

March 2023

Filipe Penna presents:

A música brasileira

amor da minha vida, daqui até a eternidade nossos
destinos foram traçados na maternidade

COMEÇAR



Garota De Ipanema
Antônio Carlos Jobim



0:56

2:48

Map - music genres

Filipe Penna
March 2023

Origins



** There is no precise origin

Nowadays

2023 summer - 10 most listened genres in Brazil (Spotify)

Brazilian genres International genres

1. Sertanejo Pop
2. Sertanejo Universitario
3. Funk Carioca
4. Sertanejo
5. Arrocha
6. Pop
7. Dance Pop
8. Funk Mtg
9. Funk Ostentação
10. Pagode

In Brazil, national genres prevail over foreign ones



Cem Mil - Ao Vivo
Gustavo Lima

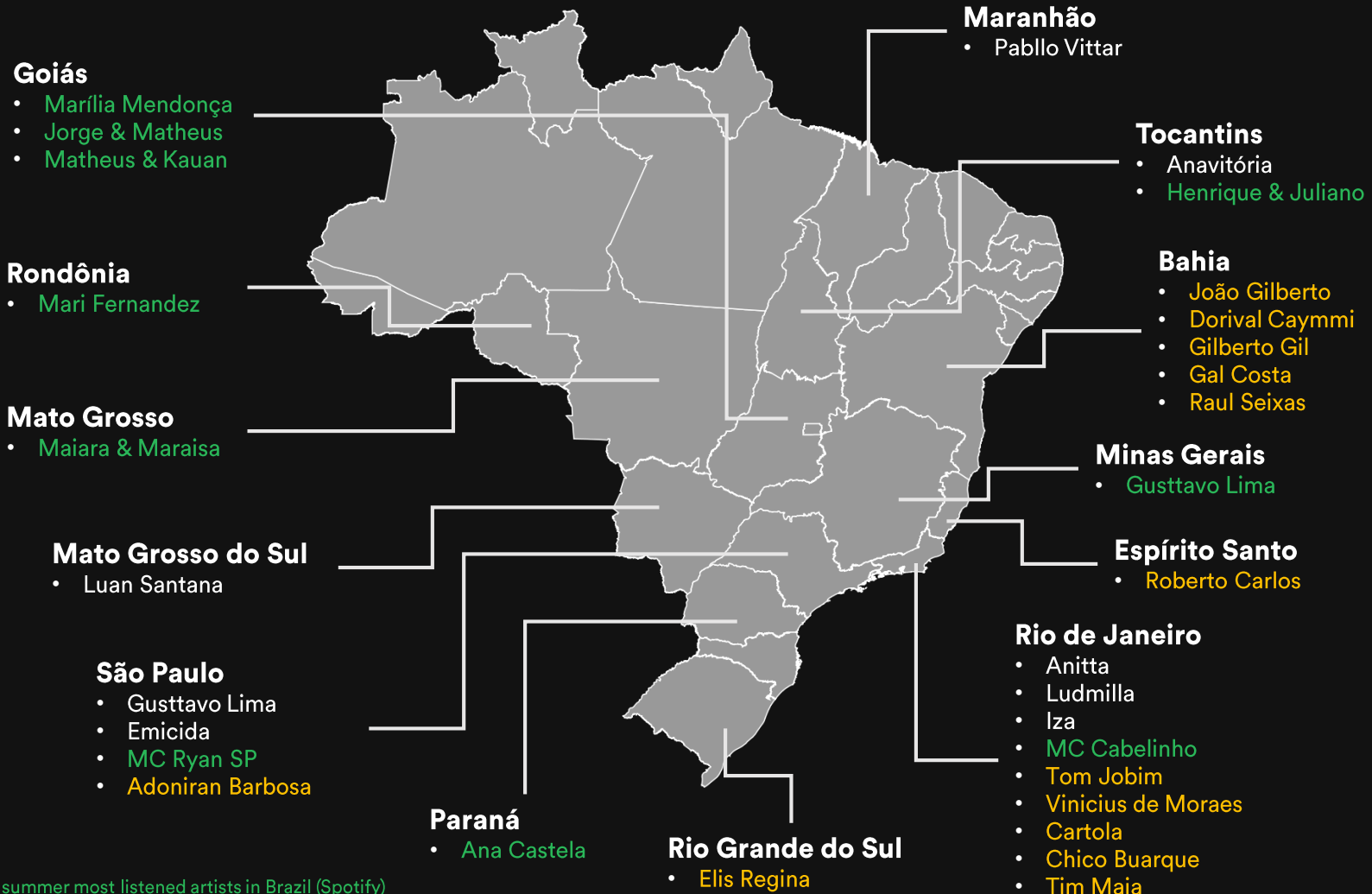


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Map - artists origins

Filipe Penna
March 2023



2023 summer most listened artists in Brazil (Spotify)
Era-making historical artists



Esqueça-Me Se For Capaz
Marília Mendonça, Maiara & Maraisa




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The music in numbers

Filipe Penna
March 2023


Benchmark (France) - 2022 most listened artist






Verified Artist

Jul


7,544,647 monthly listeners

 FOLLOW ...


Popular

1		La bandite	70,655,340	2:40
2		La Bellavita (feat. Jul)	27,907,394	3:14
3		Namek	19,856,806	3:06


Artist pick




Album Gratuit Vol. 7 en cours...









