



The Builder

Hands-on, practical, and learning fast by doing. You've moved from 'what if' to 'let's build it.' You thrive on momentum and love seeing things come to life — but systems and structure are still catching up to your ambition.

Strengths

- Execution-focused and proactive
- Quick learner through experimentation
- Strong sense of ownership and initiative

Challenges

- May neglect documentation and planning
- Struggles to delegate or standardize early
- Can burn out from over-commitment

Scalability Focus

The Builder grows through consistency. Create repeatable systems for your key operations — onboarding, delivery, marketing — so your effort compounds instead of resets every project.