

Case Study: Seaborg – A Nuclear Energy Start-up



SEABORG

For the preparation of this case, you have to read it and answer the following questions, together with your NVCP team:

- 1. Do you think Southeast Asia could be an interesting market for Seaborg? Why?*
- 2. What are the 4-6 key variables that customers would analyze when comparing electricity generation methods?*
- 3. Compare Seaborg's CMSR with other Molten Salt Reactors (MSRs), traditional nuclear reactors, PV/Wind farms and coal/gas power plants by using a Strategy Canvas and the previously selected variables.*