JUL - Album Gratuit Vol. 7
Playlist








La bandite
Jul



0:56  2:48

The music in numbers

Filipe Penna
March 2023

Brazil - 2022 most listened artist

Top 5 artistas mais escutados no Spotify no Brasil em 2022

1. Marília Mendonça
2. Henrique & Juliano
3. Jorge & Mateus
4. Gustavo Lima
5. Maiara & Maraisa



Popular

1		Leão	200,100,758		2:46
2		Mal Feito - Ao Vivo	274,751,858		2:57
3		Hackearam-me	13,752,728		3:21
4		Não Sei o Que Lá	137,581,519		2:49
5		Te Amo Demais	114,694,435		3:25

Liked Songs



Artist pick



Leão
Marília Mendonça



0:56

2:48



Sertanejo

Filipe Penna
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- Origin in rural areas of the interior of Brazil in 1910
- Use of typical instruments of Brazilian rural music, such as the viola caipira, the sanfona, the accordion and the country guitar
- Lyrics: linked to the rural universe, such as love, nature, country life, religiosity and backcountry tradition
- Simple and striking melodies



This Is Gustavo Lima

By Spotify



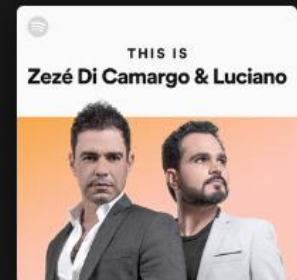
This Is Chitãozinho ...

By Spotify



This Is Matheus & ...

By Spotify



This Is Zezé Di Ca...

By Spotify



Vou Ter Que Superar - Ao Vivo
Matheus & Kauan, Marília Mendonça



0:56



2:48

Funk

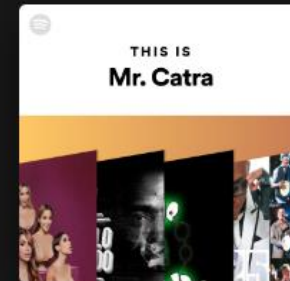
Filipe Penna
March 2023

- Originating in the favelas of Rio in the 1980s as a mix of hip-hop, soul and electro
- Use of strong and repetitive beats, usually accompanied by a simple and striking bassline
- Lyrics: portray the reality of Rio's favelas, with themes such as violence, sex, drugs and parties
- Great popular appeal, especially among young people from the periphery, who see funk as a form of expression and cultural identification
- Most popular Brazilian genre abroad (Spotify 2022)



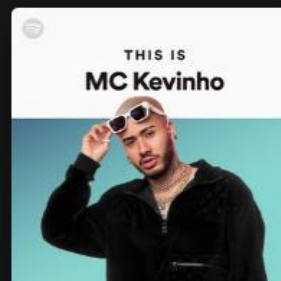
This Is Anitta

By Spotify



This Is Mr. Catra

By Spotify



This Is MC Kevinho

By Spotify



This Is Bonde do Ti...

By Spotify



Ai Papai
Anitta, Mc Danny, HITMAKER



0:56

2:48

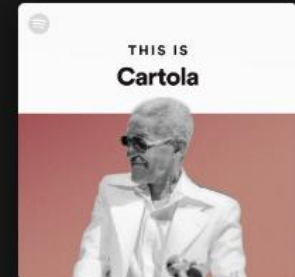
Samba

Filipe Penna
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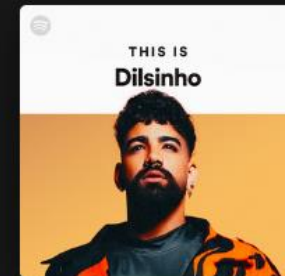
- Origin in Rio at the beginning of the 20th century
- Strong relationship with Afro-Brazilian culture. Considered a national symbol
- Lively and catchy rhythm
- Use of strong and repetitive beats, usually accompanied by a simple and striking bassline
- Lyrics: everyday themes, such as love, longing, work, life in the city, among others
- Pagoda: recent manifestation



This Is Exaltasamba
By Spotify



This Is Cartola
By Spotify



This Is Dilsinho
By Spotify



This Is Zeca Pagodi...
By Spotify



Tá Vendo Aquela Lua
Exaltasamba



0:56

2:48

Bossa Nova

Filipe Penna
March 2023

- Origin in Rio at the end of the 50s
- Refined, elegant and intimate style
- Characterized by its complex harmonies, smooth melodies and syncopated rhythms, which are influenced by North American jazz and samba beats.
- Bossa Nova is known for its simplicity and sophistication, in addition to its poetic and melancholic lyrics, which often speak of love, longing and urban and natural landscapes in Brazil.
- « La bossa nova, c'est la seconde révolution française! » - Henri Salvador



This Is Tom Jobim
By Spotify



This Is Elis Regina
By Spotify



João Gilberto
Artist



This Is Vinícius de ...
By Spotify



Águas De Março
Elis Regina, Antônio Carlos Jobim



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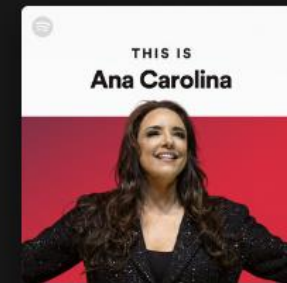
- Origin in Rio in the 60s as a nationalist movement in the context of the dictatorship
- Valorization of the national sound tradition (samba and Bossa Nova) with external elements (from jazz to electronic music)
- Comprehensive and extremely diverse genre



This Is Seu Jorge
By Spotify



This Is Chico Buarque...
By Spotify



This Is Ana Carolina
By Spotify



This Is Djavan
By Spotify



Amiga da Minha Mulher
Seu Jorge



0:56

2:48

- Origin in Bahia in the 80's
- Fusion of African rhythms (ijexá, samba-reggae) and other western rhythms
- Versatile and comprehensive genre



This Is Ivete Sangalo

By Spotify



This Is Carlinhos Br...

By Spotify



This Is Chiclete Co...

By Spotify



This Is Leo Santana

By Spotify



Água Mineral
Timbalada



0:56

2:48