Website Planning Document

Falcon Nation Weather report

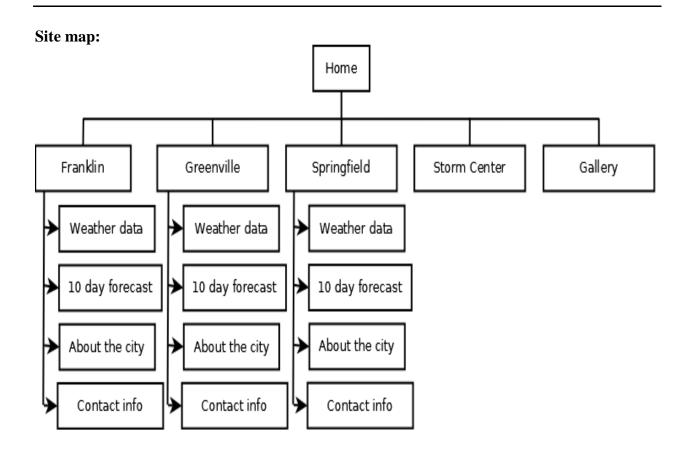
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Site Purpose

Website will be used to inform its users about weather conditions in Franklin, Greenville, and Springfield. It will also provide accurate weather predictions for the local area

Target Audience

The target audience for this site will be adults who want to know the weather in Franklin, Greenville, and Springfield it will also give the update on the wather for the next 10 days so if the come on vaction they ould know the weather. This audience could include individuals of all ages, with a wide-range of computer skills.



Color scheme:

The color for the main menu will be:

Deep Sky Blue	00bfff	

The color for the back ground will be:

Light Yellow	ffffe0
23910 1 010 11	111100

I will have two colors for rainy day and sunny day:

Yellow	ffff00
spring Green	00ff7f

Typography:

I prefer Arial fonts. Andale Sans or Berlin Sans are clear an easy to read. **Heading Font:** Arial, bold, 25px, with black shades

Sample Heading

Menu: Arial, bold, 12px Subheading: Arial, 20px

H2 and H3 – section titles: Arial, 14px, bold

Footer: Arial, 12px

Wire Frame Sketches

