

March 2023

Filipe Penna presents:

La música de Latinoamérica

era solo una canción y de repente está bailando con
Pierre en un club de bachata

COMENZAR



Corazon Espinado (feat. Mana)
Santana, Maná



0:56

2:48

Map - music genres origins

Filipe Penna
February 2023

México

- Música tejana
- Cuadrillas
- Mariates

Panamá

- Reguetón*

Colombia

- Cumbia**
- Vallenato

Peru

- Música andina

Chile

- Nueva Canción

Cuba

- Bolero
- Chachachá
- Guaguancó
- Guaracha
- Mambo
- Rumba
- Salsa
- Son montuno

República Dominicana

- Bachata
- Merengue

Puerto Rico

- Bomba Puertorriqueña
- Reguetón*

Brasil

- Bossa Nova
- Samba

Uruguay

- Milonga
- Tango

Argentina

- Tango

** The Cumbia presents several subgenres from many countries

* The Reguetón was created in Panama, but became popular in Puerto Rico



Corazon Espinado (feat. Mana)
Santana, Maná



0:56

2:48

Map - artistss

Filipe Penna
February 2023

México

- Sofía Reyes
- Thalía

Puerto Rico

Clásicos

- Ricky Martin
- Luis Miguel

Actuales

- Bad Bunny
- Justin Quiles
- Rauw Alejandro
- Ñengo Flow
- Daddy Yankee

Colombia

- Shakira
- Juanes
- J Balvin
- Karol G
- Maluma
- Manuel Turizo

Venezuela

- Mau y Ricky

Brasil

- Anitta

Argentina

- Bizarrap
- Paulo Londra



Corazon Espinado (feat. Maná)
Santana, Maná



0:56

2:48

The music in numbers

Filipe Penna
February 2023

Benchmark (France) - 2022 most listened artist

The screenshot shows the Spotify artist page for Jul. At the top, there's a header with navigation arrows, an 'Explore Premium' button, and the artist's name 'Filipe Penna' with a dropdown arrow. Below the header is a large image of Jul wearing a white bucket hat and red sunglasses, with his hands in front of his face. To the left of the image, it says 'Verified Artist' with a blue checkmark, the name 'Jul' in large white letters, and '7,544,647 monthly listeners'. Below the image is a green play button icon, a 'FOLLOW' button, and three dots. The 'Popular' section lists three songs: 'La bandite' (70,655,340 plays, 2:40), 'La Bellavita (feat. Jul)' (27,907,394 plays, 3:14), and 'Namek' (19,856,806 plays, 3:06). The 'Artist pick' section shows a playlist titled 'JUL - Album Gratuit Vol. 7' with a play button. At the bottom, there's a player bar for 'La bandite' by Jul, showing the progress bar at 0:56 of 2:48, and various control icons like shuffle, previous, play/pause, next, and repeat.

Verified Artist

Jul

7,544,647 monthly listeners

Explore Premium

Filipe Penna

Popular

1		La bandite	70,655,340	2:40
2		La Bellavita (feat. Jul)	27,907,394	3:14
3		Namek	19,856,806	3:06

Artist pick

Album Gratuit Vol. 7 en cours...

