

SALES DASHBOARD

2020-2021



Select date range

category_name

product_price

4.99899

Total sales
1.8M

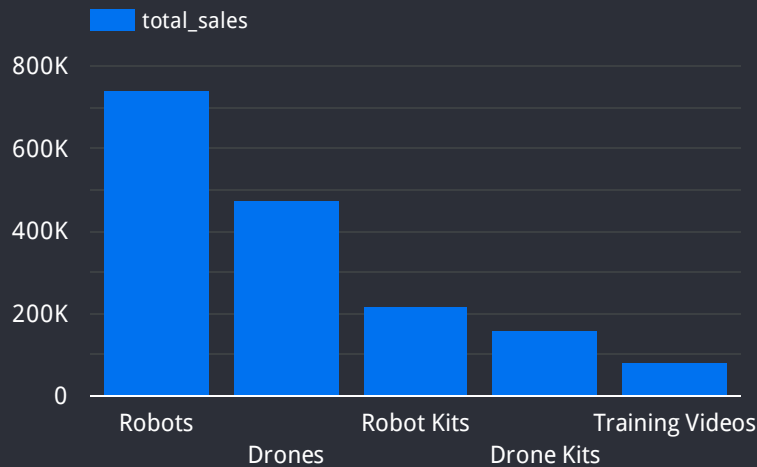
Total units sold
11.7K

Number of orders
3.3K

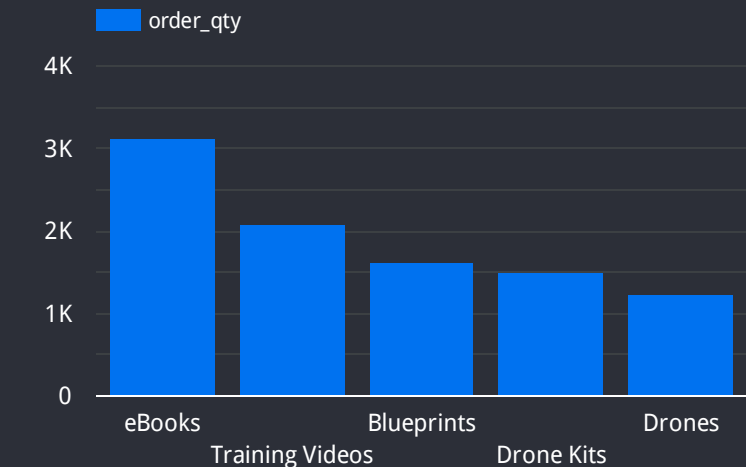
Total Customer
1.7K

number of orders
3.3K

Top 5 product categories by sales



Top 5 product categories by qty order



Sales by Category

	category_name	total_sales	Units sold
1.	Robots	743.5K	1.1K
2.	Drones	477.4K	1.2K
3.	Robot Kits	216.4K	1K
4.	Drone Kits	161.2K	1.5K
5.	Training Videos	80.7K	2.1K
6.	eBooks	59K	3.1K
7.	Blueprints	16.4K	1.6K

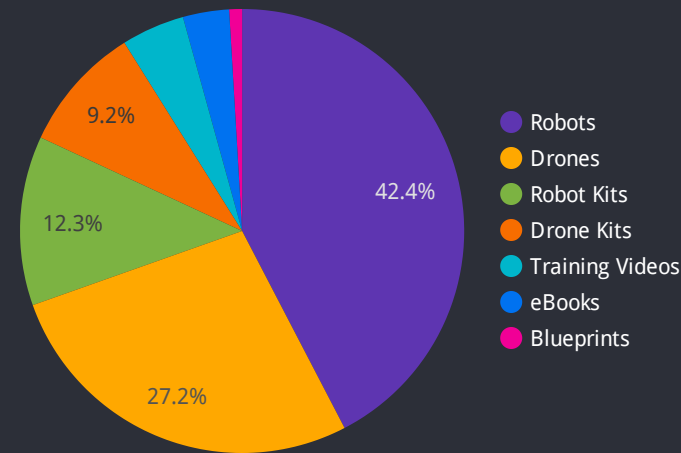
1 - 7 / 7

Sales by City

	cust_city	total_sales	Units sold
1.	Washington	55.4K	308
2.	Houston	33.8K	249
3.	Sacramento	33.4K	153
4.	San Diego	29.2K	203
5.	Albany	25.4K	109
6.	Springfield	25.1K	149
7.	Miami	24.8K	138

