

DANIELA LEAL

Frontend Developer · Web Developer · Web Designer

- Frontend with 3 years of experience working on different frontend technologies among HTML, CSS and Javascript.
 - Strong creative mindset and eye for detail.
 - Experience working on usability and developing for accessibility
 - Eager to learn and improve.
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MOST RECENT WORK EXPERIENCE

Frontend Developer at The Digital Media House

Oct 2021 - Present · 1 year · Remote · Marketing

RESPONSIBILITIES

- Develop the designs into responsive code.
- Debug and testing on QA.
- Develop the code in wordpress templates.

KEY ACCOMPLISHMENTS

- Reduced developing times by creating a framework template based on clients and agency needs.

Web Designer at Geometry

May 2020 - Feb 2022 · Bogota, Colombia · Marketing

RESPONSIBILITIES

- Code responsive emails and CMS templates by using Hubspot.
- Develop landing pages by using HTML, CSS and Javascript.
- Testing and debug emails on emails clients.
- Create UX solutions and UI design based on best practices.

KEY ACCOMPLISHMENTS

- Improved the relationship with the clients by reducing developing and testing times from 3 days to 1 day by creating custom templates via Hubspot.

Frontend Developer at PAXZU

Jun 2019 - May 2020 · Bogota, Colombia · Marketing

RESPONSIBILITIES

- Develop websites, landing pages, e-commerce using HTML, CSS and jQuery.

- Test and debug.
- Slice designs and code for emails.

KEY ACCOMPLISHMENTS

- Improved my team's efficiency by reducing 50% deadline times by learning how to develop in less than a month.

Web Designer at CYAN

Aug 2018 - May 2019 · Bogota, Colombia · Marketing

RESPONSIBILITIES

- Design and Wordpress implementation of the website of the agency.
- Design and animation of the social media posts.

KEY ACCOMPLISHMENTS

- Improved the digital visibility of the agency by creating content and the website.
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SKILLS

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|-------------|--------------------------|-------------------------|
| • HTML | • Javascript ES6+ | • Testing and debugging |
| • CSS | • jQuery | with DevTools |
| • SASS | • Git Github | • Web Usability and |
| • LESS | • Best practices for SEO | Accessibility |
| • Bootstrap | | |
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EDUCATION

Information Technology at Australian College of Business Intelligence

Oct 2022 - Present · Sydney, Australia

Graphic Design at LCI Bogota

Apr 2016 - Apr 2018 · Bogota, Colombia

Graduation with honors

LANGUAGES

Native Spanish and Intermediate English.