JUL - Album Gratuit Vol. 7

Playlist

La bandite

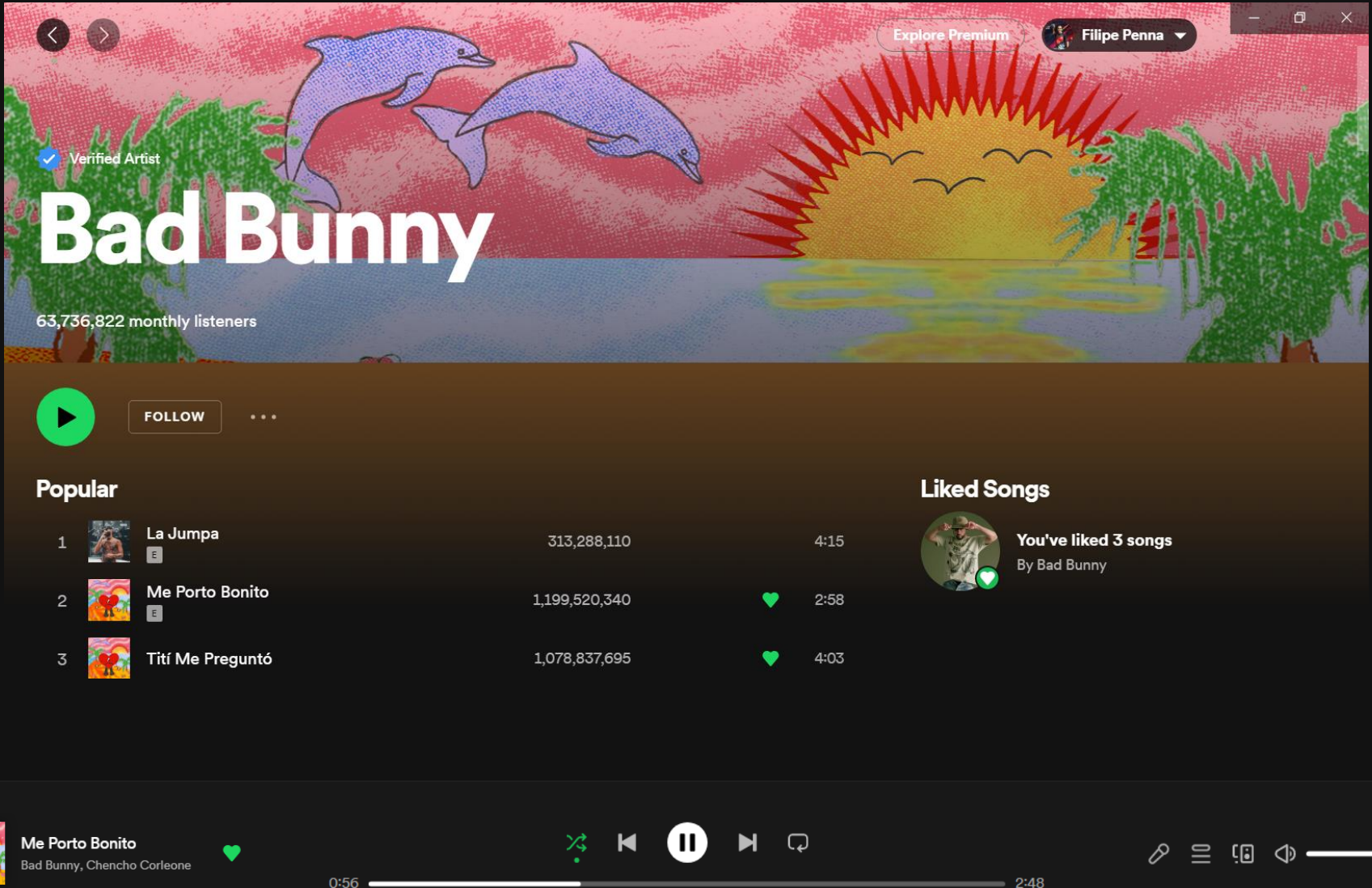
Jul

0:56 2:48

The music in numbers

Filipe Penna
February 2023

One of the most relevant latinamerican current artists



The image shows a screenshot of the Spotify artist profile for Bad Bunny. The header features a vibrant, pixelated illustration of two dolphins leaping over a bright sun with rays, set against a pink and orange sky. The artist's name 'Bad Bunny' is prominently displayed in large white letters, with a 'Verified Artist' badge to its left. Below the name, it states '63,736,822 monthly listeners'. Navigation controls like 'Follow' and a three-dot menu are visible. The 'Popular' section lists three tracks: 'La Jumpa', 'Me Porto Bonito', and 'Tití Me Preguntó', each with its rank, cover art, name, play count, and duration. The 'Liked Songs' section shows a circular profile picture and a message indicating three liked songs. At the bottom, a music player interface is active, showing the track 'Me Porto Bonito' by Bad Bunny and Chencho Corleone, with a progress bar at 0:56 of 2:48 and standard playback controls.

Explore Premium Filipe Penna

Verified Artist

Bad Bunny

63,736,822 monthly listeners

Popular

Rank	Track Name	Play Count	Duration
1	La Jumpa	313,288,110	4:15
2	Me Porto Bonito	1,199,520,340	2:58
3	Tití Me Preguntó	1,078,837,695	4:03

Liked Songs

You've liked 3 songs
By Bad Bunny

Me Porto Bonito
Bad Bunny, Chencho Corleone

0:56 2:48

El reguetón

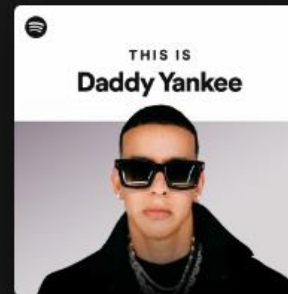
Filipe Penna
February 2023

Origin

- Panama / Puerto Rico
- mix of Caribbean rhythms, such as reggae, hip hop and Latin music

