

Problems

Missed Appointments:	Missed Deadlines:
Health Neglect:	Overwhelm:
Late Payments:	Unfinished Tasks:
Lost Opportunities	Lack of Productivity:

Goals

Usable Calender
Daily/Weekly Checklist
Efficient Scheduling:
Increased Productivity:
Task Prioritization:

Extra Features??

Financial Planning:	Expense Tracking
Time based reminder system	File Attachments:
Location Based Reminders:	Voice Commands:
Integration with Email:	

App growth

Student Insentives (free trial)	Needs downloads (advertising)
Advertising students improvements from downloading our app	Social Media Presence:
Paid Advertising:	In-App Tutorials:
App Store Optimization (ASO):	Partnerships and Collaborations:

Future Updates?

USC Doordash System (future update)
Integration with Self Service Carolina/google teams for calendar and work schedule