

# Piyush Borse

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## EDUCATION AND HONORS

**Pimpri Chinchwad Polytechnic of College**, School of Engineering  
Diploma in Information Technology

Pune, MH  
2019 - 2022

- Cumulative Percentage : 80%
- Relevant Coursework: Python, Data Needs, C, Probability & Discrete Mathematics

**DY Patil University**, School of Engineering  
Bachelor Of Technology (Information Technology)

Pune, MH  
2022 - Present

- Cumulative GPA: 7.8,
- I finished third in the college internal hackathon competition.

2023

## PROFESSIONAL EXPERIENCE

**Futurus, Inc.**

Pune, MH

*Data Analyst, SEO Google Analytics (Internship)*

July 2023 - December 2023

- Monitored and reported on metrics such as page views, bounce rates, and conversion rates to measure the effectiveness of SEO strategies.
- Worked closely with content creators, developers, and marketing teams to align SEO strategies with overall business objectives.
- Utilized tools such as SEMrush and Ahrefs to analyze keyword competitiveness and search volume trends.

**SuperSapiens**

Pune, MH

*UX/UI Designer, Internship*

April 2023 - September 2023

- Developed wireframes and interactive prototypes to visualize and communicate design concepts to cross-functional teams and stakeholders.
- Created responsive designs that provided a seamless and optimized user experience across various devices and screen sizes.
- Designed and conducted usability testing sessions to gather feedback on design prototypes.

## SKILLS

- **Programming Languages:** Python, R, C++, HTML, CSS, SQL
- **Big Data & Machine Learning:** Python (eg. scikit-learn, numpy, pandas, matplotlib), SQL, Excel
- **Data Science & Miscellaneous Technologies:** Power BI, SQL, (cleaning Data, visualization, modeling, interpretation), Statistics, Excel, SQL(Data Extraction)

## PROJECTS AND LEADERSHIP

**Team Leader**

Pune, MH

*Smart India Hackathon Internal Selection (DY Patil University)*

September 2023

- Collaborated with instructor and 5 other Students to lead recitations, grade coursework, and answer 30+ Internal questions.

**Certification**

Pune, MH

*Advanced Microsoft Power BI (LinkedIn)*

July 2023

- Acquired advanced skills in Microsoft Power BI through comprehensive online courses available on LinkedIn Learning.
- Mastered the art of creating in-depth and visually compelling dashboards using advanced features and functionalities in Power BI.

**Sales Report**

Pune, MH

*Amazon (Demo Dataset Project)*

July 2023

- Leveraged an Amazon dataset for the creation of a comprehensive dashboard.
- Visualized key sales metrics, including revenue, units sold, and product categories, to provide actionable insights.

**Historical Metrics System, Project**

*Manipulated Dataset for Laptop Metrics (Project)*

September 2023

- Employed Python for data manipulation, including cleaning, restructuring, and transforming the dataset to ensure data integrity.
- Integrated the manipulated dataset seamlessly into Microsoft Power BI for subsequent analysis and visualization.
- Implemented dynamic filtering and slicing functionalities in Power BI to allow users to interact.