Characteristics

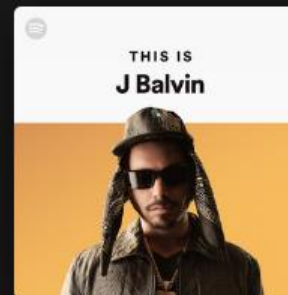
- lyrics marked by themes such as love, sex and partying
- catchy rhythm, marked by a strong bass thump and percussion, and his fast, rhythmic vocal style



This Is Daddy Yankee
By Spotify



This Is Bad Bunny
By Spotify



This Is J Balvin
By Spotify



This Is Ozuna
By Spotify



La Nota
Manuel Turizo, Rauw Alejandro, Myke Towers



0:56

2:48

La bachata

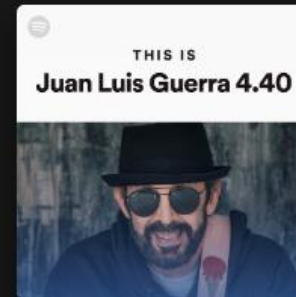
Filipe Penna
February 2023

Origin

- Dominican Republic
- mix of various Latin rhythms, including bolero, son, merengue and others

Characteristics

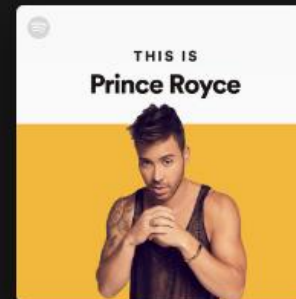
- lyrics marked by themes of love, heartbreak, and nostalgia, and are often melancholic or sad
- binary, lilting rhythm, consisting primarily of four beats per bar



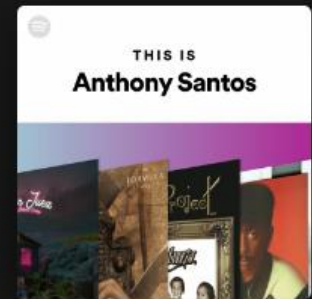
This Is Juan Luis G...
By Spotify



This Is Romeo Sant...
By Spotify



This Is Prince Royce
By Spotify



This Is Anthony Sa...
By Spotify



Propuesta Indecente
Romeo Santos



0:56

2:48

El trap latino

Filipe Penna
February 2023

Origin

- USA**
- mixes elements of trap with other Latin musical styles, such as reggaeton, hip-hop, and electronic music

Characteristics

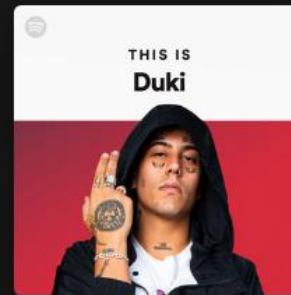
- lyrics marked by themes of money, drugs, relationships, and violence, often featuring explicit or controversial lyrics
- slow and heavy rhythm, with a base of drums and synths that create a gloomy and dark atmosphere



This Is Trueno
By Spotify



This Is Bad Bunny
By Spotify



This Is Duki
👁️👁️👁️ ya supiste AR 🌍



This Is Ozuna
By Spotify



Mamichula - con Nicki Nicole
Trueno, Nicki Nicole, Bizarrap, Taiu, TATOOL



0:56

2:48

La cumbia

Filipe Penna
February 2023

Origin

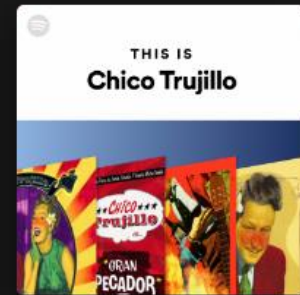
- Colombia*
- mixture of African, indigenous and European rhythms

Characteristics

- lyrics marked by romantic and melancholic themes that often speak of love and loss
- "cumbia rhythm": a repetitive four-beat rhythmic pattern with an emphasis on the first and third beats, creating a rocking or "swing" effect that is characteristic of cumbia



