

Adventure Works Sales Dashboard

Country

All

FY2018

FY2019

FY2020



\$110M

Total Revenue



275K

Total Units Sold



\$399.63

Average Selling Price



\$66M

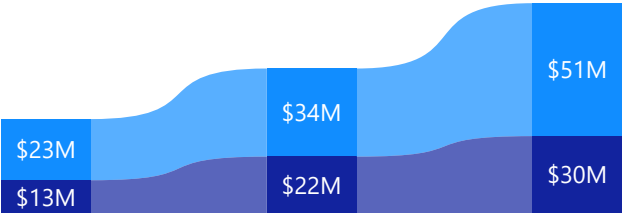
Total Profit



60%

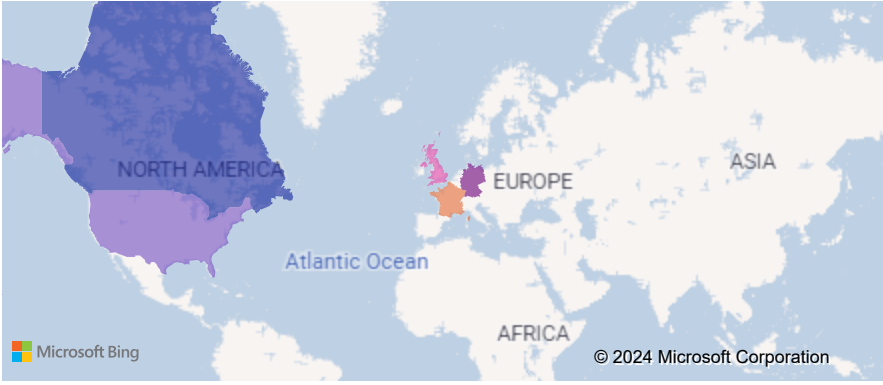
Profit Margin

Revenue and Profit by Fiscal Year

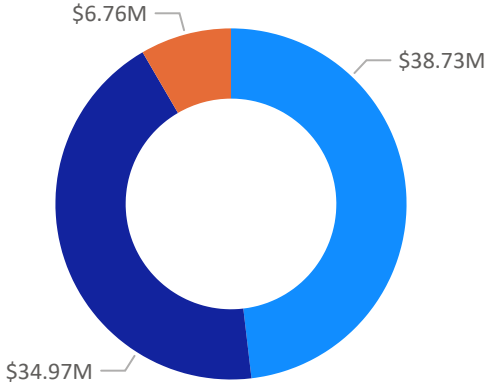


Total Revenue Total Profit

Units Sold by Country



Total Revenue by Business Type



Warehouse Value Added Reseller Specialty Bike Shop

Category	Total Revenue
Components	\$11,799,074.18
Clothing	\$1,777,840.91
Bikes	\$66,302,381.27
Accessories	\$571,299.75
Total	\$80,450,596.11

Country	Total Revenue	Total Units Sold	Average Selling Price
United States	\$53,607,800.99	132748	\$403.8313
United Kingdom	\$4,279,008.89	13193	\$324.3393
Germany	\$1,983,987.75	7380	\$268.833
France	\$4,607,537.92	14348	\$321.1275
Canada	\$14,377,925.71	41761	\$344.2907
Australia	\$1,594,334.85	4948	\$322.218
Total	\$80,450,596.11	214378	\$375.2745

At \$50,735,327.52, FY2020 had the highest Sum of Sales Amount and was 117.30% higher than FY2018, which had the lowest Sum of Sales Amount at \$23,348,495.04.

FY2020 had the highest Sum of Sales Amount at \$50,735,327.52, followed by FY2019 at \$33,636,172.56 and FY2018 at \$23,348,495.04.

FY2020 accounted for 47.10% of Sum of Sales Amount.

FY2018 had \$23,348,495.04 Sum of Sales Amount, FY2019 had \$33,636,172.56, and FY2020 had \$50,735,327.52.