1 - 100 / 361

Sales percentage by category



Sales by Product

	product_name	total_sales	Units sold
1.	MICR-23K Robot	157,325	175
2.	RWW-75 Robot	120,971	137
3.	RLK-9920 Robot	120,927	173
4.	RQTE-554 Robot	116,280	170
5.	RCB-889 Robot	114,192	208
6.	RXW-9807 Robot	113,810	190
7.	DTI-84 Drone	105,105	231

1 - 69 / 69

SALES DASHBOARD

2020-2021



Annual Sales Comparison

Select date range ▾

category_name ▾

product_price

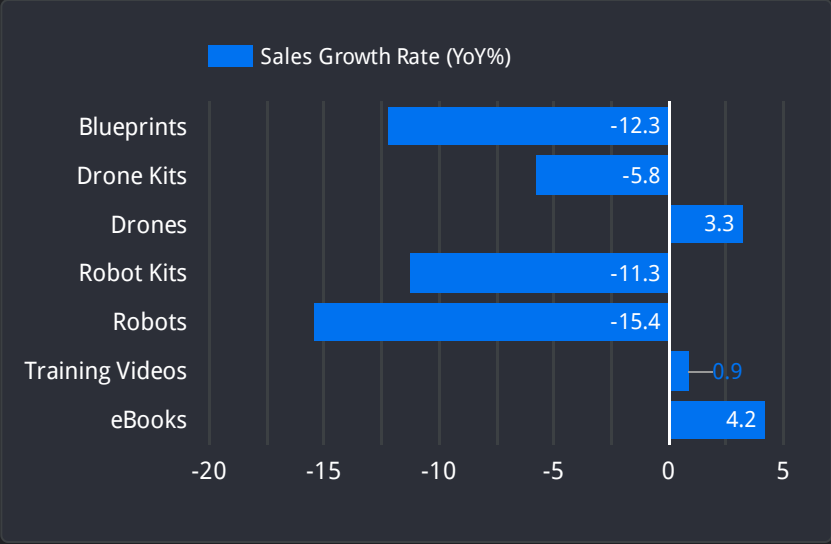
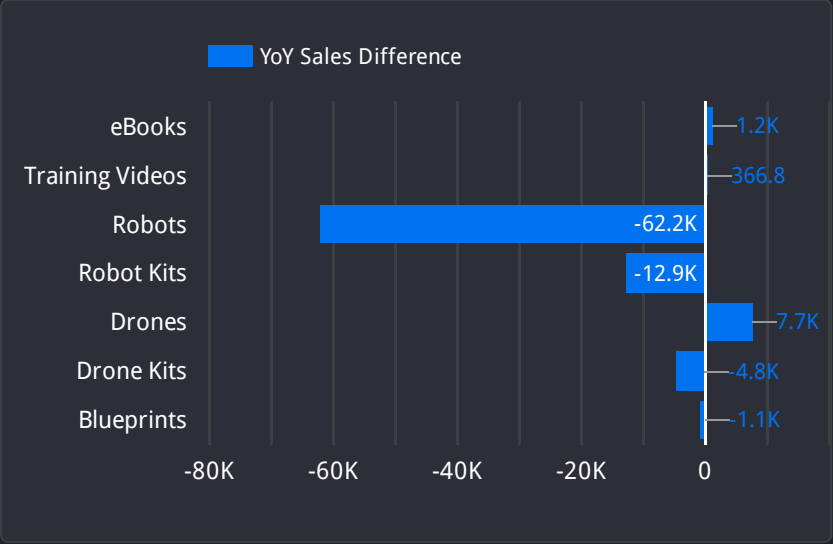
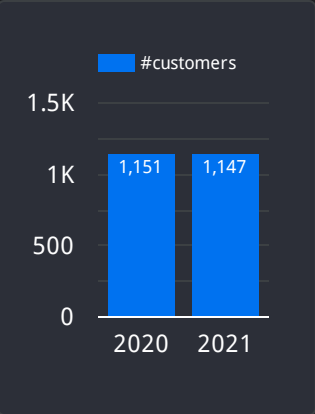
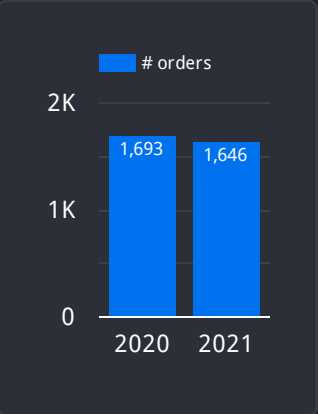
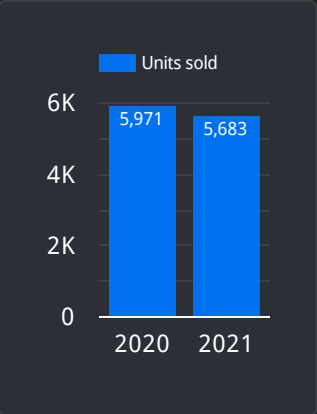
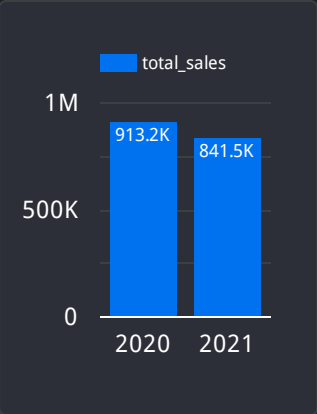
4.99899

