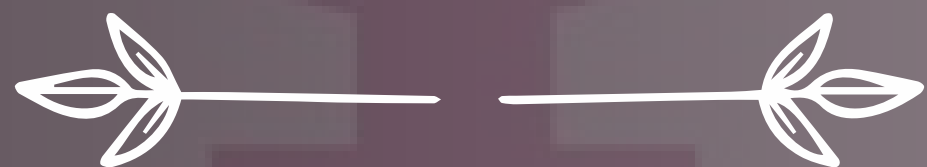




# **NARISEWA**

## **EMPOWERING WOMEN THROUGH NETWORK INITIATIVES**



**NAVJYOT KAUR**

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**FALKEET SINGH**

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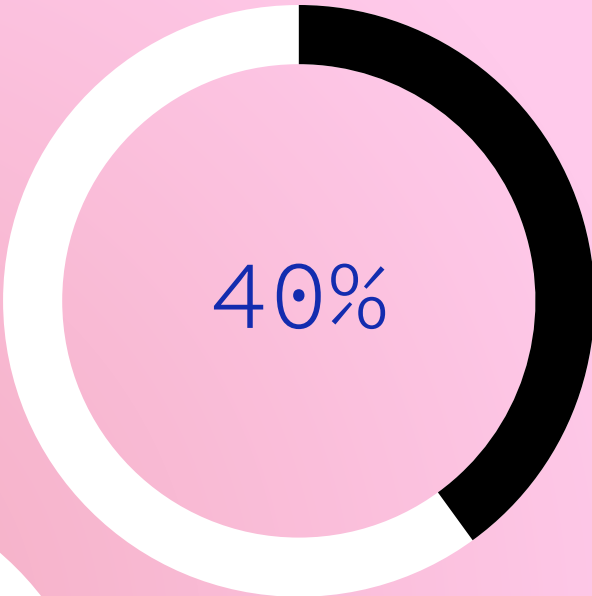
# PROBLEM STATEMENT

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- Rural women around the world face serious barriers to employment, and these barriers hinder their independence and development.
- Most of them lack the skills, knowledge and time. Culture and traditions may also limit their mobility and participation in the labor market.
- Additionally, a lack of support and cheap childcare facilities often make it difficult for rural women to find work.



# STATISTICS



40%

Rural women often earn less than their male counterparts for similar work. Women's wages can be up to 40% lower.



2.5%

If women had the same access as men to resources, agricultural output in developing countries would increase between 2.5 .



56.13%

56.13% of artisans in India are women.

# SOLUTION



- NARISEWA is dedicated to empowering rural women through employment opportunities. We recognize the unique challenges they face, including limited access to job markets and skill development.
- Our solution combines training, local industry partnerships, and mentorship programs to equip rural women with the skills and support needed for successful employment

# CHALLENGES FACED BY RURAL WOMEN IN FINDING EMPLOYMENT



## **Lack of Education**

Many rural women lack adequate education and training, which hinders their employability and access to better-paying jobs.

## **Gender-Based Discrimination**

Rural women face barriers in finding employment due to gender-based discrimination, social norms, and biases.

## **Access to Resources**

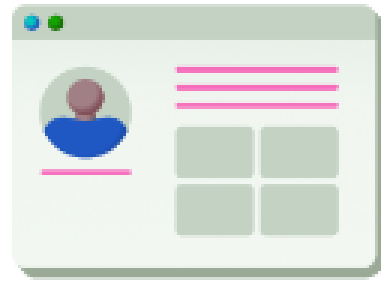
Rural women face unique challenges in accessing resources, such as financial capital, physical infrastructure, and childcare.

# KNOW ABOUT US



- NARISEWA is a community which acts as an aid to the helpless rural women. We focus on one-on-one guidance for women with scope, with free training in the start.
- NARISEWA will freelance these working women and remove the burden from their lives by providing them with jobs based on their true ambition.

# EXPLORE THE DIFFERENT WAYS TO LEARN



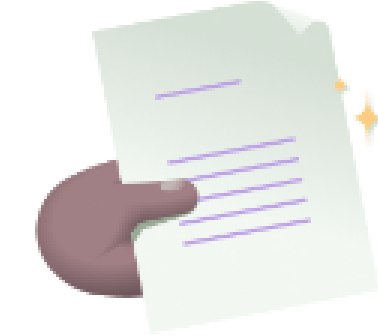
## 1. Create a profile

Highlight your skills and experience, show your portfolio, and set your ideal pay rate.



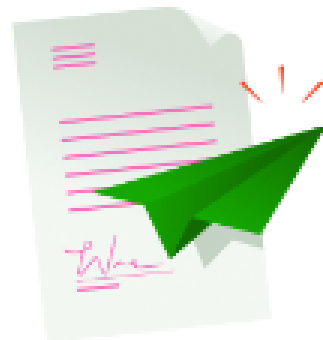
## 2. Search for jobs

Search on Talent Marketplace™ for the hourly or fixed-price work you're looking for.



