# P. BRADY GEORGEN

# **DEVELOPER & CREATIVE TECHNOLOGIST**

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#### **SUMMARY**

Passionate about creating digital products that bring together innovative technology, thoughtful design, and Agile best practices. Committed to delivering solutions that not only achieve business objectives but also make a meaningful impact on the people who use them - whether customers or internal teams.

#### **EXPERIENCE**

## **Daugherty Business Solutions**

Sr. Software Developer (III - Sr. Consultant) | 2014 - 2023

Delivered enterprise-scale applications and architecture solutions across multiple industries with contracted work within the scope of various clients.

#### Bayer:

Architected, developed, migrated, and maintained various enterprise scale applications related to crop science utilizing React, AWS, and APIs; upholding Agile best practices.

#### **Cox Communications:**

Implemented scaffolding framework for modular React applications, integrating with Adobe Content Manager.

#### **Charter Communications:**

Engineered interactive call center solutions empowering representatives to provide enhanced customer service capabilities across Java, .Net, and Node services.

#### **Mastercard:**

Developed comprehensive on-boarding documentation, sample code, and API integration to support the MasterPass online purchasing initiative.

# **Digital Ronan (freelance)**

Consultant & Creative Technologist | Present

Design, manage, and influence digital integrations from realms of POS systems to Graphic Design, Video Presentation, and Marketing. I strategize with businesses to expand their visibility and refine their processes with the goal of enhancing their presence and impression in the marketplace.

Crimson Serpents Outpost www.csleathergoods.com
Blue Strawberry www.bluestrawberrystl.com
Fresh Produce www.freshproducebeatbattle.com
Ices Plain & Fancy www.icesplainandfancy.com

#### **EXPERTISE**

**Full Stack Development (AWS)** 

Javascript & Typescript

Graphic Design & UI/UX

**Illustration & Animation** 

Enterprise Architecture

#### SKILLS / TECHNOLOGIES

React, Next.js, React Native, Angular, AWS, AWS Amplify, SOA, Git Hooks, CI/CD, MongoDB, SQL, Docker, Terraform, Jenkins, Jira, Shell Automation, Node.js, Ruby on Rails, Java, JavaScript, TypeScript, Adobe CS, UI/UX Prototyping, Data Visualization, Creative / Technical Writing, Design, Illustration, Motion Graphics

#### **EDUCATION**

**BFA Graphic Design** 

Webster University | 2001-2005

BA Philosophy

Webster University | 2001-2005 President of Philosophy Club

**ASSC Motion Graphics** 

Saint Louis Community College | 1999-2001

### **ADDITIONAL EXPERIENCE**

#### **Deliveries on Demand**

Lead Software Developer | 2013 - 2014

• Developed telecom data visualizations

#### Infuz

Sr. Developer / Asst. Art Director | 2011 - 2013

Created, visually designed, and developed applications.

#### **Touchwood Creative**

Lead Software Developer | 2009 - 2011

• Created digital marketing solutions for clients

#### ThinkTank

Lead Software Developer | 2009 - 2011

Relaunched Dialsoap.com with a team using Adobe Flex

#### **Asynchrony Solutions**

Designer / Developer (II) / Marketing Asst. | 2005 -2008

• Designed various marketing materials and RFPs, learning to code with Agile fundamentals.