

# Solucionario ejercicio práctica Reading 1

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1. True. Individual actions are described as insignificant on their own, but meaningful when combined into a viewing profile and compared across users.
2. True. The text explains that algorithms identify patterns across millions of users and use group behaviour to generate recommendations.
3. False. Much of the data is collected passively (pauses, rewinds, time of day), not consciously provided by users.
4. True. Recommendations feel accurate because they are based on similarities with other users, not only on personal taste.
5. False. Personalised thumbnails are presented as a strategic tool to increase the likelihood of clicking “play”, not as a purely visual choice.
6. True. The text explicitly states that data influences content creation, including pacing and episode structure.
7. False. On the contrary, binge-watching is implied to be a behaviour platforms benefit from and therefore encourage.
8. True. Filter bubbles are described as a potential negative side effect of personalisation, not as an intended goal.
9. False. The text raises concerns and does not claim that data-driven systems always improve content quality.
10. True. The final paragraph suggests that understanding how data works may lead viewers to watch more consciously and question auto-play.