

# P. BRADY GEORGEN

## DEVELOPER & CREATIVE TECHNOLOGIST

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### SUMMARY

Passionate about creating digital products that bring together innovative technology, thoughtful design, and Agile best practices. Committed to delivering solutions that not only achieve business objectives but also make a meaningful impact on the people who use them - whether customers or internal teams.

### EXPERIENCE

#### Daugherty Business Solutions

Sr. Software Developer (III - Sr. Consultant) | 2014 - 2023

Successfully delivered enterprise-grade applications and architectural solutions for a broad range of clients across multiple industries.

##### Bayer:

Architected, developed, migrated, and maintained various enterprise scale applications related to crop science utilizing React, AWS, and APIs while upholding Agile best practices.

##### Cox Communications:

Implemented scaffolding framework for modular React applications, integrating with Adobe Content Manager.

##### Charter Communications:

Engineered interactive call center solutions empowering representatives to provide enhanced customer service capabilities across Java, .Net, and Node services.

##### Mastercard:

Developed comprehensive on-boarding documentation, sample code, and API integration to support the MasterPass online purchasing initiative.

#### Digital Ronan (freelance)

Consultant & Creative Technologist | Present

I design, manage, and implement comprehensive digital integrations - from POS systems to graphic design, video presentations, and marketing strategies. Whether it's developing websites, mobile applications, e-commerce infrastructure, or customer service solutions, I help businesses enhance their visibility and strengthen their presence in the marketplace.

**Crimson Serpents Outpost** [www.csleathergoods.com](http://www.csleathergoods.com)

**Blue Strawberry** [www.bluestrawberrystl.com](http://www.bluestrawberrystl.com)

**Fresh Produce** [www.freshproducebeatbattle.com](http://www.freshproducebeatbattle.com)

**Ices Plain & Fancy** [www.icesplainandfancy.com](http://www.icesplainandfancy.com)

### EXPERTISE

Full Stack Development (AWS)

Javascript & Typescript

Graphic Design & UI/UX

Illustration & Animation

Enterprise Architecture

### SKILLS / TECHNOLOGIES

React, Next.js, React Native, Angular, AWS, AWS Amplify, SOA, Git Hooks, CI/CD, MongoDB, SQL, Docker, Terraform, Jenkins, Jira, Shell Automation, Node.js, Ruby on Rails, Java, JavaScript, TypeScript, Adobe CS, UI/UX Prototyping, Data Visualization, Creative / Technical Writing, Design, Illustration, Motion Graphics

### EDUCATION

#### BFA Graphic Design

Webster University | 2005

#### BA Philosophy

Webster University | 2005  
President of Philosophy Club

#### ASSC Motion Graphics

Saint Louis Community College | 2001

### ADDITIONAL EXPERIENCE

Deliveries on Demand

Lead Software Developer | 2013 - 2014

• Developed telecom data visualizations

Infuz

Sr. Developer / Asst. Art Director | 2011 - 2013

• Created, visually designed, and developed applications.

Touchwood Creative

Lead Software Developer | 2009 - 2011

• Created digital marketing solutions for clients

ThinkTank

Lead Software Developer | 2009 - 2011

• Relaunched Dialsoap.com with a team using Adobe Flex

Asynchrony Solutions

Designer / Developer (II)

/ Marketing Asst. | 2005 -2008

• Designed various marketing materials and RFPs while building elegant code with a core of Agile fundamentals.