, PM, etc.
- Technical
 - Backend tools for developing, customizing, and managing the SAP system's architecture, incl. Basis, PI (Process Integration), ABAP (Adv. Bus. Appl. Programming).
- Reporting
 - Business Warehouse (BW) – data warehousing solution, part of SAP BI suite, together with SAP BO.
 - SAP Analytics Cloud (SAC) – cloud-native platform combining BI, planning + predictive analytics into a single solution.



SAP Team is involved with designing information systems to integrate core PPG business processes into one unified system. It implements the ERP (Enterprise Resource Planning) system to achieve this. The modular approach of SAP ensures smooth data and transaction flow within the process flow of PPG which involves customer purchases, product manufacturing, financial reporting and materials acquisition, each of which are subsystems under a unified information system.

TEAM 5 MEMBERS



WONG LI HONG
A25CS0160



NUR DINAYA ALYSA BINTI
MOHD.NOR AZHAR
A25CS0307



MALEK ALRIHAWI
A25CS4013



NIK MUHAMMAD FAKHRUL
AZMI BIN NIK AZLAN
A25CS0294