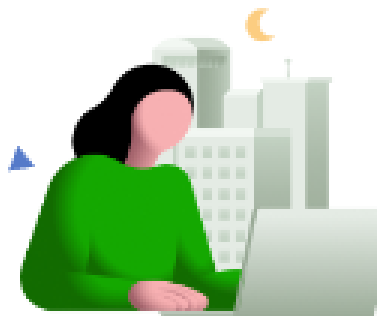
## 3. Submit a proposal

Set your rate and tell clients why you're the right person for the job!



## 4. Get contract

If the client likes your proposal they'll send you a contract to begin working.



## 5. Complete the work

Check steps off as you finish and work with your client if you have questions.



## 6. Get paid securely

Once the client approves your work, you'll get paid and they can leave you feedback.



# SERVICES



**KNITTING**

**SEWING**

**EMBROIDERY**

**KHADI PAINTING**

**POTTERY**

**MADHUBANI ART**

**MANUAL SERVICES**

**CROCHETING**



# FEATURES

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- UPSKILLING
- FREELANCING PROJECTS
- FINANCIAL AID
- CUSTOMER SUPPORT
- ON TIME PAYMENTS
- QUICK ONBOARDING
- PREMIUM FEATURES



# IMPORTANCE OF RURAL WOMEN EMPLOYABILITY

## **Breaking Stereotypes**

Empowering rural women opens the doors to breaking gender-based stereotypes and biases in rural areas.

## **Contribution to the Rural Economy**

Rural women's employability can positively impact the rural economy by creating sustainable livelihoods, generating income, and increasing food security.

## **Social and Cultural Development**

By earning their own income, rural women can improve their social and cultural standing in patriarchal societies and gain more autonomy and respect.

# BENEFITS OF EMPOWERING RURAL WOMEN IN THROUGH EMPLOYMENT



- **Improved Quality of Life**

Employed rural women can create a better quality of life for themselves and their families by earning a livable wage and increasing access to healthcare and education. Employed rural women can create a better quality of life for themselves and their families by earning a livable wage and increasing access to healthcare and education

- **Increased Economic Growth**

Increased rural female employability can lead to increased economic growth by strengthening rural communities and driving local businesses forward.

- **Breaking the Poverty Cycle**

Rural female employability can help break the cycle of poverty, which disproportionately affects women in rural areas by creating a sustainable income source.

# Skills and Training Programs for Rural Women



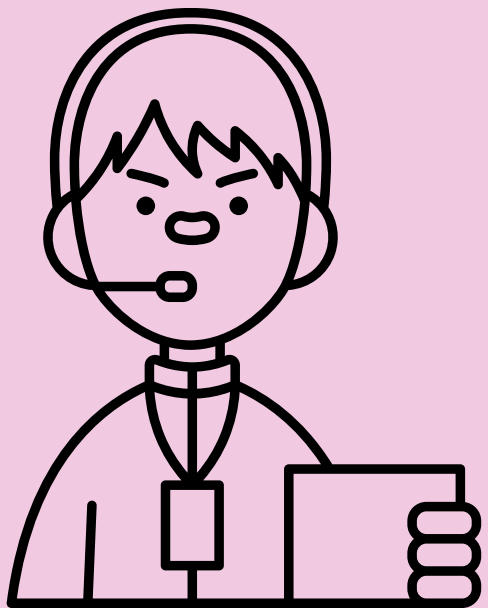
- **Workshops and Seminars**

Workshops and seminars can provide rural women with valuable skills training, such as business management, marketing, and financial literacy.



- **Online Courses**

The internet can provide rural women with access to a vast range of courses and training programs without the need to travel long distances.

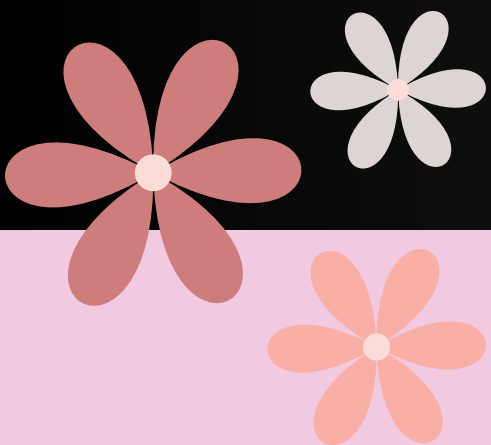




# Social and Cultural Change is Possible

Empowering rural women's employability and encouraging entrepreneurship can help shift traditional mindset towards gender roles in the society and create a wave of change across all sectors.

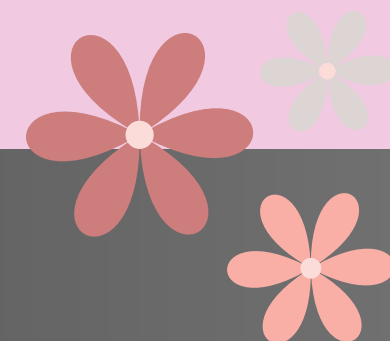
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# THANKYOU!

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**-TEAM THUNDER**