This Is Joe Arroyo
By Spotify



This Is Chico Trujillo
By Spotify



This Is Los Ángeles ...
By Spotify



This Is Noche de Br...
By Spotify



Me Gusta Todo De Ti
Noche de Brujas



0:56

2:48

La cumbia

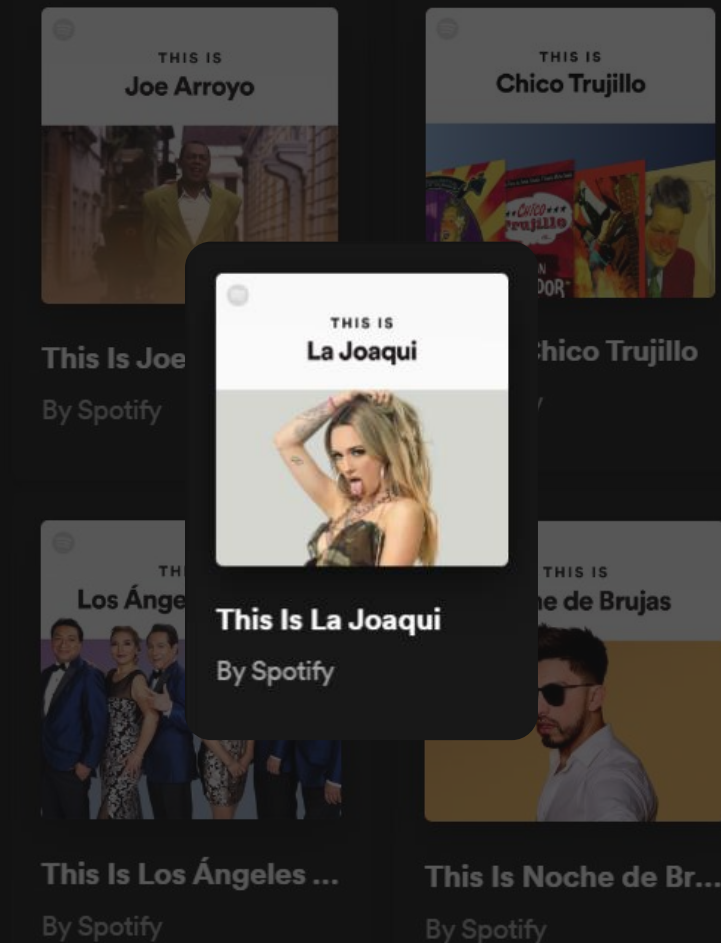
Filipe Penna
February 2023

Origin

- Colombia*

Characteristics

- unique characteristics in each region
- The Argentine cumbiatón or RTX is an example of this evolution and shows how cumbia continues to be relevant and popular in Latin American music today
- incorporates elements of electronic music, trap and other urban genres, and is characterized by its fast pace and explicit lyrics



Butakera

La Joaqui, Alan Gomez, EL NOBA



0:56



2:48

El neo folclore (urbano)

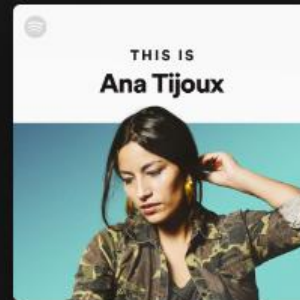
Filipe Penna
February 2023

Origin

- Many places
- mix of traditional folk music and contemporary music

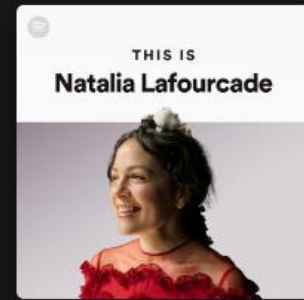
Characteristics

- lyrics marked by themes that reflect the cultures, traditions and histories of the communities and regions from which they come
- being a fusion of traditional and modern elements, it has unique and distinctive sounds



This Is Ana Tijoux

By Spotify



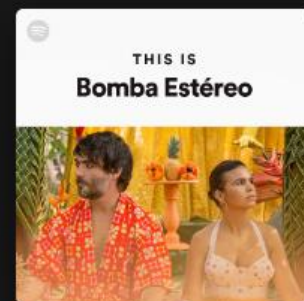
This Is Natalia Lafo...

By Spotify



This Is Carlos Vives

By Spotify



This Is Bomba Estér...

By Spotify



Hasta la Raíz
Natalia Lafourcade



0:56

2:48

La samba

Filipe Penna
February 2023

Origin

- Brazil
- mixes elements of African and Brazilian music

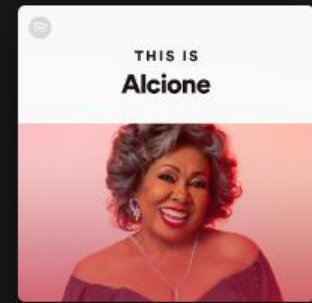
Characteristics

- lyrics marked by social, political and cultural themes, often celebrating the joy and energy of life in Brazil
- Very characteristic rhythm and is made up of a very rhythmic and lively percussion pattern. The tempo is fast and constant, punctuated by the percussion



This Is Zeca Pagodi...

By Spotify



This Is Alcione

By Spotify



This Is Turma do Pa...

By Spotify



This Is Grupo Men...

By Spotify



Lancinho - Ao Vivo
Turma do Pagode



0:56

2:48