YoY Sales Difference

-71.7K

Sales Growth Rate (YoY%)

-7.85

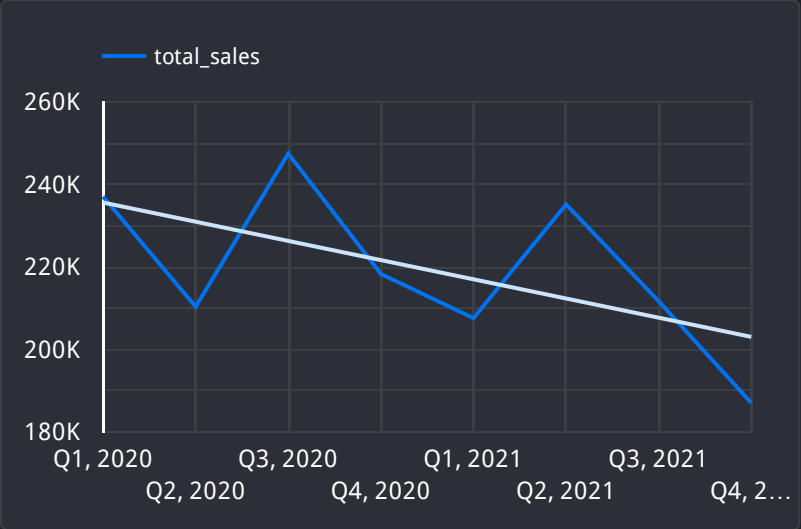


YoY Sales per product

	product_name	category...	YoY Sales Difference ▾	Sales Growth Rate (YoY%)
1.	DTD-7000 Drone	Drones	19.4K	67.19
2.	RQTE-554 Robot	Robots	6.8K	12.5
3.	DTI-84 Drone	Drones	6.8K	13.89
4.	DC-304 Drone	Drones	5.1K	20
5.	BYOR-3000	Robot Kits	3K	15.38
6.	BYOR-2640S	Robot Kits	2.6K	18.67

1 - 69 / 69<>

Sales trend



Geographic sales distribution

