Product Concept and Name

Product: Chatbot connecting blue collar workers to contractors
Name: HireHop
Tagline: "Your fast lane to work"
Concept: HireHop aims to bridge the gap between skilled blue-collar workers and businesses seeking reliable labor. Our platform will streamline the hiring process, making it more efficient and accessible for both parties with the power of AI and easily accessible mobile software
AI tool used : Gemini AI, ChatGPT

Prompt used to brainstorm the name

You are part of the marketing team for a company that wants to create an AI chatbot app that connects blue collar workers and contractors. It works similarly to freelancing sites where jobs are sent to the chatbot by contractors and the chatbot reccomends jobs to workers on the other end

Generate some name ideas for the chatbot which follow these rules: short, delivers intent of app i.e networking and job finding for blue collar jobs, catchy

Prompt used to brainstorm the tagline

You have settled on the name HireHop.Create a marketing tagline matching HireHop i.e facilitating quick and convenient job connections.

Logo and Design

Prompt used to design logo

You are a digital artist working for the same company that wants to create a chatbot app connecting blue-collar workers and contractors. It works similarly to freelancing sites where jobs are sent to the chatbot by contractors and the chatbot reccomends jobs to workers on the other end.

Create a logo for the app that looks modern, and professional, and uses two Hs

Prompt used to design the prototype

You are a digital artist working for the same company that wants to create an AI chatbot app that connects blue-collar workers and contractors. The app would work similarly to freelancing sites, where contractors send jobs to the chatbot, and the chatbot recommends jobs to workers on the other end. Create a concept screenshot of the app where a message conversation takes place between a blue-collar worker and an AI bot, that searches for a job